EMS Educator Symposium & Trade Show
August 3-8, 2020
Wyndham Grand Hotel
Downtown Pittsburgh, PA

25th ANNIVERSARY

EXHIBITOR PROSPECTUS

Inspiring Educational Excellence
WHAT IS THE NAEMSE EDUCATORS SYMPOSIUM?

NAEMSE’s annual symposium and trade show is the premier EMS educational event in the United States, where each year, hundreds of the best EMS instructors from around the world gather to share resources, trade ideas, and review the state of EMS education.

WHY EXHIBIT AT THE 2020 NAEMSE SYMPOSIUM?

Exhibiting at the event gives you direct access to the world’s top EMS instructors and key influencers who see tens of thousands of EMS professionals pass through their classrooms each year. You’ll be able to connect with EMS Program Directors and Coordinators, EMS Instructors, Executives, Paramedics, EMTs and more!

WHO ATTENDS?

- EMS EXECUTIVE DIRECTORS 25%
- VICE PRESIDENTS
- FOUNDERS
- C-LEVEL EXECUTIVES
- EMS PROFESSORS
- EMS INSTRUCTORS 22%
- EMS PROGRAM DIRECTORS
- PROGRAM COORDINATORS
- PARAMEDICS/EMTs
- CONSULTANTS 53%
EXHIBITOR INFORMATION

EXHIBITOR SETUP & LOCATION:

Exhibitor Setup:
Setup times are still TBD

Exhibition Hours:
Exhibition Hall hours are still TBD

Exhibitor Move Out:
Exhibitor Move Out hours are still TBD

Exhibit Hall Location:
Wyndham Grand Downtown Pittsburgh
600 Commonwealth Place
Pittsburgh, PA 15222

CORPORATE PARTNER RATE
One 8’ x 10’ booth

Platinum Partner: $500
Gold Partner: $1,000
Silver Partner: $1,200

Non-Corporate Partner Rate: $1,500
Non-Profit Rate: $600

Additional Booth Space: $500 each
Additional Booth Reps: $215 per person

CONTACT INFORMATION:
Have questions about exhibiting at the NAEMSE Symposium? Interested in registering for a booth? Send an email to membership@naemse.org or call the NAEMSE office at (412) 343-4775.

You can also find more information about exhibiting and floor plans on NAEMSE’s website, naemse.org.

On days in which the Exhibit Hall is open, there will be time allotted for attendees to explore the hall. Lunch will be served in the Exhibit Hall in order to drive engagement with booths.
## Sponsorship Opportunities

### General Session/Keynote Sponsorship $3000
Includes a 5 minute presentation right before the opening general session, signage placed at the entrance of the general session entrance, advertising in the Symposium Program Guide, and the chance to personally invite attendees to visit your exhibitor booth.

### Registration Bag Insert $500
One printed insert will be placed in every bag distributed to NAEMSE Symposium attendees during registration.
*Printed materials must be provided by your organization.

### Breakout Sessions $2000
Display table outside of meeting room and 1-2 minutes to talk prior to the start of the breakout session.

### Exhibit Hall Lunch $2500
Includes branded signage, bag insert and an optional add-on of logo napkins.
*Printed materials must be provided by your organization.

### Pre-Con Lunch Break $2500
Includes branded signage, bag insert and an optional add-on of logo napkins.
*Printed materials must be provided by your organization.

### Sponsor A Hero $1500
Each sponsor receives 1-2 minutes to speak at awards ceremony and will be on stage for the presentation and photo op. Price of sponsorship does not include the price of travel for award winner, which sponsor is responsible for.
*Limited to three, one per award.
SPONSORSHIP OPPORTUNITIES

PUSH NOTIFICATIONS
Utilize direct attendee communications by sponsoring a push notification that will reach all attendees who download the app. You can promote anything you want; your booth, a special meet-and-greet, events or products. Just tell us what and when you would like the notification to appear and we will take care of it. Sponsor must provide all texts, links and images for use in this notification.

SPONSORED POSTS
$150/each
Dedicated sponsor posts integrated into the app’s built in social media feed, INTERACT. This is a great way to increase visibility and ROI. Hyperlinks and/or photos can be utilized, as well, to maximize clicks.

Questions?
Please contact Nate Reese via email at nate.reese@naemse.org or call our office at (412) 343-4775 ext. 29 for more information!

