### General Session/Keynote Sponsorship

$3,000

This sponsorship includes a 5 minute presentation right before the opening general session, signage placed at the entrance of the general session entrance, advertising in the Symposium Program Guide, and the chance to personally invite attendees to visit your exhibitor booth.

### Registration Bag Insert

$500

Through this opportunity you will provide one piece of printed material to be included in the Symposium bag, which all attendees will receive at registration.

*Your organization MUST supply ALL printed materials.

### Breakout Sessions

$2,000

Appropriate branding with display table outside meeting room and 1-2 minutes to talk prior to the start of the breakout. (same language as last year)

### Exhibit Hall Lunch

$2,500

Includes branding signage, bag insert, and an optional provision of logoed napkins (printed by sponsor).

### Pre-Con Lunch Break

$2,500

Includes branding signage, bag insert, and an optional provision of logoed napkins (printed by sponsor).

### Sponsor a Hero

$1,500

*(limited to 3, one per award)* – Each sponsor will receive 1-2 minutes to speak at award ceremony and will be on stage for the presentation and photo op. Price of sponsorship does not include price of travel for award winner, which sponsor is responsible for.

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**Continue for special MOBILE APP sponsorships!**
1. Push Notifications – **$100/each** *(includes 1 live poll per notification!)*

Utilize direct attendee communications by sponsoring a push notification that will reach all attendees who download the app. Promote your booth, a special meet-and-greet... anything you would like! Just tell us when/what time you would like the notification to go and we will do the rest. Sponsor must provide all text, links and images for use in this notification.

2. Banner Ads

By sponsoring this option your ad will appear at the bottom of the application (see image on the bottom right) for a set amount of time, priced as follows:

- 10 seconds = $100
- 30 seconds = $150 *(includes 1 live poll!)*
- 1-minute = $300 *(includes 2 live polls!)*
- 5-minutes = $1,000 *(includes 3 live polls!)*

The more time sponsored, the more visibility!

3. Sponsored Posts

**$150/each**

Dedicated sponsor posts integrated into the app’s built-in social media feed, INTERACT. This is a great way to increase visibility and ROI. Hyperlinks and/or photos can be utilized, as well, to maximize clicks.

For more information on how this exciting opportunity works and can help you reach more attendees, please visit https://guidebook.com/event-apps/activity-feed/

**QUESTIONS?**

MATT WHITING  
COMMUNICATIONS COORDINATOR  
(412) 343-4775 EXT. 29 / MATT@NAEMSE.ORG
**Sponsor Information**

Company Name: 

Full Name:  
  First  Last  Title 

Address:  
  Address 1  Apt./Suite #  
  City  State  ZIP Code 

Phone:  

E-mail Address:  

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**Sponsorship**

- **$3,000 - General Session / Keynote Sponsorship**
- **$500 - Registration Bag Insert**
- **$2,000 - Breakout Session**
- **$2,500 - Exhibit Hall Lunch**
- **$2,500 - Pre-Con Lunch Break**
- **$1,500 - Sponsor a Hero**
- **$7,500 - Welcome Reception**

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**Payment Information**

- **Credit Card ** *(all payments should be sent to NAEMSE)*

**CREDIT CARD INFORMATION**

Credit Card Type:  
  □ VISA  □ MC  □ AMEX

Credit Card Number:  

Expiration Date:  

Security Code:  

Signature:  

Enclosed Check  *(please make all checks payable to ‘NAEMSE’)*

$  TOTAL AMOUNT

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**Banner Ads**

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- 5-minutes = $1,000 *(includes 3 live polls!)*

For more information on Guidebook, please visit:  
https://guidebook.com/