2021 NAEMSE EMS Educator Symposium & Trade Show

Orlando, Florida

August 2 - 8, 2021

2021 NAEMSE EMS EDUCATOR SYMPOSIUM & TRADE SHOW

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Omni Orlando Resort at Championsgate
1500 Masters Blvd.
Championsgate, FL 33892

INSPIRING EDUCATIONAL EXCELLENCE
WHAT IS THE NAEMSE EDUCATOR SYMPOSIUM?

NAEMSE’s annual symposium and trade show is the premier EMS educational event in the United States, where each year, hundreds of the best EMS instructors from around the world gather to share resources, trade ideas, and review the state of EMS education.

WHO ATTENDS?

- EMS EXECUTIVE DIRECTORS
- VICE PRESIDENTS
- FOUNDERS: 25%

- C-LEVEL EXECUTIVES

- EMS PROFESSORS
- EMS EXECUTIVES: 53%

- EMS PROGRAM DIRECTORS
- EMS COORDINATORS
- EMS INSTRUCTORS
- EMS EXECUTIVES
- PARAMEDICS
- EMTS: 22%

Hundreds of highly experienced EMS Educators, brand representatives, accredited programs, program directors, national speakers, executives & industry influencers.

WHY EXHIBIT AT THE 2021 NAEMSE SYMPOSIUM?

Exhibiting at the event gives you direct access to the world’s top EMS instructors and key influencers who see tens of thousands of EMS professionals pass through their classrooms each year. You’ll be able to connect with EMS Program Directors and Coordinators, EMS Instructors, Executives, Paramedics, EMTs and more!
EXHIBITOR INFORMATION

EXHIBITOR SETUP & LOCATION

Exhibitor Setup:
Thursday, August 5  8:00am - 4:30pm
Friday, August 6  7:30am - 12:00pm (Noon)

Exhibition Hours:
Friday, August 6  12:30pm - 3:45pm
Saturday, August 7  11:30am - 2:00pm
Sunday, August 8  11:30am - 1:30pm

Exhibitor Move Out:
Sunday, August 8  1:30pm - 4:30pm

Exhibit Hall Location:
Omni Orlando Resort at Championsgate
1500 Masters Boulevard
Championsgate, FL 33892

CORPORATE PARTNER RATES
10' x 10' BOOTHS

Platinum Partner: $500
Gold Partner: $1,000
Silver Partner: $1,200

Non-Corporate Partner Rate: $1,500
Non-Profit Rate: $600

Add a Booth Space: $500 each
Add a Booth Rep: $215 per person

Questions about exhibiting?
Interested in registering for a booth?
Send an email to membership@naemse.org or call the NAEMSE office at (412) 343-4775

You can also find more information about exhibiting and floor plans on naemse.org.

Visit naemse.org for up-to-date information regarding available booths and Exhibit Hall layout.

On days in which the Exhibit Hall is open, there will be time allotted for attendees to explore the hall. Lunch will be served in the Exhibit Hall in order to drive engagement with booths.
GET EXTRA EXPOSURE FOR YOUR COMPANY!

GENERAL SESSION/KEYNOTE SPONSORSHIP  $3,000
Includes a 5 minute presentation right before the opening general session, signage placed at the entrance to the general session, advertising in the Symposium Program Guide and the chance to personally invite attendees to visit your exhibitor booth.

REGISTRATION BAG INSERT  $500
One printed insert will be placed in every bag distributed to NAEMSE Symposium attendees during registration.
(Printed materials must be provided by exhibitor)

COFFEE BREAK (x1)  $1,000
Sponsor either the morning or afternoon coffee break on one of the days of this year’s NAEMSE Symposium! Branded signage will be displayed on the table indicating sponsorship of the event.

EXHIBIT HALL LUNCH  $2,500
Includes branded signage, bag insert. (Printed materials must be provided by exhibitor)

PRE-CON LUNCH BREAK  $2,500
Includes branded signage, bag insert. (Printed materials must be provided by exhibitor)

SPONSOR A HERO  $2,500
Each sponsor receives 1-2 minutes to speak at awards ceremony and will be on stage for the presentation and photo-op. Price of sponsorship does not include the price of travel for award winner, which sponsor is also responsible for.
(Limited to three, one per award)
SPONSORSHIPS

PUSH NOTIFICATIONS
Utilize direct attendee communications by sponsoring a push notification that will reach all attendees who download the app. You can promote anything you want; your booth, a special meet-and-greet, events or products. Just tell us what and when you would like the notification to appear and we will take care of it. Sponsor must provide all texts, links and images for use in this notification.