BANNER ADS
By sponsoring this option your ad will appear at the bottom of the app for a set amount of time, priced as follows:

- 10 seconds = $100
- 30 seconds = $150 (Includes one live poll)
- 1 minute = $300 (Includes two live polls)
- 5 minutes = $1,000 (Includes three live polls)
PAYMENT INFORMATION
Payment is required prior to the event. Failure to pay may result in forfeiture of sponsorship opportunities.

I am enclosing a check for the cost of sponsorship.

Credit Card #: ____________________________ Security Code: ____________
Exp: ____________________________ Cardholder Name: ________________________
Billing Address: __________________________________________________________

If enclosing a check, please provide the amount and fill out the information to the right:

Amount $__________________________ Full Name ________________________________
Street Address: __________________________ City/State/ZIP __________________________ Date ____________

SPONSORSHIP OPPORTUNITIES

- General Session/Keynote Sponsorship ($3,000)
- Registration Bag Insert ($500)
- Breakout Session ($2,000)
- Exhibit Hall Lunch ($2,500)
- Pre-Con Lunch Break ($2,500)
- Sponsor A Hero ($1,500)
- 10 second ad ($100)
- Push Notification ($100)
- 30 second ad ($150)
- Sponsored Posts ($150)
- 1 minute ad ($300)
- 5 minute ad ($1,000)

GENERAL INFORMATION

Company Name: ____________________________ Full Name & Title: ____________________________
Address Line 1: ____________________________ Apt./Suite #: __________________________
City/State/Zip: ____________________________ Phone: ____________________________ Contact Email: ____________________________
NAEMSE
Exhibitor Application
25th EMS Educator Symposium | August 3-8, 2020
Wyndham Grand Hotel | Pittsburgh, PA

Please fill out and submit via email (membership@naemse.org) or fax (412-343-4770)

GENERAL INFORMATION
Company Name: __________________________
Address Line 1: __________________________
Address Line 2: __________________________
City/State/Zip: __________________________
Phone: ________________________________
Contact Name: __________________________
Contact Email: __________________________

Type of Service:
☐ Training Programs ☐ Medical Identification
☐ Nonprofit Organization ☐ Publishing
☐ Equipment Supplier ☐ Other: ________________

REPRESENTATIVE INFORMATION
NOTE: List ONLY those who will be working at your booth.
Representative 1 Name: __________________________
Representative 1 Title: __________________________
Representative 2 Name: __________________________
Representative 2 Title: __________________________
Additional Representative(s) & Title(s):

Representatives who wish to attend any pre-cons, general sessions and/or breakouts MUST register separately as an event attendee to receive credit.

BOOTH PREFERENCES
Fill in booth number from floor plan.
1. ____ 3. ____
2. ____ 4. ____
List any other preferences regarding booth arrangements:

Please include a brief company description to be included in the virtual Symposium app and the online reference site. Please limit this description to no more than 150 words and send via email to nate.reese@naemse.org.

BOOTH RATES (8’ X 10’)

<table>
<thead>
<tr>
<th></th>
<th>Price</th>
<th>#</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Partner - Platinum</td>
<td>$500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate Partner - Gold</td>
<td>$1,000</td>
<td></td>
<td></td>
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<tr>
<td>Corporate Partner - Silver</td>
<td>$1,200</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-Partner - 8’ x 10’ Booth</td>
<td>$1,500</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nonprofit</td>
<td>$600</td>
<td></td>
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</tr>
<tr>
<td>Subtotal</td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>Additional Booth Space</td>
<td>$500 ea</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Additional Booth Reps*</td>
<td>$215/person</td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
<td>$</td>
</tr>
</tbody>
</table>

*Includes entrance to exhibit hall, exhibit hall lunches, registration fee and special events.

PAYMENT INFORMATION
Payment is required at the time of reservation. Failure to pay may result in forfeiture of preferential booth space.

☐ I am enclosing a check for exhibit fees.

Credit Card #: ________________________
Exp: ______ Security Code: ____________

Cardholder Name: ________________________
Billing Address:

Please sign below to indicate that the information provided in this application is true, accurate and in accordance with NAEMSE’s rules and regulations.

Signature: ____________________________
Print: ________________________________
Title: ____________________________ Date ____________
NAEMSE

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facebook.com/NAEMSE
linkedin.com/pghnaemse
www.naemse.org

JOIN US FOR THE LARGEST EMS EDUCATOR SYMPOSIUM & TRADE SHOW IN THE UNITED STATES!