

2024 NAEMSE EMS EDUCATOR SYMPOSIUM & TRADE SHOW

Pittsburgh, Pennsylvania

August 12-17, 2024

NAEMSE 2024 EMS EDUCATOR SYMPOSIUM & TRADE SHOW

EXHIBITOR INFORMATION KIT

Wyndham Grand Pittsburgh Downtown
600 Commonwealth Place
Pittsburgh, PA 15222

August 12-17, 2024

National Association of EMS Educators

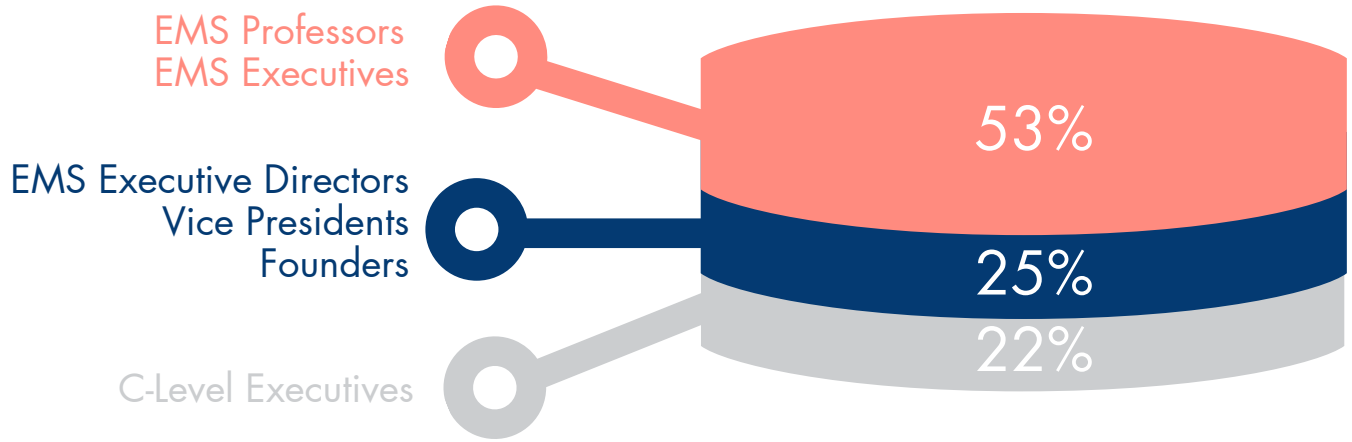
INSPIRING EDUCATIONAL EXCELLENCE

WHAT IS THE NAEMSE EMS EDUCATOR SYMPOSIUM?

NAEMSE's annual symposium and trade show is the premier EMS educational event in the United States. Each year, hundreds of the best EMS instructors from around the world gather to share resources, effective models, policies, and research to provide colleagues with insights and best practices addressing many of the issues that are faced in the classroom and community.

WHO ATTENDS?

Hundreds of highly experienced EMS Educators, brand representatives, accredited programs, program directors, national speakers, executives, industry influencers, and more!



WHY EXHIBIT AT THE 2024 NAEMSE SYMPOSIUM?

Exhibiting at the event enables you to position your business as a leader in the industry and obtain exposure to many prospects. You gain direct access to the world's top EMS instructors and essential influencers who see tens of thousands of EMS professionals pass through their classrooms each year. You will be able to connect with EMS Program Directors and Coordinators, EMS Instructors, Executives, Paramedics, EMTs, and more!

You will have opportunities to:

- Expand your customer base
- Showcase your newest products
- Take advantage of advertising
- opportunities
- Expand your industry contacts
- Obtain feedback and opinions
- Close sales
- Generate leads

EXHIBITOR INFORMATION

EXHIBITOR SETUP & LOCATION

Exhibitor Setup:

Wednesday, August 14	8:00 am - 4:30 pm
Thursday, August 15*	7:00 am - 12:00 pm

* Please note that exhibitors in booths 100, 102, 104, 106, 108, 110, 112, 114, 116, and 118 are only able to set up Thursday, August 15.

