



2015-16 NAE4-HA Team Plan of Work

Team/Committee/Task Force: Member Services Team

Team Leader/Committee/Task Force Chair: Mark Light, VP for Member Services

Committee/Task Force Chair-Elect: N/A

Date Submitted: 12/15/15 **Submitted by:** Mark Light

NAE4-HA Strategic Goals:

- Provide a means of effective communication between the NAE4HA Board and membership.
- Facilitate networking throughout the association and with 4-H partners.
- Meet the needs of youth development professionals by maximizing the use of technology.
- Provide progressive levels of professional development.
- Elevate the quality of youth development work through scholarship, research and practice.
- Advocate for the 4-H youth development profession.

Team/Committee/Task Force Goals for 2015-16:

- 1) Support Life Member and Member Recognition Committees, and Archivist.
- 2) Update member resources on the website while looking for other member benefits to add and feature
- 3) Review membership survey from 2014 – update members and work towards improvements with other VP team members.

Objective(s)	Action Steps	Position/Person Responsible	Target Date	Status Report	Budget Amount
Membership drive of existing and new members & collection of dues.	<ol style="list-style-type: none"> 1. Membership webinar calls / webinar with state chairs. 2. Review states as they come in. 3. Work with VP of Finance and ED to ensure dues are turned in on time. 4. Verify life member information and addresses. 	VP Member Services Executive Director VP of Finance & Operations State Membership Chairs Life Member Committee	1/31/2016		0.00
Work directly with the NAE4-HA Executive Director on website issues, including transition of pages, updates of information and member only resources.	<ol style="list-style-type: none"> 1. Review member resources pages. 2. Work with ED staff to unlock MemberClicks features NAE4-HA is not currently using. 3. Develop life member space on the website. 	VP Member Services Life Member Chair Executive Director Staff Regional Directors	First round – by 2/15/16 Second round after spring board 4/30/16		
Support Chair and Chair-elect of the Member Recognition Committee; keep communication open and get information about member recognition program posted to website.	<ol style="list-style-type: none"> 1. Keep in contact with member recognition committee. 2. Support the award submission process. 3. Work with VP Marketing to help identify award sponsors for specialty awards for a multi-year commitment. 4. Support awards banquet. 	VP Member Services Executive Director Staff Member Recognition Chair & Committee VP Marketing & Outreach VP Programs Programs Task Force Chairs	Awards posting by 1/1/16 Award sponsors by 3/30/2016		
Work with Regional Directors to continue to review 2014 membership survey.	<ol style="list-style-type: none"> 1. Determine progress on member needs / improvements. 2. Report out to membership progress. 	Regional Directors State Presidents	3/30/16		

<p>Explore member benefits that would provide discounts and other benefits beyond awards and conference attendance. A lot of members pay for their own dues out of their personal funds.</p>	<ol style="list-style-type: none"> 1. Find out what other associations have as member benefits 2. Contact companies that could be partners as well as existing partners to see what discounts or products could be provided 	<p>VP Member Services VP Marketing & Outreach VP Finance & Operations Executive Director Staff</p>	<p>6/30/2016</p>		<p>0.00</p>
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