2025 NAEMSE EMS EDUCATOR SYMPOSIUM & TRADE SHOW



EXHIBITOR PROSPECTUS

Caribe Royale Orlando
8101 World Center Dr
Orlando, FL 32821

August 4-9, 2025

INSPIRING EDUCATIONAL EXCELLENCE

Join us in celebrating NAEMSE's 30th Anniversary!

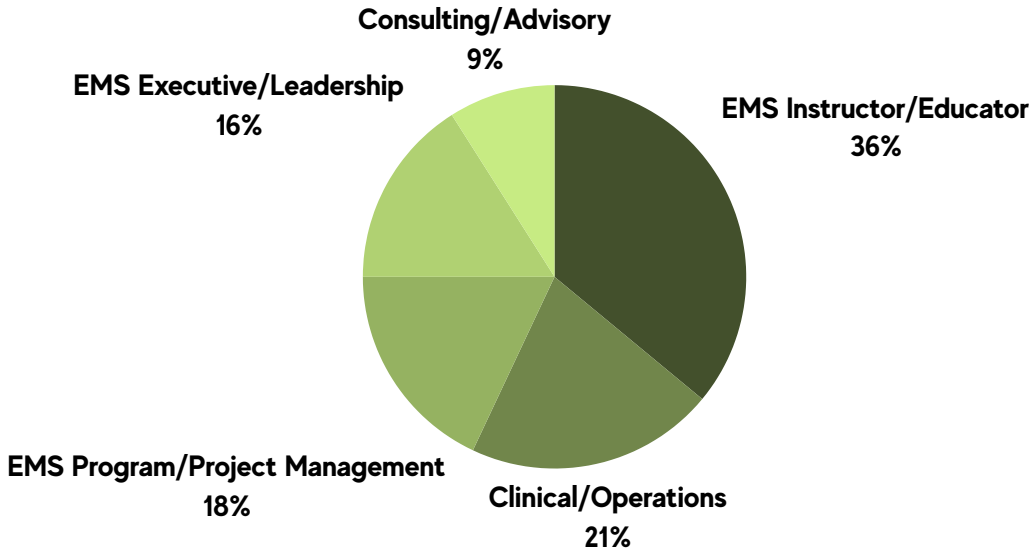
WHAT IS THE NAEMSE EMS EDUCATOR SYMPOSIUM & TRADE SHOW?

The NAEMSE Symposium & Trade Show is the premier annual event for EMS educators, bringing together a dynamic mix of leaders from across the country. Held over several days, the symposium features educational sessions, workshops, and networking opportunities that highlight the latest trends, tools, and research in EMS education. For exhibitors, it's a unique opportunity to showcase products and services to an engaged audience passionate about enhancing their teaching practices and improving patient care.

WHO ATTENDS?

The NAEMSE Symposium attracts attendees from all levels of EMS education, including program directors, training officers, administrators, EMS educators, brand representatives, accredited programs, national speakers, executives, industry influencers, and other key stakeholders in EMS.

2024 NAEMSE Symposium Attendee Occupations



WHY EXHIBIT AT THE 2025 NAEMSE SYMPOSIUM?

Exhibiting at the 2025 NAEMSE Symposium and Trade Show offers you an unparalleled opportunity to connect with key decision-makers, educators, and professionals in the EMS education community. This event is a prime platform to showcase your products, services, and solutions to a targeted audience eager to enhance the quality of EMS training and education. With hundreds of dedicated attendees, including EMS educators, program directors, and training officers, your brand will gain visibility among those who influence training decisions across the nation. Plus, Orlando's vibrant setting and the Caribe Royale's state-of-the-art facilities create the perfect environment to network, build relationships, and generate leads. Don't miss your chance to be part of a transformative event that will elevate your business and position you as a leader in the EMS education space!

