SPONSORSHIP OPPORTUNITIES

GENERAL SESSION/KEYNOTE: $5,000
Sponsor may greet attendees as they arrive, set up a display outside entrance and place a flyer/small brochure on chairs. This sponsorship includes a special slide recognizing your support and a 2-3 minute presentation prior to the featured speaker.

GUEST ROOM DELIVERY: $2,500
Create a one-page flyer or a small brochure to be slid under the doors of each attendee in the NAEMSE guest room block. Exclusive sponsorship as one guest room delivery per night. Marketing piece must fit under a guest room door.

HOTEL KEY CARDS: $3,500
Be top of mind, and in the pockets, of every attendee staying at the host hotel by sponsoring the Key Cards. These custom key cards are given to all NAEMSE hotel guests at check-in and will stay with them throughout the conference! Sponsor will provide the key cards.

EXHIBIT HALL LUNCH: $3,000
Includes branding signage, bag insert, and an optional provision of logoed napkins (printed by sponsor).

PRE-CON LUNCH BREAK: $1,500
Includes branding signage, bag insert, and an optional provision of logoed napkins (printed by sponsor).

GENERAL CONFERENCE: $500 - 750
-$500 for branding on conference website, on mobile app, on signage at event
-$750 for above branding and bag insert

SPONSOR A HERO: $1,500
(limited to 3, one per award) – Each sponsor will receive 1-2 minutes to speak at award ceremony and will be on stage for the presentation and photo op. Price of sponsorship does not include price of travel for award winner, which sponsor is responsible for.

HYDRATION STATION: $1,000 - 1,500
$1000 sponsorship for branding of water stations or $1500 sponsorship for branding of water stations and logoed napkins and cups (sponsor to provide napkins and cups) - Help keep attendees hydrated throughout the conference! Your company will enjoy prominent exposure at the stations.

BREAKOUT SESSIONS: $1,000 - 2,000
$1000 – appropriate branding with display table outside meeting room or $2000 – appropriate branding with display table outside meeting room and 1-2 minutes to talk prior to the start of the breakout.

HOTEL CHECK-IN FLYER: $1,500
Welcome flyers with pertinent conference information are distributed at the hotel check in desk. Sponsor logo with web address will be displayed and be the first on-site conference communication attendees see! Price includes branding & bag insert.

PADS OF PAPER: $1,500
Have your logo prominently displayed on the official symposium notepad, along with website and/or phone number. The pad will be provided in NAEMSE registration bags and at major conference events. Great branding opportunity. Sponsor to provide pads.

REGISTRATION BAG INSERT: $500
Through this opportunity you will provide one piece of printed material to be included in the Symposium bag, which all attendees will receive at registration. *Your organization MUST supply ALL printed materials.

Continue for special MOBILE APP sponsorships!
SPONSORSHIP OPPORTUNITIES

23rd Annual NAEMSE Educator Symposium & Trade Show has gone mobile!

1 Push Notifications – $100/each

Utilize direct attendee communications by sponsoring a push notification that will reach all attendees who download the app. Promote your booth, a special meet-and-greet... anything you would like! Just tell us when/what time you would like the notification to go and we will do the rest. Sponsor must provide all text, links and images for use in this notification.

2 Banner Ads

By sponsoring this option your ad will appear at the bottom of the application (see image on the bottom right) for a set amount of time, priced as follows:

- 10 seconds = $100
- 30 seconds = $150 *(includes 1 live poll!)
- 1-minute = $300 *(includes 2 live polls!)
- 5-minutes = $1,000 *(includes 3 live polls!)

The more time sponsored, the more visibility!

3 Sponsored Posts

$150/each

Dedicated sponsor posts integrated into the app’s built-in social media feed, INTERACT. This is a great way to increase visibility and ROI. Hyperlinks and/or photos can be utilized, as well, to maximize clicks.

For more information on how this exciting opportunity works and can help you reach more attendees, please visit https://guidebook.com/event-apps/activity-feed/

QUESTIONS?

BRANDON CIAMPAGLIA
COMMUNICATIONS COORDINATOR
(412) 343-4775 EXT. 29 / BRANDON.CIAMPAGLIA@NAEMSE.ORG
Sponsor Information

Company Name: ____________________________________________________________

Full Name: ________________________________________________________________

First                                      Last                                      Title

Address: ________________________________________________________________

Address 1                                                                 Ap’t./Suite #

City                                      State                                      ZIP Code

Phone: ________________________________________________________________

E-mail Address: __________________________________________________________

Sponsorship

☐ $5,000 - General Session  ☐ $1,000-1,500 - Hydration Station
☐ $3,500 - Hotel Key Card          ☐ $1,000 (includes 1 live poll!)
☐ $3,000 - Exhibit Hall Lunch       ☐ $1,500 (includes 2 live polls!)
☐ $2,500 - Guest Room Delivery     ☐ $500-750 - General Conference
☐ $1,000-2,000 - Breakout Session   ☐ $100 - Registration Bag Insert

$1,500 - LANYARDS

$500 - Registration Bag Insert

Push Notifications

Sponsored Posts

$100/each

$150/each

Payment Information

☐ Credit Card *(all payments should be sent to NAEMSE)

Credit Card Type: ☐ VISA ☐ MC ☐ AMEX

Credit Card Number

Expiration Date

Security Code

Signature

Enclosed Check *(please make all checks payable to ‘NAEMSE’)

$ ____________________

TOTAL AMOUNT

CREDIT CARD INFORMATION

FULL NAME

ADDRESS

CITY, STATE, ZIP

PHONE

FAX

EMAIL

CIAMPAGLIA - COMMUNICATIONS COORDINATOR
BRANDON.CIAMPAGLIA@NAEMSE.ORG  (412) 343-4775 EXT. 29

For more information on Guidebook, please visit https://guidebook.com/