MEASURING CORPORATE SUSTAINABILITY:

Understanding the Metrics that Matter

FT. LAUDERDALE, FLORIDA
MAY 4, 2011

Core Services
- Carbon Management (Footprint Reduction, Risk Management, Adaptation, Reporting, Climate Action Planning)
- Environmental and Sustainability Management Systems
- Green/Sustainable Remediation
- Infrastructure Sustainability Assessment/Design
- Life Cycle Analysis/Costing
- Renewable Energy, LEED Design
- Social Responsibility (ISO 26000)
- Sustainability Data Management/Reporting
- Sustainable Economics and Community Planning
- Sustainable Supply Chain Management
- Water Management (Footprint, Risk Analysis, Reduction)

Global Sustainable Development Practice
AECOM is a leading world-wide provider of sustainable development services to industrial and government clients—providing a complete portfolio of integrated services to enhance and sustain the world’s built, natural and social environments.
AECOM’s sustainability services are provided in an integrated decision making framework to help clients more effectively manage the complex relationships between financial, natural and human systems.

For more information
Jim Weinbauer, 715.342.3051
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www.aecom.com

Presented with special support from AECOM

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SESSION DESCRIPTIONS

**Defining and Refining the Metrics that Matter: Corporate and ESG Analyst Perspectives**

This opening session will set the stage for today’s discussion by providing a historical look at the evolution of third-party sustainability rankings and a snapshot of the leading ESG research firms. In addition to insights gained from Sustainability's Rate the Raters project, the conversation will feature key findings from NAEM’s research into the sustainability metrics that companies track internally, as we work to zero in on the ‘metrics that matter’

**Standardizing Sustainability Metrics**

Learn about what lies in store for sustainability reporting and ratings in this session featuring two of the key players who will shape the dialogue going forward. Hear which factors and drivers are expected to have the biggest impact and explore likely scenarios for what sustainability reporting and metrics will look like in 5, 10 and 20 years.

**What Does the Future Hold?**

Resource Café and Networking Reception

This catered reception provides an opportunity for attendees to network in a relaxed environment. In addition to informal networking, representatives from ESG research and other service firms will have designated tables to greet attendees and answer questions.

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**Developing a Strategy to Manage Your Sustainability Reputation Lessons Learned from EHS, Sustainability and CSR Managers**

This session will offer practical insights from three companies as they share their sustainability reporting strategies. Participants will have a chance to learn from their experiences and ask panelists how corporate sustainability data is used by investors, how ratings can benefit companies, and why it is important for companies to disclose their ESG data.

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**Resource Café Participants**

AECOM
CRD Analytics
E2ManageTech
Ernst & Young
GovernanceMetrics International
ICS Risk Metrics
IW Financial
KPMG
Pax World Management
PricewaterhouseCoopers
Sustainalytics
Sustainability Risk Advisors