**EXHIBITOR INFORMATION**

**Corporate Partner Rates:**
- Platinum Partner: $500
- Gold Partner: $1,000
- Silver Partner: $1,200

**Non-Corporate Partner Exhibitors:**
$1,500

**Additional Booth Space:**
$500 for each additional booth

**Additional Booth Reps:**
$215/person

---

**EXHIBITOR SPACE FEES:**
ONE 8' X 10' BOOTH

---

**EXHIBITOR SCHEDULE AND LOCATION**

**Exhibit Hall Location:**
OMNI FORT WORTH

(more information on the NAEMSE website)

**Exhibitor Setup:**
Coming Soon

**Exhibit Hours:**
Coming Soon

**Exhibitor Move-Out:**
Coming Soon

---

**MORE INFORMATION ON THE NAEMSE WEBSITE**

NAEMSE.ORG/?PAGE=EXHIBITORDETAILS

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**CONTACT INFORMATION**

Have questions about exhibiting at the NAEMSE Symposium? Interested in registering for a booth? Send an email to stephen.perdziola@naemse.org or call the NAEMSE office at (412)-343-4775.

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**WHY EXHIBIT AT THE 24th ANNUAL EDUCATOR SYMPOSIUM and trade show**

500+ ATTENDEES*

61+ EXHIBITORS*

HIGHLY TARGETED LEADS

6.5 EXHIBIT HALL HOURS

---

**WHAT IS NAEMSE’s SYMPOSIUM AND TRADE SHOW?**

NAEMSE’s annual symposium and trade show is the premier EMS educational event in the United States, where each year, hundreds of the best EMS instructors from around the world gather to share resources, trade ideas, and review the state of EMS education.

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**WHY EXHIBIT?**

Exhibiting at the event gives you direct access to the world’s top EMS instructors and key influencers who see tens of thousands of EMS professionals pass through their classrooms each year. You’ll be able to connect with EMS Program Directors and Coordinators, EMS Instructors, Executives, Paramedics, EMTs, and more!
EXHIBITOR INFORMATION

EXHIBITOR SPACE FEES: ONE 8’ X 10’ BOOTH

Corporate Partner Rates:
- Platinum Partner: $500
- Gold Partner: $1,000
- Silver Partner: $1,200

Non-Corporate Partner Exhibitors: $1,500
Non-Profit Rate: $600

Additional Booth Space: $500 for each additional booth
Additional Booth Reps: $215/person

EXHIBITOR SCHEDULE AND LOCATION

Exhibit Hall Location:
OMNI FORT WORTH
(more information on the NAEMSE website)

Exhibitor Setup:
Coming Soon

Exhibit Hours:
Coming Soon

Exhibitor Move-Out:
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MORE INFORMATION ON THE NAEMSE WEBSITE

To find more information on exhibiting at the NAEMSE Symposium, including a floor plan, please visit:

NAEMSE.ORG/?PAGE=EXHIBITORDETAILS
<table>
<thead>
<tr>
<th>Sponsorship Opportunity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GENERAL SESSION/KEYNOTE SPONSORSHIP</strong></td>
<td>$5,000</td>
</tr>
<tr>
<td>Sponsor may greet attendees as they arrive, set up a display outside entrance and place a flyer/small brochure on chairs. This sponsorship includes a special slide recognizing your support and a 2-3 minute presentation prior to the featured speaker.</td>
<td></td>
</tr>
<tr>
<td><strong>REGISTRATION BAG INSERT</strong></td>
<td>$500</td>
</tr>
<tr>
<td>Through this opportunity you will provide one piece of printed material to be included in the Symposium bag, which all attendees will receive at registration.</td>
<td></td>
</tr>
<tr>
<td>*Your organization MUST supply ALL printed materials.</td>
<td></td>
</tr>
<tr>
<td><strong>BREAKOUT SESSIONS</strong></td>
<td>$2,000</td>
</tr>
<tr>
<td>Appropriate branding with display table outside meeting room and 1-2 minutes to talk prior to the start of the breakout. (same language as last year)</td>
<td></td>
</tr>
<tr>
<td><strong>EXHIBIT HALL LUNCH</strong></td>
<td>$2,500</td>
</tr>
<tr>
<td>Includes branding signage, bag insert, and an optional provision of logoed napkins (printed by sponsor).</td>
<td></td>
</tr>
<tr>
<td><strong>PRE-CON LUNCH BREAK</strong></td>
<td>$2,500</td>
</tr>
<tr>
<td>Includes branding signage, bag insert, and an optional provision of logoed napkins (printed by sponsor).</td>
<td></td>
</tr>
<tr>
<td><strong>SPONSOR A HERO</strong></td>
<td>$1,500</td>
</tr>
<tr>
<td><em>(limited to 3, one per award)</em> – Each sponsor will receive 1-2 minutes to speak at award ceremony and will be on stage for the presentation and photo op. Price of sponsorship does not include price of travel for award winner, which sponsor is responsible for.</td>
<td></td>
</tr>
</tbody>
</table>
SPONSORSHIP OPPORTUNITIES

24th Annual NAEMSE Educator Symposium & Trade Show has gone mobile!

