

# Sponsor/Exhibitor Kit

## NAEM 2012 Conferences and Workshops



### Your Invitation To Sponsor/Exhibit

Promote your business, demonstrate solutions and gain visibility with an influential audience at NAEM's 2012 conferences and workshops. These subject-matter events bring EHS and sustainability decision-makers together to share best practices, develop new skills, and learn proven strategies to implement across their business.

### Who's Attending

NAEM conferences bring an audience of vice presidents, directors and managers responsible for leading EHS and sustainability programs that include:

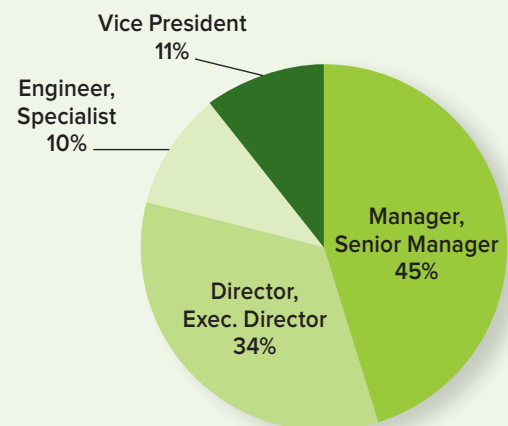
- Compliance and Regulatory Obligations
- Energy Management
- Climate Change Strategies
- Supply Chain Management
- Product Stewardship & Life Cycle Analysis
- Waste Management/Reduction
- Incident & Illness Tracking
- Employee Engagement
- Sustainability Operations and Reporting

NAEM expects to welcome representatives from 100 – 150 companies to each of the three 2012 subject-matter conferences:

- March 7-8:** 2012 Corporate Sustainability Management Conference (Page 2)
- May 9-10:** 2012 Product Stewardship Conference (Page 3)
- August 1-2:** 2012 EHS Compliance Excellence Workshop (Page 4)

*NAEM's 2012 EHS Management Forum will take place October 17-19 in Naples, Florida. Registration and exhibit/sponsor opportunities will open for this event on February 1, 2012.*

**Attendee titles from NAEM's 2011 conferences and workshops**



*See page 6 for a listing of companies that attended NAEM's 2011 conferences and workshops.*



### About NAEM

The National Association for Environmental Management (NAEM) empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces, and promote global sustainability. As the largest professional community for EHS and sustainability decision-makers, we provide peer-led educational conferences and an active network for sharing solutions to today's corporate EHS and sustainability management challenges. Visit NAEM online at [www.naem.org](http://www.naem.org).

# 2012 Corporate Sustainability Management Conference

Building a Best-In-Class Program: From Fundamentals to Advanced Practices



March 7-8, 2012 | Atlanta, GA

NAEM brings EHS and sustainability managers a behind-the-scenes view of how companies across industry have built effective enterprise-wide sustainability programs at the 2012 Corporate Sustainability Management Conference. With two tracks featuring both fundamental program elements and leading sustainability efforts, this conference offers best practices for managers responsible for leading sustainability programs.

Sessions will dive into the role EHS managers play in program implementation and other critical areas that include:

- Performance metrics
- Stakeholder engagement
- Business value impacts
- Sustainability reporting
- Staffing and structure

## The Resource Center

Located on site at the Meliá Atlanta Hotel, the Resource Center will offer sponsors/exhibitors the opportunity to meet with conference attendees, distribute materials and share information on their solutions, products and services.

The Resource Center offers nearly four hours of focused interaction during morning breakfasts, session breaks, receptions and a luncheon.

## Sponsor/Exhibit Packages

**PRESENTING SPONSOR - \$2,500** (available at \$2,000 to NAEM Affiliate and Corporate Members)

### *Recognition & Visibility*

- Preferred exhibit location in the Resource Center to promote your services and resources
- Speaking role as a session moderator
- Top billing on dedicated conference web site with hyperlink to company site
- Top billing on conference promotional materials, e-mails and brochure (Includes 150-word company description) distributed to 10,000+ EHS and sustainability professionals
- Opportunity to record a video interview for the Key Practice Areas on [www.naem.org](http://www.naem.org) and NAEM's GreenTie blog – **New benefit in 2012!**
- Opportunity to submit a 500-word article to NAEM Network E-News
- Opportunity to provide a handout or give-away in conference folders