EXHIBITOR INFORMATION

EXHIBITOR SETUP & LOCATION

Exhibitor Setup:

Wednesday, August 6	8:00 am - 4:30 pm
Thursday, August 7	7:00 am - 12:00 pm

Show Hours:

Thursday, August 7	12:30 pm - 3:30 pm
Friday, August 8	11:30 am - 2:00 pm
Saturday, August 9	11:30 am - 1:30 pm

Exhibitor Move Out:

Saturday, August 9	1:30 pm - TBD

Exhibit Hall Location:

Caribe Royale Orlando
8101 World Center Dr
Orlando, FL 32821

BOOTH RATES

10' X 10'
BOOTHS

NAEMSE Corporate Partners:
Diamond Partner: FREE
Platinum Partner: $500
Gold Partner: $1,000
Silver Partner: $1,200

Non-Corporate Partner Rate: $1,700
Non-Profit Rate: $850

Add a Booth Space: $500 each
Add a Booth Rep: $200 per person

Important Information:

- Registration includes one 10x10 booth and 2 exhibitor representative badges. Additional representative badges can be purchased for $200/each. Additional 10x10 booths can be purchased for $500/each and will also include 2 exhibitor representative badges.

- The online exhibitor kit login will be sent to registered exhibitors. This kit contains information on how to order booth furnishings like tables, chairs, carpeting, and more, which are not included in your registration. You will receive an email from Goben Convention Services on how to create this account. It is important to be sure you have access to this site, as it is how you will furnish your booth.

- On days the exhibit hall is open, a meal will be served in the exhibit hall. Exhibitors will have access to the meal before the exhibit hall opens to attendees.

Ready to Register?

1. Visit https://naemse.org/page/2025FloorPlan to select your preferred booth(s).
2. Register online at https://naemse.org/event/2025exhibitor

Scan to view the floor plan

Scan to register

SPONSORSHIPS

GET EXTRA EXPOSURE FOR YOUR COMPANY!

REGISTRATION BAG INSERT - $750

One printed insert will be placed in every bag distributed to NAEMSE Symposium attendees during registration.

- (Bag insert must be provided by exhibitor - due to NAEMSE office by July 11, 2025)

COFFEE BREAK (x1) - $1,000

Sponsor either a morning or afternoon coffee break during the NAEMSE Symposium. Branded signage will be displayed on the table indicating sponsorship of the event.

EXHIBIT HALL MEAL - $2,500

Choose to sponsor a lunch in the exhibit hall during show hours.
Includes branded signage, bag insert.

- (Bag insert must be provided by exhibitor - due to NAEMSE office by July 11, 2025)

PRE-CON LUNCH BREAK - $1,500

Includes branded signage, bag insert.

- (Bag insert must be provided by exhibitor - due to NAEMSE office by July 11, 2025)

GUIDEBOOK CONFERENCE APP SPONSORSHIPS (NEXT PAGE)



To purchase a sponsorship, please scan the QR code below or visit https://naemse.org/event/2025exhibitor.



Scan the QR code to access the the Exhibitor Registration.

GUIDEBOOK SPONSORSHIPS

NAEMSE utilizes an event application called Guidebook. Guidebook acts as a digital program guide for attendees. Guidebook houses important event information such as:

- Event sponsor list
- Event exhibitor list
- Full symposium agenda
- Create your own to-do lists
- Create your personalized schedule
- View & participate in the NAEMSE activity feed
- Add photos to a public NAEMSE album
- View hotel maps
- And more!

Guidebook is also the application we use to give survey evaluations after every session.

PUSH NOTIFICATIONS
$100/EACH

Utilize direct attendee communications by sponsoring a push notification that will reach all attendees who download the Guidebook conference app. You can promote anything you want; your booth, a special meet-and -greet, events, or products. Just tell us what copy you would like and when you would like the notification to be sent. Sponsor must provide all texts and links for use in this notification.

BANNER ADS

By sponsoring this option, your ad will appear at the bottom of the Guidebook app for a set amount of time which you can decide below.

10 seconds: $100

30 seconds: $150

1 minute = $300

5 minutes = $1,000

SPONSORED POSTS
$150/EACH

Dedicated sponsor posts are integrated into Guidebook's built in social media feed, INTERACT. This is a great way to increase visibility and ROI. Hyperlinks and/or photos can be utilized to maximize clicks.



Showcase your products and expand your customer base by exhibiting at the NAEMSE Trade Show!

WE'LL SEE YOU IN AUGUST!

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Register Now

https://naemse.org/event/2025Exhibitor

Questions? Contact us!

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Cancellation Policy: We regret that we cannot refund any exhibitor registration fees after July 14, 2025 because we must submit a complete commitment to the hotel for the meeting room facilities, materials, AV, and all food and beverage orders by that date.