1. Push Notifications – $100/each *(includes 1 live poll per notification!)*
   
   Utilize direct attendee communications by sponsoring a push notification that will reach all attendees who download the app. Promote your booth, a special meet-and-greet... anything you would like! Just tell us when/what time you would like the notification to go and we will do the rest. Sponsor must provide all text, links and images for use in this notification.

2. Banner Ads
   
   By sponsoring this option your ad will appear at the bottom of the application (see image on the bottom right) for a set amount of time, priced as follows:
   
   - 10 seconds = $100
   - 30 seconds = $150 *(includes 1 live poll!)*
   - 1-minute = $300 *(includes 2 live polls!)*
   - 5-minutes = $1,000 *(includes 3 live polls!)*
   
   The more time sponsored, the more visibility!

3. Sponsored Posts $150/each
   
   Dedicated sponsor posts integrated into the app’s built-in social media feed, INTERACT. This is a great way to increase visibility and ROI. Hyperlinks and/or photos can be utilized, as well, to maximize clicks.

For more information on how this exciting opportunity works and can help you reach more attendees, please visit https://guidebook.com/event-apps/activity-feed/

QUESTIONS?
MATT WHITING
COMMUNICATIONS COORDINATOR
(412) 343-4775 EXT. 29 / MATT@NAEMSE.ORG
EXHIBITOR APPLICATION 2019

FULL NAME

Company Name: ________________________________

Full Name: ____________________________________

First

Last

Title

Address: _____________________________ Apt./Suite #

Address 1

City

State

ZIP Code

Phone: _____________________________ E-mail Address: _____________________________

Sponsorship

☐ $5,000 - General Session / Keynote Sponsorship

☐ $500 - Registration Bag Insert

☐ $2,000 - Breakout Session

☐ $2,500 - Exhibit Hall Lunch

☐ $2,500 - Pre-Con Lunch Break

☐ $1,500 - Sponsor a Hero

☐ $1,500 - ATTENDEE BAGS

☐ $1,500 - LANYARDS

☐ Push Notifications $100/each

☐ Sponsored Posts $150/each

Payment Information

☐ Credit Card *(all payments should be sent to NAEMSE)

☐ Enclosed Check *(please make all checks payable to ‘NAEMSE’)

$ __________________

TOTAL AMOUNT

EXHIBITOR APPLICATION 2019

FULL NAME

Company Name: ________________________________

Full Name: ____________________________________

First

Last

Title

Address: _____________________________ Apt./Suite #

Address 1

City

State

ZIP Code

Phone: _____________________________ E-mail Address: _____________________________

Sponsorship

☐ $5,000 - General Session / Keynote Sponsorship

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$ __________________

TOTAL AMOUNT

www.naemse.org

The mission of The National Association of EMS Educators is to inspire and promote excellence in EMS education and lifelong learning within the global community.

MATT WHITING - COMMUNICATIONS COORDINATOR

250 MT. LEBANON BLVD. STE. 209, PITTSBURGH, PA 15234 / www.naemse.org

MATT@NAEMSE.ORG (412) 343-4775 EXT. 29
Payment is required at time of booth reservation. Failure to pay may result in forfeiture of preferential booth space.

☐ I am enclosing a check for the exhibit fees.

Charge to my credit card: ☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover

Account #: ___________________________ Exp. Date: ___________________________ Sec. Code: ___________________________

Card Holder Name: ___________________________

Email: ___________________________

Billing Address: ___________________________

City/State/Zip: ___________________________

ONLINE GUIDE/APP DESCRIPTION FOR ALL EXHIBITORS
Please include a brief company description to be included in the virtual Omni app and the online reference site. Please limit your description to 150 words, and email to matt@naemse.org

NAEMSE Corporate Partners will receive ‘at no additional charge’ a full page ad on the Symposium’s Online References webpage.

In accordance with the rules and regulations printed in this brochure for the 2019 NAEMSE Educator Symposium, the undersigned hereby makes application for exhibit space at the Omni in Fort Worth, TX.

Signature: ___________________________

Typed or Printed Name: ___________________________

Title: ___________________________ Date: ___________________________

Interested in special Symposium sponsorship opportunities that will showcase your company’s branding throughout the course of the event? If so, please contact one of the individuals below who will go over everything from the various opportunities still available to a price breakdown that will help you better identify which option is right for you.

Matt Whiting, NAEMSE Communications Coordinator
matt@naemse.org / (412) 343-4775 ext. 29

READY TO REGISTER?

COMPLETE THIS FORM and RETURN:
MAIL to: NAEMSE, 250 Mt. Lebanon Blvd., Suite 209, Pittsburgh, PA 15234
FAX with credit card information to: (412) 343-4770
CALL the office with credit card information: (412) 343-4775
VISIT our website for more information: www.naemse.org/symposium

*Includes entrance to exhibit hall, exhibit hall lunches, registration fee and special events.