24TH ANNUAL
EDUCATOR SYMPOSIUM
and Trade Show
JULY 31 - AUGUST 5, 2019
FT. WORTH, TX
OMNI FORT WORTH
EXHIBITOR PROSPECTUS
WHY EXHIBIT AT THE
24th ANNUAL NAEMSE EDUCATOR SYMPOSIUM AND TRADE SHOW

EXHIBITOR INFORMATION

Corporate Partner Rates:
- Platinum Partner: $500
- Gold Partner: $1,000
- Silver Partner: $1,200

Non-Corporate Partner Exhibitors:
- $1,500

Non-Pro/fit Rate:
- $600

Additional Booth Space:
- $500 for each additional booth

Additional Booth Reps:
- $215/person

EXHIBITOR SPACE FEES: ONE 8’ X 10’ BOOTH

EXHIBITOR SCHEDULE AND LOCATION

Exhibitor Setup:
- Friday, August 2nd, 2019
  - 8:00 AM to 4:30 PM

Exhibit Hours:
- Saturday, August 3, 2019
  - 12:45 PM to 3:45 PM
- Sunday, August 4, 2019
  - 11:30 AM to 2:00 PM
- Monday, August 5, 2019
  - 11:30 AM to 1:30 PM

Exhibitor Move-Out:
- Monday, August 5, 2019
  - 1:30 PM to 5:00 PM

MORE INFORMATION ON THE NAEMSE WEBSITE
NAEMSE.ORG/?PAGE=EXHIBITORDETAILS

CONTACT INFORMATION

Have questions about exhibiting at the NAEMSE Symposium? Interested in registering for a booth? Send an email to stephen.perdziola@naemse.org or call the NAEMSE office at (412)-343-4775.

Exhibit Hall Location:
- Omni Fort Worth
- Texas Ballroom A-F

WHY EXHIBIT?

Exhibiting at the event gives you direct access to the world’s top EMS instructors and key influencers who see tens of thousands of EMS professionals pass through their classrooms each year. You’ll be able to connect with EMS Program Directors and Coordinators, EMS Instructors, Executives, Paramedics, EMTs, and more!

WHAT IS NAEMSE’s SYMPOSIUM AND TRADE SHOW?

NAEMSE’s annual symposium and trade show is the premier EMS educational event in the United States, where each year, hundreds of the best EMS instructors from around the world gather to share resources, trade ideas, and review the state of EMS education.

SYMPOSIUM ATTENDEES

- 500+ Attendees*
- 61+ Exhibitors*
- 53% EMS Program Directors, Program Coordinators, Paramedics/EMT’s, and Consultants
- 22% EMS Executive Directors, Vice Presidents, Founders, and C-Level Executives
- 25% EMS Professors and Instructors

HIGHLY TARGETED LEADS
- 6.5 Exhibit Hall Hours

* Figures are approximations and subject to change.
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**MORE INFORMATION ON THE NAEMSE WEBSITE**

To find more information on exhibiting at the NAEMSE Symposium, including a floor plan, please visit: [NAEMSE.ORG/?PAGE=EXHIBITORDETAILS](http://NAEMSE.ORG/?PAGE=EXHIBITORDETAILS)
SPONSORSHIP OPPORTUNITIES

GENERAL SESSION/KEYNOTE SPONSORSHIP $5,000
Sponsor may greet attendees as they arrive, set up a display outside entrance and place a flyer/small brochure on chairs. This sponsorship includes a special slide recognizing your support and a 2-3 minute presentation prior to the featured speaker.

REGISTRATION BAG INSERT $500
Through this opportunity you will provide one piece of printed material to be included in the Symposium bag, which all attendees will receive at registration.
*Your organization MUST supply ALL printed materials.

BREAKOUT SESSIONS $2,000
Appropriate branding with display table outside meeting room and 1-2 minutes to talk prior to the start of the breakout. (same language as last year)

EXHIBIT HALL LUNCH $2,500
Includes branding signage, bag insert, and an optional provision of logoed napkins (printed by sponsor).

