

SPONSORSHIP OPPORTUNITIES



24TH ANNUAL EDUCATOR SYMPOSIUM *and trade show*

GENERAL SESSION/KEYNOTE SPONSORSHIP ————— \$5,000

Sponsor may greet attendees as they arrive, set up a display outside entrance and place a flyer/small brochure on chairs. This sponsorship includes a special slide recognizing your support and a 2-3 minute presentation prior to the featured speaker.

REGISTRATION BAG INSERT ————— \$500

Through this opportunity you will provide one piece of printed material to be included in the Symposium bag, which all attendees will receive at registration.

*Your organization MUST supply ALL printed materials.

BREAKOUT SESSIONS ————— \$2,000

Appropriate branding with display table outside meeting room and 1-2 minutes to talk prior to the start of the breakout. (same language as last year)

EXHIBIT HALL LUNCH ————— \$2,500

Includes branding signage, bag insert, and an optional provision of logoed napkins (printed by sponsor).

PRE-CON LUNCH BREAK ————— \$2,500

Includes branding signage, bag insert, and an optional provision of logoed napkins (printed by sponsor).

SPONSOR A HERO ————— \$1,500

(limited to 3, one per award) – Each sponsor will receive 1-2 minutes to speak at award ceremony and will be on stage for the presentation and photo op. Price of sponsorship does not include price of travel for award winner, which sponsor is responsible for.

Continue for special MOBILE APP sponsorships!





24TH ANNUAL
**EDUCATOR
 SYMPOSIUM**
and trade show

SPONSORSHIP OPPORTUNITIES

guidebook

24th Annual NAEMSE Educator Symposium & Trade Show has gone mobile!

1 Push Notifications – **\$100/each**

**(includes 1 live poll per notification!)*

Utilize direct attendee communications by sponsoring a push notification that will reach all attendees who download the app. Promote your booth, a special meet-and-greet... anything you would like! Just tell us when/what time you would like the notification to go and we will do the rest. Sponsor must provide all text, links and images for use in this notification.

2 Banner Ads

By sponsoring this option your ad will appear at the bottom of the application (see image on the bottom right) for a set amount of time, priced as follows:

10 seconds = \$100

30 seconds = \$150 **(includes 1 live poll!)*

1-minute = \$300 **(includes 2 live polls!)*

5-minutes = \$1,000 **(includes 3 live polls!)*

The more time sponsored, the more visibility!