### *Additional Benefits*

- Two complimentary conference registrations
- Opportunity to register one additional attendee at the NAEM member rate
- Attendee list one week prior to the conference (Attendee names and titles)

**SUPPORTING SPONSOR - \$1,750** (available at \$1,500 to NAEM Affiliate and Corporate Members)

### *Recognition & Visibility*

- Exhibit location in the Resource Center to promote your services and resources
- Recognition on dedicated conference web site with hyperlink to company site
- Recognition on conference promotional materials, e-mails and brochure (Includes 100-word company description) distributed to 10,000+ EHS and sustainability professionals
- Opportunity to provide a handout or give away in the attendee folders

### *Additional Benefits*

- One complimentary conference registration
- Opportunity to register one additional attendee at the NAEM member rate

See page 5 for Sponsor/Exhibitor Registration Form

# 2012 Product Stewardship Conference

Managing Impacts Throughout the Supply Chain



May 9-10, 2012 | Boston, MA

EHS and sustainability managers are challenged to not only manage the impacts of their internal operations, but of their products and supply chains. This conference offers attendees a first-hand look at how several companies developed and advanced their product stewardship programs and achieved greater transparency throughout their supply chain.

The 2012 Product Stewardship Conference is co-located with NAEM's Board of Regents benchmarking meeting.

## The Resource Center

The Resource Center will offer sponsors/exhibitors the opportunity to meet with conference attendees, distribute materials and share information on their solutions, products and services.

The Resource Center offers nearly four hours of focused interaction during morning breakfasts, session breaks, receptions and a luncheon.

## Sponsor Packages

**PRESENTING SPONSOR - \$3,950** (available at \$3,450 to NAEM Affiliate and Corporate Members)

### *Recognition & Visibility*

- Develop and co-present a conference session with a client/partner
- Preferred exhibit location in the Resource Center to promote your services and resources
- Top billing on dedicated conference web site with hyperlink to company site
- Top billing on conference promotional materials, e-mails and brochure (Includes 150-word company description) distributed to 10,000+ EHS and sustainability professionals
- Opportunity to submit a 500-word article to NAEM Network E-News
- Opportunity to provide a handout or give-away in conference folders

### *Additional Benefits*

- Two complimentary conference registrations
- Opportunity to register one additional attendee at the NAEM member rate
- Attendee list one week prior to the conference (Attendee names and titles)

**SUPPORTING SPONSOR - \$2,250** (available at \$2,000 to NAEM Affiliate and Corporate Members)

### *Recognition & Visibility*

- Exhibit location in the Resource Center to promote your services and resources
- Recognition on dedicated conference web site with hyperlink to company site
- Recognition on conference promotional materials, e-mails and brochure (Includes 100-word company description) distributed to 10,000+ EHS and sustainability professionals
- Opportunity to provide a handout or give away in attendee conference folders

### *Additional Benefits*

- One complimentary conference registration
- Opportunity to register one additional attendee at the NAEM member rate

See page 5 for Sponsor/Exhibitor Registration Form

# 2012 EHS Compliance Excellence Workshop

Designing Management Systems that Drive Performance

August 1-2, 2012 | Chicago, IL



Effective EHS Management hinges on the strength of the management system design and how well it is integrated into the business. This conference will showcase how leading companies are managing EHS programs to ensure compliance, reduce risk and drive business results.

This conference is hosted at AMCOL International Corporation.

## Sponsor Packages

**CONFERENCE SPONSOR - \$3,000** (available at \$2,750 to NAEM Affiliate and Corporate Members)

**Five Opportunities Available**

### *Recognition & Visibility*

- Speaking role as a session moderator
- Exhibit area during the conference reception
- Opportunity to record a video interview for the Key Practice Areas on [www.naem.org](http://www.naem.org) and NAEM's GreenTie blog – **New benefit in 2012!**
- Recognition on dedicated conference web site with hyperlink to company site
- Recognition on conference promotional materials, e-mails and brochure (Includes 150-word company description) distributed to 10,000+ EHS and sustainability professionals
- Opportunity to provide a handout or give-away in conference folders

### *Additional Benefits*

- Three complimentary conference registrations
- Attendee list one week prior to the conference (Attendee names and titles)

*See page 5 for Sponsor/Exhibitor Registration Form*

For more information on NAEM's 2012 Conferences and Workshops, contact Brent Hendrix, Manager of Marketing and Sales, at [brent@naem.org](mailto:brent@naem.org) or 202-986-6616 x105.