Show Hours:

Thursday, August 15	12:30 pm - 3:30 pm
Friday, August 16	11:30 am - 2:00 pm
Saturday, August 17	7:30 am - 9:30 am

Exhibitor Move Out:

Saturday, August 17	9:30 am - 12:00 pm

Exhibit Hall Location:

Wyndham Grand Pittsburgh Downtown
600 Commonwealth Place
Pittsburgh, PA 15222

BOOTH RATES

10' X 10'
BOOTHS

NAEMSE Corporate Partners:
Diamond Partner: FREE
Platinum Partner: $500
Gold Partner: $1,000
Silver Partner: $1,200

Non-Corporate Partner Rate: $1,500
Non-Profit Rate: $750

Add a Booth Space: $500 each
Add a Booth Rep: $200 per person

Questions about exhibiting? Interested in registering for a booth? Send an email to rio.grassmyer@naemse.org or call the NAEMSE office at (412) 343-4775.

You can also find more information on exhibiting and floor plans at naemse.org.

On days in which the Exhibit Hall is open, there will be time allotted for attendees to explore the hall. A meal will be served in the Exhibit Hall in order to drive engagement with booths. **Exhibitors will have access to the meal before the exhibit hall opens to attendees.**

Important Information:

- Each booth is 10x10 and includes 2 booth representative badges. Additional representative badges can be purchased for $200/each.

- The online exhibitor kit login will be sent to registered exhibitors. This kit contains information on how to order booth furnishings like tables, chairs, carpeting, and more. You will receive an email from American Exposition Services on how to create this account. It is important to be sure you have access to this site, as it is how you will furnish your booth.

SPONSORSHIPS

GET EXTRA EXPOSURE FOR YOUR COMPANY!

GENERAL SESSION SPONSORSHIP - $2,500

Includes a 5 minute presentation right before the opening general session, signage placed at the entrance to the general session, advertising in the Symposium Program Guide, and the chance to personally invite attendees to your exhibitor booth.

REGISTRATION BAG INSERT - $750

One printed insert will be placed in every bag distributed to NAEMSE Symposium attendees during registration.

- (Bag insert must be provided by exhibitor - due to NAEMSE office by July 19, 2024)

COFFEE BREAK (x1) - $1,000

Sponsor either the morning or afternoon coffee break on one of the day's of the NAEMSE Symposium! Branded signage will be displayed on the table indicating sponsorship of the event.

EXHIBIT HALL MEAL - $2,500

Choose to sponsor a lunch or a breakfast in the exhibit hall during show hours.
Includes branded signage, bag insert.

- (Bag insert must be provided by exhibitor - due to NAEMSE office by July 19, 2024)

PRE-CON LUNCH BREAK - $1,500

Includes branded signage, bag insert.

- (Bag insert must be provided by exhibitor - due to NAEMSE office by July 19, 2024)

To purchase a sponsorship item, please scan the QR code below or visit https://naemse.org/event/2024Exhibitor.

Scan this QR code to access the the Exhibitor Registration!

GUIDEBOOK SPONSORSHIPS

NAEMSE utilizes an event application called Guidebook. Guidebook acts as a digital program guide for attendees. Guidebook houses important event information such as:

- Event sponsor list
- Event exhibitor list
- Full symposium agenda
- Create your own to-do lists
- Create your personalized schedule
- View & participate in the NAEMSE activity feed
- Add photos to a public NAEMSE album
- View hotel maps
- And more!

Guidebook is also the application we use to give survey evaluations after every session.

PUSH NOTIFICATIONS
$100/EACH

Utilize direct attendee communications by sponsoring a push notification that will reach all attendees who download the app. You can promote anything you want; your booth, a special meet-and-greet, events, or products. Just tell us what copy you would like and when you would like the notification to appear and we will take care of it! Sponsor must provide all texts, links, and images for use in this notification.

BANNER ADS

By sponsoring this option, your ad will appear at the bottom of the Guidebook app for a set amount of time which you can decide below.

10 seconds: $100

30 seconds: $150

1 minute = $300

5 minutes = $1,000

SPONSORED POSTS
$150/EACH

Dedicated sponsor posts are integrated into Guidebook's built in social media feed, INTERACT. This is a great way to increase visibility and ROI. Hyperlinks and/or photos can be utilized to maximize clicks.



Showcase your products and expand your customer base by exhibiting at the NAEMSE Trade Show!

WE'LL SEE YOU IN AUGUST!

Register Now!

https://naemse.org/event/2024Exhibitor

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Questions? Contact us!
Rio Grassmyer
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rio.grassmyer@naemse.org

www.naemse.org | (412) 343-4775
250 Mt Lebanon Blvd
Suite 209
Pittsburgh, PA 15234

Cancellation Policy: We regret that we cannot refund any exhibitor registration fees after July 14, 2024, because we must submit a complete commitment to the hotel for the meeting room facilities, materials, AV, and all food and beverage orders by that date.





