24TH ANNUAL EDUCATOR SYMPOSIUM and trade show

JULY 31 - AUGUST 5, 2019
FT. WORTH, TX

OMNI FORT WORTH

EXHIBITOR PROSPECTUS
EXHIBITOR INFORMATION

Corporate Partner Rates:
- Platinum Partner: $500
- Gold Partner: $1,000
- Silver Partner: $1,200

Non-Corporate Partner Exhibitors: $1,500

Non-Pro/f_it Rate: $600

Additional Booth Space: $500 for each additional booth

Additional Booth Reps: $215/person

EXHIBITOR SPACE FEES: ONE 8’ X 10’ BOOTH

EXHIBITOR SCHEDULE AND LOCATION

Setup:
- Friday, August 2nd, 2019
  8:00 AM to 4:30 PM

Exhibit Hours:
- Saturday, August 3, 2019
  12:45 PM to 3:45 PM
- Sunday, August 4, 2019
  11:30 AM to 2:00 PM
- Monday, August 5, 2019
  11:30 AM to 1:30 PM

Move-Out:
- Monday, August 5, 2019
  1:30 PM to 5:00 PM

To /f_ind more information on exhibiting at the NAEMSE Symposium, including a /f_oor plan, please visit: NAEMSE.ORG/?PAGE=EXHIBITORDETAILS

CONTACT INFORMATION

Have questions about exhibiting at the NAEMSE Symposium? Interested in registering for a booth?
Send an email to stephen.perdziola@naemse.org or call the NAEMSE office at (412)-343-4775.

Exhibit Hall Location:
- Omni Fort Worth
- Texas Ballroom A-F

500+ ATTENDEES*

61+ EXHIBITORS*

HIGHLY TARGETED LEADS

6.5 EXHIBIT HALL HOURS

WHAT IS NAEMSE’s SYMPOSIUM AND TRADE SHOW?

NAEMSE’s annual symposium and trade show is the premier EMS educational event in the United States, where each year, hundreds of the best EMS instructors from around the world gather to share resources, trade ideas, and review the state of EMS education.

WHY EXHIBIT?

Exhibiting at the event gives you direct access to the world’s top EMS instructors and key influencers who see tens of thousands of EMS professionals pass through their classrooms each year. You’ll be able to connect with EMS Program Directors and Coordinators, EMS Instructors, Executives, Paramedics, EMTs, and more!
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MORE INFORMATION ON THE NAEMSE WEBSITE

To find more information on exhibiting at the NAEMSE Symposium, including a floor plan, please visit: NAEMSE.ORG/?PAGE=EXHIBITORDETAILS
This sponsorship includes a 5 minute presentation right before the opening general session, signage placed at the entrance of the general session entrance, advertising in the Symposium Program Guide, and the chance to personally invite attendees to visit your exhibitor booth.

**REGISTRATION BAG INSERT**  
$500

Through this opportunity you will provide one piece of printed material to be included in the Symposium bag, which all attendees will receive at registration.

*Your organization MUST supply ALL printed materials.

**BREAKOUT SESSIONS**  
$2,000

Appropriate branding with display table outside meeting room and 1-2 minutes to talk prior to the start of the breakout. (same language as last year)

**EXHIBIT HALL LUNCH**  
$2,500

Includes branding signage, bag insert, and an optional provision of logoed napkins (printed by sponsor).

**PRE-CON LUNCH BREAK**  
$2,500

Includes branding signage, bag insert, and an optional provision of logoed napkins (printed by sponsor).

**SPONSOR A HERO**  
$1,500

*(limited to 3, one per award)* – Each sponsor will receive 1-2 minutes to speak at award ceremony and will be on stage for the presentation and photo op. Price of sponsorship does not include price of travel for award winner, which sponsor is responsible for.

Continue for special MOBILE APP sponsorships!
SPONSORSHIP OPPORTUNITIES

24th Annual NAEMSE Educator Symposium & Trade Show has gone mobile!

1. **Push Notifications – $100/each**
   *(includes 1 live poll per notification!)*
   Utilize direct attendee communications by sponsoring a push notification that will reach all attendees who download the app. Promote your booth, a special meet-and-greet... anything you would like! Just tell us when/what time you would like the notification to go and we will do the rest. Sponsor must provide all text, links and images for use in this notification.

2. **Banner Ads**
   By sponsoring this option your ad will appear at the bottom of the application (see image on the bottom right) for a set amount of time, priced as follows:
   - 10 seconds = $100
   - 30 seconds = $150 *(includes 1 live poll!)*
   - 1-minute = $300 *(includes 2 live polls!)*
   - 5-minutes = $1,000 *(includes 3 live polls!)*
   The more time sponsored, the more visibility!

