<table>
<thead>
<tr>
<th>Sponsorship Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Session/Keynote Sponsorship</td>
<td>$5,000</td>
</tr>
<tr>
<td>Sponsor may greet attendees as they arrive, set up a display outside entrance and place a flyer/small brochure on chairs. This sponsorship includes a special slide recognizing your support and a 2-3 minute presentation prior to the featured speaker.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Registration Bag Insert</th>
<th>$500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Through this opportunity you will provide one piece of printed material to be included in the Symposium bag, which all attendees will receive at registration.</td>
<td></td>
</tr>
<tr>
<td>*Your organization MUST supply ALL printed materials.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Breakout Sessions</th>
<th>$2,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appropriate branding with display table outside meeting room and 1-2 minutes to talk prior to the start of the breakout. (same language as last year)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Exhibit Hall Lunch</th>
<th>$2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Includes branding signage, bag insert, and an optional provision of logoed napkins (printed by sponsor).</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Pre-Con Lunch Break</th>
<th>$2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Includes branding signage, bag insert, and an optional provision of logoed napkins (printed by sponsor).</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Sponsor A Hero</th>
<th>$1,500</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>(limited to 3, one per award)</em> – Each sponsor will receive 1-2 minutes to speak at award ceremony and will be on stage for the presentation and photo op. Price of sponsorship does not include price of travel for award winner, which sponsor is responsible for.</td>
<td></td>
</tr>
</tbody>
</table>

Continue for special MOBILE APP sponsorships!
Push Notifications – $100/each
* (includes 1 live poll per notification!)

Utilize direct attendee communications by sponsoring a push notification that will reach all attendees who download the app. Promote your booth, a special meet-and-greet... anything you would like! Just tell us when/what time you would like the notification to go and we will do the rest. Sponsor must provide all text, links and images for use in this notification.

Banner Ads

By sponsoring this option your ad will appear at the bottom of the application (see image on the bottom right) for a set amount of time, priced as follows:

- 10 seconds = $100
- 30 seconds = $150 *(includes 1 live poll!)
- 1-minute = $300 *(includes 2 live polls!)
- 5-minutes = $1,000 *(includes 3 live polls!)

The more time sponsored, the more visibility!

Sponsored Posts

$150/each

Dedicated sponsor posts integrated into the app’s built-in social media feed, INTERACT. This is a great way to increase visibility and ROI. Hyperlinks and/or photos can be utilized, as well, to maximize clicks.

For more information on how this exciting opportunity works and can help you reach more attendees, please visit https://guidebook.com/event-apps/activity-feed/

QUESTIONS?
MATT WHITING
COMMUNICATIONS COORDINATOR
(412) 343-4775 EXT. 29 / MATT@NAEMSE.ORG
Sponsor Information

Company Name: ________________________________________

Full Name: ____________________________________________
First                        Last                        Title

Address: _______________________________________________
Address 1                        Apt./Suite #
City                        State                        ZIP Code

Phone: ___________________________ E-mail Address: ___________________________

Sponsorship

☐ $5,000 - General Session / Keynote Sponsorship
☐ $500 - Registration Bag Insert
☐ $2,000 - Breakout Session
☐ $2,500 - Exhibit Hall Lunch
☐ $1,500 - Pre-Con Lunch Break
☐ $1,500 - Sponsor a Hero

$1,500 - LANYARDS

$1,500 - Pre-Con Lunch Break

Payment Information

☐ Credit Card *(all payments should be sent to NAEMSE)

☐ Enclosed Check *(please make all checks payable to ‘NAEMSE’)

$__________________________

TOTAL AMOUNT

CREC ID CARD INFORMATION

Credit Card Type: ☐ VISA ☐ MC ☐ AMEX

Credit Card Number

Expiration Date               Security Code

Signature

For more information on Guidebook, please visit:
https://guidebook.com/