SPONSORED POSTS
$150/each
Dedicated sponsor posts integrated into the app’s built in social media feed, INTERACT. This is a great way to increase visibility and ROI. Hyperlinks and/or photos can be utilized, as well, to maximize clicks.

BANNER ADS
By sponsoring this option your ad will appear at the bottom of the app for a set amount of time, priced as follows:

- 10 seconds = $100
- 30 seconds = $150
  (Includes one live poll)
- 1 minute = $300
  (Includes two live polls)
- 5 minutes = $1,000
  (Includes three live polls)
COVID-19 Safety Measures for 2021 NAEMSE Symposium

Most Important
If you are experiencing a fever, sore throat, loss of smell, loss of taste or any of the symptoms associated with COVID OR have reason to believe OR know that you have been directly exposed to COVID, in advance of the NAEMSE Symposium, we ask that you DO NOT attend this event in person! This is particularly important if you have to travel, by any public means (air, train, motor vehicle, bus, etc), to attend the NAEMSE Symposium. If upon your arrival or at any time during the NAEMSE Symposium feel ill, have a fever, sore throat, experience loss of smell or loss of taste or experience any of the other symptoms of COVID, please DO NOT enter the venue area or interact with others at any time during the NAEMSE Symposium. Should you, at any time during the NAEMSE Symposium, experience or begin to experience symptoms associated with COVID or generally feel ill, please IMMEDIATELY alert a NAEMSE representative so that we can assist you in locating and obtaining a COVID test near the Symposium and/or make plans to return home safely.

Masks
At all times relevant, during the NAEMSE Symposium, NAEMSE will require masks to be worn, covering a person’s mouth and nose, of all staff, attendees, faculty, exhibitors, and guests during Symposium. Failure to comply with this requirement will result in you forfeiting your registration at the NAEMSE Symposium. At all times relevant, the County of Osceola, in which the NAEMSE Symposium shall be held, requires that all persons in attendance at the NAEMSE Symposium wear masks, covering both the nose and mouth, in any and all common areas of the hotel, including but not limited to hallways, elevators, stairwells, lobbies, restaurants, pools, golf courses or other public common areas. In the event that the safety protocols, currently in force and effect should change due to recommendations of the CDC or other health care agencies, NAEMSE will notify you immediately of the changes to safety protocols.

The Omni Orlando Resort at Championsgate
The Omni Orlando Hotel has assured us they are ready to host our event and have taken necessary precautions to keep the venue sanitized. Any questions regarding their COVID safety protocols should be submitted directly to the hotel, as NAEMSE cannot provide answers about what they are doing (or not doing), as NAEMSE is not in control of nor has oversight of the hotel, its representatives, staff or other guests. Without waiving the same, the Omni Orlando Resort at Championsgate, via its website, has the following notice:

The Omni Safe & Clean initiative follows the guidelines set forth by the Centers for Disease Control and Prevention (CDC) and each individual Omni location will adhere to local and/or federal mandates. Protocols and guidelines from these authorities are expected to evolve, and as such, so will our below processes and procedures. Similarly, these guidelines meet or exceed the “Stay Safe” initiative set forth by the American Hotel & Lodging Association (AHLA). https://www.omnihotels.com/omni-safe-and-clean
**COVID-19 Safety Measures for 2021 NAEMSE Symposium (cont.)**

**Seating During General, Breakout Sessions & Exhibit Hall**
We will make every effort to ensure that tables, seats, chairs, booths, etc. are socially distanced, to the extent possible, such that you are not sitting next to someone you do not know.

**Meal & Beverage Service**
Keeping with NAEMSE tradition the hotel will provide a meal service during the exhibit hall hours that is either served by the staff (served buffet-style, but without shared serving utensils) or a box lunch to avoid everyone touching the same surfaces. The hotel has held themselves out as an expert in this area, and as such, NAEMSE can only require that they comply with safety protocols that meet or exceed the “Stay Safe” initiative set forth by the American Hotel & Lodging Association. We will also continue to have coffee stations throughout Symposium – said distribution shall also be subject to the same safety protocols and therefore, may be modified or changed to comply with the same.