PRE-CON LUNCH BREAK $2,500
Includes branding signage, bag insert, and an optional provision of logoed napkins (printed by sponsor).

SPONSOR A HERO $1,500
*(limited to 3, one per award) – Each sponsor will receive 1-2 minutes to speak at award ceremony and will be on stage for the presentation and photo op. Price of sponsorship does not include price of travel for award winner, which sponsor is responsible for.

Continue for special MOBILE APP sponsorships!
Sponsorship Opportunities

1. **Push Notifications** – **$100/each** *(includes 1 live poll per notification!)*

   Utilize direct attendee communications by sponsoring a push notification that will reach all attendees who download the app. Promote your booth, a special meet-and-greet... anything you would like! Just tell us when/what time you would like the notification to go and we will do the rest. Sponsor must provide all text, links and images for use in this notification.

2. **Banner Ads**

   By sponsoring this option your ad will appear at the bottom of the application (see image on the bottom right) for a set amount of time, priced as follows:

   - 10 seconds = $100
   - 30 seconds = $150 *(includes 1 live poll!)
   - 1-minute = $300 *(includes 2 live polls!)
   - 5-minutes = $1,000 *(includes 3 live polls!)

   The more time sponsored, the more visibility!

3. **Sponsored Posts** – **$150/each**

   Dedicated sponsor posts integrated into the app’s built-in social media feed, INTERACT. This is a great way to increase visibility and ROI. Hyperlinks and/or photos can be utilized, as well, to maximize clicks.

   For more information on how this exciting opportunity works and can help you reach more attendees, please visit [https://guidebook.com/event-apps/activity-feed/](https://guidebook.com/event-apps/activity-feed/)

**Questions?**

**MATT WHITING**  
COMMUNICATIONS COORDINATOR  
(412) 343-4775 EXT. 29 / MATT@NAEMSE.ORG
EXHIBITOR APPLICATION 2019

The National Association of EMS Educators is to inspire and promote excellence in EMS education and lifelong learning within the global community.

MATT WHITING - COMMUNICATIONS COORDINATOR

MATT@NAEMSE.ORG (412) 343-4775 EXT. 29

The mission of The National Association of EMS Educators is to inspire and promote excellence in EMS education and lifelong learning within the global community.

250 MT. LEBANON BLVD. STE. 209, PITTSBURGH, PA 15234 / WWW.NAEMSE.ORG

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Payment is required at time of booth reservation. Failure to pay may result in forfeiture of preferential booth space.

☐ I am enclosing a check for the exhibit fees.

Charge to my credit card: ☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover

Account #: __________________________ Exp. Date: __________ Sec. Code: __________

Card Holder Name: __________________________

Email: __________________________

Billing Address: __________________________

City/State/Zip: __________________________

ONLINE GUIDE/APP DESCRIPTION FOR ALL EXHIBITORS

Please include a brief company description to be included in the virtual Omni app and the online reference site. Please limit your description to 150 words, and email to matt@naemse.org

NAEMSE Corporate Partners will receive ‘at no additional charge’ a full page ad on the Symposium’s Online References webpage.

In accordance with the rules and regulations printed in this brochure for the 2019 NAEMSE Educator Symposium, the undersigned hereby makes application for exhibit space at the Omni in Fort Worth, TX.

Signature: __________________________

Typed or Printed Name: __________________________ Date: __________

Interested in special Symposium sponsorship opportunities that will showcase your company’s branding throughout the course of the event? If so, please contact one of the individuals below who will go over everything from the various opportunities still available to a price breakdown that will help you better identify which option is right for you.

Matt Whiting, NAEMSE Communications Coordinator
matt@naemse.org / (412) 343-4775 ext. 29

READY TO REGISTER?

COMPLETE THIS FORM and RETURN:

MAIL to: NAEMSE, 250 Mt. Lebanon Blvd., Suite 209, Pittsburgh, PA 15234
FAX with credit card information to: (412) 343-4770
CALL the office with credit card information: (412) 343-4775
VISIT our website for more information: www.naemse.org/symposium

*Includes entrance to exhibit hall, exhibit hall lunches, registration fee and special events.