# Register as a Sponsor/Exhibitor

Contact Brent Hendrix, Manager of Marketing and Sales, at [brent@naem.org](mailto:brent@naem.org) or call 202-986-6616 x105

OR

Fill out the following registration form:

NAME

TITLE

COMPANY

ADDRESS

CITY

STATE

ZIP

TELEPHONE

FAX

E-MAIL

( )

( )

I am registering as a sponsor/exhibitor for:

**2012 Corporate Sustainability Management Conference: [March 7-8, 2012](#)**

*Presenting Sponsor*

*Supporting Sponsor*

**2012 Product Stewardship Conference: [May 9-10, 2012](#)**

*Presenting Sponsor*

*Supporting Sponsor*

**2012 EHS Compliance Excellence Workshop: [August 1-2, 2012](#)**

*Conference Sponsor*

Billing

Invoice Me

CREDIT CARD

EXP. DATE

CONTACT INFORMATION (if different than above):

NAME

ADDRESS

CITY

STATE

ZIP

SIGNATURE

Return this form by fax to (202) 530-4408 or e-mail to [brent@naem.org](mailto:brent@naem.org)

3M Company	Gates Corporation	Pepco Holdings
Abbott Laboratories	General Electric Co.	Pfizer
Air Products and Chemicals, Inc	Genentech	PwC
AMCOL International Inc.	General Mills, Inc.	Raytheon Company
American Electric Power	Georgia-Pacific Co.	Rockwell Automation
Anadarko Petroleum	Goodrich Corporation	Sara Lee Corporation
Apex Tool Group LLC	H. J. Heinz Company	Schneider Electric
Apple Inc.	Honeywell International, Inc.	Sharp Electronics Corp
Archer Daniels Midland	Huntsman International	Shaw Industries, Inc.
AT&T	Ingersoll Rand	Smiths Medical
Baker Hughes	Intel Corporation	Solae, LLC
Baxter Healthcare Corp.	International Paper	Southern Company
BBA Aviation	Invensys	Target Corporation
Bemis Company, Inc.	ITT	The Boeing Company
Best Buy Co., Inc.	J.B. Poindexter & Co.	The Dow Chemical Company
Biogen Idec	John Deere	The Estée Lauder Group
BNSF Railway	Johnson & Johnson	The Mosaic Company
Cardinal Health, Inc.	Jones Lang LaSalle	The ServiceMaster Company
Cargill Incorporated	Kennametal	The Shaw Group, Inc.
Carlisle Construction Materials	Kohler Co.	The Sherwin-Williams Co.
Carnival Corporation & plc	KPMG LLP	The Toro Company
Cephalon Inc.	Land O'Lakes, Inc.	The Valspar Corporation
Champion Technologies	Liberty Tire Recycling	The William L Bonnell Co.
Coca-Cola USA, Inc.	Life Technologies	ThyssenKrupp Elevator
Constellation Energy	Limited Brands, Inc.	Twin City Die Castings Co.
Corning Incorporated	Lockheed Martin	Tyco
Covidien	Masco Corporation	Tyson Foods
CP Kelco	Medtronic, Inc.	Unisys Corp.
Danaher Corporation	Metropolitan Council of the Twin Cities	URS Corporation
Dell Inc.	Metso Corporation	US Foods
Donaldson Company, Inc.	MillerCoors	USAA
Duke Energy	Minnesota Power	Valero Energy Co.
DuPont	Motorola	Valspar
Eaton Corporation	MSIA Associates, LLC	WESCO
Eli Lilly and Company	Muir Omni Graphics	Westinghouse Electric Company LLC
Emerson Process Management	Navistar, Inc.	
Encana	Newell Rubbermaid	
Enerplus Corporation	NRG Energy, Inc.	
Ernst & Young LLP	Orange County Transportation Authority	
Florida Power and Light	Parker Hannifin Corporation	
G&K Services, Inc.	PCC Airfoils	

