



## Press Release

### **FOR IMMEDIATE RELEASE**

#### **Marsha Amanova from the University of Alberta Presented with NACCU's New Professional Award**

**Phoenix, AZ – April 30, 2013** – Marsha Amanova, ONEcard Program Supervisor at the University of Alberta, received the 2013 NACCU New Professional Award during the 20<sup>th</sup> Annual NACCU Conference in Orlando on April 17, 2013. Won Jun, Senior Product Marketing Manager at Datacard Group, presented the award.

Marsha Amanova has been with the University of Alberta ONEcard since March 2010 – a role she embraced with her typical enthusiasm. Within two weeks of transitioning into this position, Marsha was off to Phoenix, not only to attend, but also to present at the NACCU Annual Conference. She has continued to share her ideas with the NACCU community through presentations at the 2011 and 2012 Annual Conferences, two Canadian Conferences, and a Webinar.

Eager to be involved, Marsha previously served on the NACCU Awards committee, and currently serves on the NACCU Marketing and Communications Committee, where she has chaired the sub-committee for Social Media, and has recently been appointed as committee chair for 2013-2014. In November 2012, Marsha was invited to join the Heartland Campus Solutions User Advisory Board.

Marsha's contributions to the industry have been equaled by her efforts at the University of Alberta.



Since assuming her role as Program Supervisor, Marsha has been instrumental in bringing the ONEcard program into the digital and social media world, implementing and improving self-service features, and driving transactions to the web and the smartphone. Her focus on finding efficiencies, improving communications, and building relationships have all contributed to her goal of providing the best customer service experience on the UAlberta campus.

NACCU congratulates Marsha Amanova for being the recipient of the 2013 NACCU New Professional Award.

### **ABOUT THE NEW PROFESSIONAL AWARD**

The NACCU New Professional Award, established in 2012 and sponsored by Datacard Group, is presented to an individual who has been working in the card industry for no longer than three years, and who has contributed to the industry through a combination of any or all of the following:

- NACCU Conference attendance
- New Professionals Institute attendance
- A letter of support from a colleague at their institution (faculty, staff, senior administrator, customer of the program, etc.) that illustrates the nominee's contribution to the success or enhancement of the program
- Contributions to NACCU: CARDtalk contribution; committee membership; education session moderator; education session presenter; listserv participation; mentorship program participation; regional workshop attendance; web conference attendance; web content library contribution

### **About NACCU**

As the only association serving the national and international campus card transaction industry, the National Association of Campus Card Users (NACCU) is the one source dedicated to high-quality educational programs, resources, services and tools. NACCU offers members infinite advantages in networking, developing partnerships, leveraging technology, problem solving, insight sharing and professional development.

NACCU membership is open to all colleges, universities, secondary institutions and companies that are involved with the campus card market. The association offers a newsletter (CARDtalk), listserv, website, an annual conference and regional workshops on topics related to campus cards. Learn more at [www.naccu.org](http://www.naccu.org).

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