



Press Release

**FOR IMMEDIATE RELEASE**

**Joel Weidner from Pennsylvania State University  
Presented with NACCU's Distinguished Service Award**

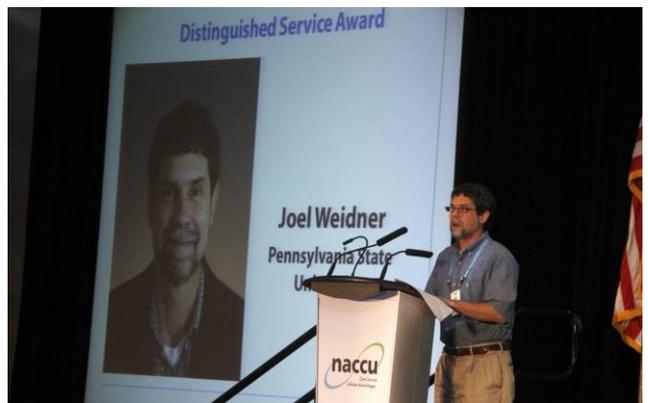
**Phoenix, AZ – April 30, 2013** – Joel Weidner, Director of Information Systems and Marketing at Pennsylvania State University, received the 2013 NACCU Distinguished Service Award during the 20<sup>th</sup> Annual NACCU Conference in Orlando on April 17, 2013. PERSONA's Angelo Faenza presented the award.

During Joel's thirty years at Penn State, he has managed the acquisition, implementation, and support of many automated systems including food production and inventory control, event ticketing, payroll, residence hall security, dining plan card access, and card-based vending, laundry, and copier programs.

Currently, Joel is responsible for information technology, marketing, and card systems for Housing and Food Services, the Bryce Jordan Center, the Penn State id+ program, Document Services, Transportation Services, Procurement and Materials Management, and the University Airport.

Joel has coordinated two university-wide re-carding efforts, most recently overseeing the ID card component of the university-wide SSN conversion and re-card project in 2004. In addition to the on-campus dining meal plan for 18,000 residents, the Penn State id+ program manages a flexible spending account, LionCash+, with annual sales in excess of \$18 M.

Joel has been recognized by Penn State with the Barash Award for Human Service, the Quality Service, Quality People Mentoring/Guidance Award, and the William H. Rieber Award for Outstanding Management Performance.



Joel has served as chair of the NACCU Education, Nominating, and Marketing and Communications committees and served on the Board of Directors from 2007 to 2012.

He graduated from Penn State with a Bachelor of Science degree in hospitality management in 1982. He lives in downtown State College with his wife, Krista, and bikes to work each day.

NACCU congratulates Joel Weidner for being the recipient of the 2013 NACCU Distinguished Service Award.

### **ABOUT THE DISTINGUISHED SERVICE AWARD**

The NACCU Distinguished Service Award, sponsored by PERSONA, is presented to recognize an individual who has made contributions not only to a particular campus, but to the card services industry as a whole — raising the stature of the profession.

The recipient must demonstrate contributions to the industry through a combination of any or all of the following: Participation in the research and development of card-related technologies; development of solutions that have been shared with the industry; membership on advisory boards; NACCU volunteer; other professional association volunteer; product testing; involvement in industry activity that is above and beyond an individual's job description; demonstrated courage of convictions to take a risk — a pioneering spirit; published material; presentations.

### **About NACCU**

As the only association serving the national and international campus card transaction industry, the National Association of Campus Card Users (NACCU) is the one source dedicated to high-quality educational programs, resources, services and tools. NACCU offers members infinite advantages in networking, developing partnerships, leveraging technology, problem solving, insight sharing and professional development.

NACCU membership is open to all colleges, universities, secondary institutions and companies that are involved with the campus card market. The association offers a newsletter (CARDtalk), listserv, website, an annual conference and regional workshops on topics related to campus cards. Learn more at [www.naccu.org](http://www.naccu.org).

### **Media Contact:**

**Crystal Bazarnic**

**Art & Communications Manager**

**NACCU**

[crystal@naccu.org](mailto:crystal@naccu.org)

**602.395.8989**