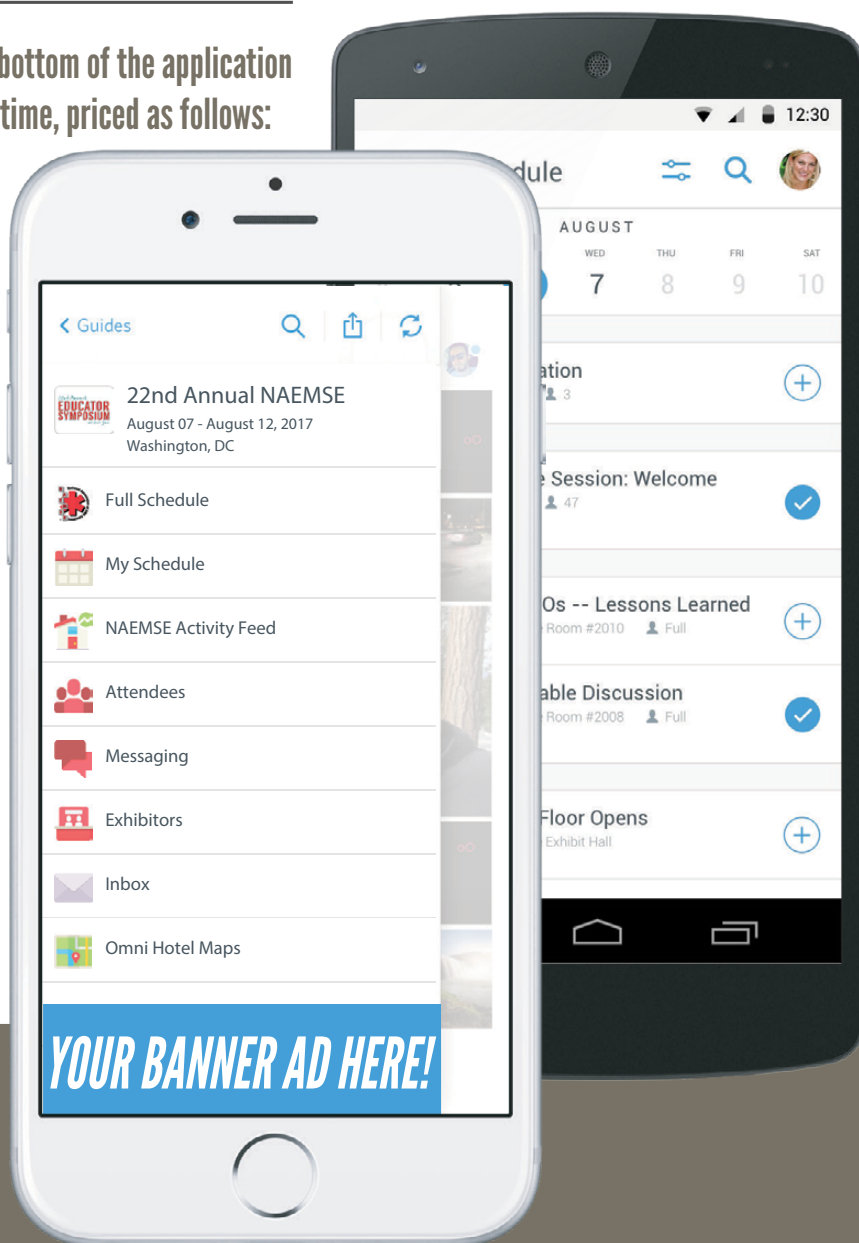
3 Sponsored Posts

\$150/each

Dedicated sponsor posts integrated into the app's built-in social media feed, INTERACT. This is a great way to increase visibility and ROI. Hyperlinks and/or photos can be utilized, as well, to maximize clicks.

For more information on how this exciting opportunity works and can help you reach more attendees, please visit

<https://guidebook.com/event-apps/activity-feed/>



QUESTIONS?

MATT WHITING
 COMMUNICATIONS COORDINATOR
 (412) 343-4775 EXT. 29 / MATT@NAEMSE.ORG

Sponsor Information

Company Name: _____

Full Name: _____
First Last Title

Address: _____
Address 1 Apt./Suite #

_____ City State ZIP Code

Phone: _____ E-mail Address: _____

Sponsorship

\$5,000 - General Session / Keynote Sponsorship

\$500 - Registration Bag Insert

\$2,000 - Breakout Session

○ _____
NAME OF SESSION

\$2,500 - Exhibit Hall Lunch

\$1,500 - Pre-Con Lunch Break

\$1,500 - Sponsor a Hero

\$1,500 - LANYARDS

Push Notifications **\$100/each**
(only 3 available!) *(includes 1 live poll per notification!)

Sponsored Posts **\$150/each** Quantity: _____



Banner Ads

- 10 seconds = \$100
- 30 seconds = \$150 *(includes 1 live poll!)
- 1-minute = \$300 *(includes 2 live polls!)
- 5-minutes = \$1,000 *(includes 3 live polls!)

For more information on Guidebook, please visit:
<https://guidebook.com/>

Payment Information

Credit Card *(all payments should be sent to NAEMSE)

<p>_____</p> <p><small>FULL NAME</small></p> <p>_____</p> <p><small>ADDRESS CITY, STATE, ZIP</small></p> <p>_____</p> <p><small>PHONE FAX</small></p> <p>_____</p> <p><small>EMAIL</small></p>	<p style="text-align: center;"><u>CREDIT CARD INFORMATION</u></p> <p>Credit Card Type: <input type="checkbox"/> VISA <input type="checkbox"/> MC <input type="checkbox"/> AMEX</p> <p>_____</p> <p><small>CREDIT CARD NUMBER</small></p> <p>_____</p> <p><small>EXPIRATION DATE SECURITY CODE</small></p> <p>_____</p> <p><small>SIGNATURE</small></p>
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Enclosed Check

*(please make all checks payable to 'NAEMSE')

\$ _____
TOTAL AMOUNT

FULL NAME

ADDRESS CITY, STATE, ZIP



The mission of The National Association of EMS Educators is to inspire and promote excellence in EMS education and lifelong learning within the global community.

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MATT WHITING - COMMUNICATIONS COORDINATOR

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