**Contact Tracing**
Because any disclosure, sharing, publication or dissemination of any kind of a person’s private medical information would be a violation of their privacy rights, NAEMSE will NOT be doing contact tracing and notifications of any kind to attendees regarding people who discover during or after the Symposium that they tested positive for COVID. If you attend the event and believe you may have exposed people while there, you are free to notify those who you were in close contact with. This is entirely up to you because we cannot know who you were in contact with at the event, whether you contracted it at the event (or somewhere else) and if you passed it on to someone while at the event.

**Temperature Checks**
In keeping with the stated regulations and expectations of the State of Florida and Osceola County, the Omni Orlando Resort at Championsgate will not be requiring temperature checks upon entry to the hotel, exhibit hall, or any other Symposium locations. As previously stated, however, we implore that you DO NOT attend any sessions, visit any Symposium locations, or interact in-person with ANY Symposium attendees if you are exhibiting ANY of the symptoms of COVID-19. These symptoms include but are not limited to fever, sore throat, loss of smell/taste, coughing, sneezing, or any other symptoms associated with COVID-19.

Ultimately, we will comply with laws and safety protocols in place at the time of Symposium, which may be adapted from the protocols outlines here. We will continue to update attendees and exhibitors of current protocols as the event approaches.
PAYMENT INFORMATION

Payment is required prior to the event. Failure to pay may result in forfeiture of sponsorship opportunities.

I am enclosing a check for the cost of sponsorship.

Credit Card #: ________________________________
Exp: __________________________ Security Code: ____________
Cardholder Name: ________________________________
Billing Address: __________________________________

If enclosing a check, please provide the amount and fill out the information to the right:

Amount $ ____________________________
Full Name ____________________________
Street Address ____________________________
City/State/Zip ____________________________
Date ________________
NAEMSE
Exhibitor Application

Please fill out and submit via
email (membership@naemse.org) or fax (412-343-4770)

GENERAL INFORMATION

Company Name: ____________________________
Address Line 1: ____________________________
Address Line 2: ____________________________
City/State/Zip: ____________________________
Phone: ____________________________
Contact Name: ____________________________
Contact Email: ____________________________

Type of Service:
☐ Training Programs   ☐ Medical Identification
☐ Nonprofit Organization ☐ Publishing
☐ Equipment Supplier   ☐ Other:____________________

REPRESENTATIVE INFORMATION

NOTE: List ONLY those who will be working at your booth.

Representative 1 Name: ____________________________
Representative 1 Title: ____________________________
Representative 2 Name: ____________________________
Representative 2 Title: ____________________________
Additional Representative(s) & Title(s):

Representatives who wish to attend any pre-cons, general sessions and/or breakouts MUST register separately as an event attendee to receive credit.

BOOTH PREFERENCES

Fill in booth number from floor plan.
1. _____  2. _____  3. _____  4. _____

List any other preferences regarding booth arrangements:

Please include a brief company description to be included in the virtual Symposium app and the online reference site. Please limit this description to no more than 150 words and send via email to nate.reese@naemse.org.

PAYMENT INFORMATION

Payment is required at the time of reservation. Failure to pay may result in forfeiture of preferential booth space.

☐ I am enclosing a check for exhibit fees.

Credit Card #: ____________________________
Exp: _______  Security Code: _______
Cardholder Name: ____________________________
Billing Address: ____________________________

Please sign below to indicate that the information provided in this application is true, accurate and in accordance with NAEMSE’s rules and regulations.

Signature: ____________________________
Print: ____________________________
Title: ____________________________  Date: _________

BOOTH RATES (10’ x 10’)

<table>
<thead>
<tr>
<th>Price</th>
<th>#</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Partner - Platinum</td>
<td>$500</td>
<td>$</td>
</tr>
<tr>
<td>Corporate Partner - Gold</td>
<td>$1,000</td>
<td>$</td>
</tr>
<tr>
<td>Corporate Partner - Silver</td>
<td>$1,200</td>
<td>$</td>
</tr>
<tr>
<td>Non-Partner - 8’ x 10’ Booth</td>
<td>$1,500</td>
<td>$</td>
</tr>
<tr>
<td>Nonprofit</td>
<td>$600</td>
<td>$</td>
</tr>
</tbody>
</table>

Subtotal $______________

| Additional Booth Space | $500 ea | $  |
| Additional Booth Reps* | $215/person | $  |
| Total                  | $______________ |

*Includes entrance to exhibit hall, exhibit hall lunches, registration fee and special events.
August 2 - 8, 2021

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WE’LL SEE YOU IN AUGUST FOR THE
2021 NAEMSE EMS EDUCATOR SYMPOSIUM & TRADE SHOW!