



Press Release

**FOR IMMEDIATE RELEASE**

**SHSU's Dr. Kristy L. Vienne Becomes 2013-2014 NACCU President**

**Phoenix, AZ – June 13, 2013**

Dr. Kristy L. Vienne became NACCU President at the NACCU 20<sup>th</sup> Annual Conference on April 17, 2013. She has served on the Board since 2009. She was elected NACCU President-Elect at the Annual Meeting of the membership in Seattle in April, 2012. In accordance with Bylaws, she began serving as President at the 2013 Annual Meeting. She will serve as President through the 2014 Annual Conference. At that time, she will become Immediate Past President and will serve in that role through the 2015 Annual Conference.

Dr. Vienne has contributed much to NACCU. She served as the Conference Chair for the 20<sup>th</sup> Annual NACCU Conference in Orlando in 2013. As chair of the Education Committee, she helped to initiate the New Professionals Institute and Professional Development for the annual conference. She helped develop the Standards Assessment Guidelines project. She has also presented educational sessions and a web conference for NACCU.

Dr. Vienne currently serves as the Assistant Vice President for Student Services at Sam Houston State University. Kristy oversees Bearkat OneCard Services, Student Money Management Center, Research & Assessment for Student Services, Staff Development, and serves as Technology Liaison for her division.

She is actively involved in the educational and research components of the card profession and the area of financial literacy in higher education, having published in both professional and academic journals on both topics. She will also serve as Chair of Sam Houston's Staff Council for the 2013-14 fiscal year.

Dr. Vienne received her Bachelor of Arts in Business Administration with a minor in Marketing and Master of Arts in Student Personnel Services at Northwestern State University. She received her doctorate degree in Educational Leadership at Sam Houston State University in Huntsville, TX in May 2010.

NACCU is proud to welcome Dr. Kristy L. Vienne as President for 2013-2014.

**About NACCU**

As the only association serving the national and international campus card transaction industry, the National Association of Campus Card Users (NACCU) is the one source dedicated to high-quality educational programs, resources, services and tools. NACCU offers members infinite advantages in networking, developing partnerships, leveraging technology, problem solving, insight sharing and professional development.

NACCU membership is open to all colleges, universities, secondary institutions and companies that are involved with the campus card market. The association offers a newsletter (CARDtalk), listserv, website, an annual conference and regional workshops on topics related to campus cards. Learn more at [www.naccu.org](http://www.naccu.org).

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