3. **Sponsored Posts $150/each**
   Dedicated sponsor posts integrated into the app's built-in social media feed, INTERACT. This is a great way to increase visibility and ROI. Hyperlinks and/or photos can be utilized, as well, to maximize clicks.

For more information on how this exciting opportunity works and can help you reach more attendees, please visit https://guidebook.com/event-apps/activity-feed/

QUESTIONS?

MATT WHITING
COMMUNICATIONS COORDINATOR
(412) 343-4775 EXT. 29 / MATT@NAEMSE.ORG
Sponsor Information

Company Name: ____________________________________________

Full Name: ________________________________________________

First : __________________________ Last : __________________________ Title: __________________________

Address: __________________________________________________

Address 1 __________________________________________ Apt./Suite #: __________________________

City __________________________ State __________________________ ZIP Code __________________________

Phone: __________________________ E-mail Address: __________________________

Sponsorship

☒ $3,000 - General Session / Keynote Sponsorship

☒ $500 - Registration Bag Insert

☒ $2,000 - Breakout Session

☐ $1,500 - ATTNDEEE BAGS

☐ $1,500 - LANYARDS

☒ $2,500 - Exhibit Hall Lunch

☒ $2,500 - Pre-Con Lunch Break

☐ $1,500 - Sponsor a Hero

☒ $7,500 - Welcome Reception

Push Notifications $100/each *(includes 1 live poll per notification!)

Sponsored Posts $150/each Quantity: ______

Payment Information

☒ Credit Card *(all payments should be sent to NAEMSE)

CREDIT CARD INFORMATION

Credit Card Type: ☐ VISA ☐ MC ☐ AMEX

Credit Card Number: __________________________

Expiration Date: __________________________ Security Code: __________________________

Signature: __________________________

☐ Enclosed Check *(please make all checks payable to ‘NAEMSE’)

$ __________________________

TOTAL AMOUNT

FULL NAME

ADDRESS CITY, STATE, ZIP

PHONE FAX

EMAIL

MAIL to: NAEMSE, 250 Mt. Lebanon Blvd., Suite 209, Pittsburgh, PA 15234

CALL the office with credit card information: (412) 343-4775

FAX with credit card information to: (412) 343-4770

VISIT our website for more information: www.naemse.org/symposium

The mission of The National Association of EMS Educators is to inspire and promote excellence in EMS education and lifelong learning within the global community.

250 MT. LEBANON BLVD. STE. 209, PITTSBURGH, PA 15234 / WWW.NAEMSE.ORG

MATT WHITING - COMMUNICATIONS COORDINATOR

MATT@NAEMSE.ORG (412) 343-4775 EXT. 29

For more information on Guidebook, please visit: https://guidebook.com/
Payment is required at time of booth reservation. Failure to pay may result in forfeiture of preferential booth space.

- [ ] I am enclosing a check for the exhibit fees.

Charge to my credit card: [ ] MasterCard  [ ] Visa  [ ] AMEX  [ ] Discover

Account #:  Exp. Date:  Sec. Code:

Card Holder Name

Email:

Billing Address:

City/State/Zip:

ONLINE GUIDE/APP DESCRIPTION FOR ALL EXHIBITORS

Please include a brief company description to be included in the virtual Omni app and the online reference site. Please limit your description to 150 words, and email to matt@naemse.org

NAEMSE Corporate Partners will receive ‘at no additional charge’ a full page ad on the Symposium’s Online References webpage.

In accordance with the rules and regulations printed in this brochure for the 2019 NAEMSE Educator Symposium, the undersigned hereby makes application for exhibit space at the Omni in Fort Worth, TX.

Signature:

Typed or Printed Name:

Title:  Date:

Interested in special Symposium sponsorship opportunities that will showcase your company’s branding throughout the course of the event? If so, please contact one of the individuals below who will go over everything from the various opportunities still available to a price breakdown that will help you better identify which option is right for you.

Matt Whiting, NAEMSE Communications Coordinator  matt@naemse.org / (412) 343-4775 ext. 29

READY TO REGISTER?

COMPLETE THIS FORM and RETURN:

MAIL to: NAEMSE, 250 Mt. Lebanon Blvd., Suite 209, Pittsburgh, PA 15234
FAX with credit card information to: (412) 343-4770
CALL the office with credit card information: (412) 343-4775
VISIT our website for more information: www.naemse.org/symposium

*Includes entrance to exhibit hall, exhibit hall lunches, registration fee and special events.