WHAT IS NAEMSE's SYMPOSIUM AND TRADE SHOW?

NAEMSE’s annual symposium and trade show is the premier EMS educational event in the United States, where each year, hundreds of the best EMS instructors from around the world gather to share resources, trade ideas, and review the state of EMS education.

WHY EXHIBIT?

Exhibiting at the event gives you direct access to the world’s top EMS instructors and key influencers who see tens of thousands of EMS professionals pass through their classrooms each year. You’ll be able to connect with EMS Program Directors and Coordinators, EMS Instructors, Executives, Paramedics, EMTs, and more!
EXHIBITOR INFORMATION

EXHIBITOR SPACE FEES: ONE 8’ X 10’ BOOTH

Corporate Partner Rates:
Platinum Partner: $500
Gold Partner: $1,000
Silver Partner: $1,200

Non-Corporate Partner Exhibitors: $1,500
Non-Pro/fit Rate: $600

Additional Booth Space: $500 for each additional booth
Additional Booth Reps: $215/person

EXHIBITOR SCHEDULE AND LOCATION

Exhibit Hall Location:
Regency Ballroom
(more information on the NAEMSE website)

Exhibitor Setup:
Sunday, September 2nd, 2018 (1PM - 5:00PM)
Monday, September 3rd, 2018 (8AM - 11:30AM)

Exhibit Hours:
Monday, Sept 3rd, 2018 - 12:00PM - 3:00PM
Tuesday, Sept 4th, 2018 - 11:30AM - 2:00PM
Wed, Sept 5th, 2018 - 12:00PM - 1:30PM

Exhibitor Move-Out:
Wednesday, September 5th, 2018 (1:30PM - 6:00PM)

CONTACT INFORMATION

Have questions about exhibiting at the NAEMSE Symposium? Interested in registering for a booth?
Send an email to alyre@naemse.org or call the NAEMSE office at (412)-343-4775.

MORE INFORMATION ON THE NAEMSE WEBSITE

To find more information on exhibiting at the NAEMSE Symposium, including a floor plan, please visit:

NAEMSE.ORG/?PAGE=EXHIBITORDETAILS
SPONSORSHIP OPPORTUNITIES

GENERAL SESSION/KEYNOTE: $5,000

Sponsor may greet attendees as they arrive, set up a display outside entrance and place a flyer/small brochure on chairs. This sponsorship includes a special slide recognizing your support and a 2-3 minute presentation prior to the featured speaker.

GUEST ROOM DELIVERY: $2,500

Create a one-page flyer or a small brochure to be slid under the doors of each attendee in the NAEMSE guest room block. Exclusive sponsorship as one guest room delivery per night. Marketing piece must fit under a guest room door.

HOTEL KEY CARDS: $3,500

Be top of mind, and in the pockets, of every attendee staying at the host hotel by sponsoring the Key Cards. These custom key cards are given to all NAEMSE hotel guests at check-in and will stay with them throughout the conference! Sponsor will provide the key cards.

EXHIBIT HALL LUNCH: $3,000

Includes branding signage, bag insert, and an optional provision of logoed napkins (printed by sponsor).

PRE-CON LUNCH BREAK: $1,500

Includes branding signage, bag insert, and an optional provision of logoed napkins (printed by sponsor).

GENERAL CONFERENCE: $500 - 750

-$500 for branding on conference website, on mobile app, on signage at event
-$750 for above branding and bag insert

SPONSOR A HERO: $1,500

(limited to 3, one per award) – Each sponsor will receive 1-2 minutes to speak at award ceremony and will be on stage for the presentation and photo op. Price of sponsorship does not include price of travel for award winner, which sponsor is responsible for.

HYDRATION STATION: $1,000 - 1,500

$1000 sponsorship for branding of water stations or $1500 sponsorship for branding of water stations and logoed napkins and cups (sponsor to provide napkins and cups) - Help keep attendees hydrated throughout the conference! Your company will enjoy prominent exposure at the stations.

BREAKOUT SESSIONS: $1,000 - 2,000

$1000 – appropriate branding with display table outside meeting room or $2000 – appropriate branding with display table outside meeting room and 1-2 minutes to talk prior to the start of the breakout.

HOTEL CHECK-IN FLYER: $1,500

Welcome flyers with pertinent conference information are distributed at the hotel check in desk. Sponsor logo with web address will be displayed and be the first on-site conference communication attendees see! Price includes branding & bag insert.

PADS OF PAPER: $1,500

Have your logo prominently displayed on the official symposium notepad, along with website and/or phone number. The pad will be provided in NAEMSE registration bags and at major conference events. Great branding opportunity. Sponsor to provide pads.

REGISTRATION BAG INSERT: $500

Through this opportunity you will provide one piece of printed material to be included in the Symposium bag, which all attendees will receive at registration. *Your organization MUST supply ALL printed materials.

Continue for special MOBILE APP sponsorships!
SPONSORSHIP OPPORTUNITIES

1. Push Notifications – $100/each *(includes 1 live poll per notification!)

   Utilize direct attendee communications by sponsoring a push notification that will reach all attendees who download the app. Promote your booth, a special meet-and-greet... anything you would like! Just tell us when/what time you would like the notification to go and we will do the rest. Sponsor must provide all text, links and images for use in this notification.

2. Banner Ads

   By sponsoring this option your ad will appear at the bottom of the application (see image on the bottom right) for a set amount of time, priced as follows:
   
   - 10 seconds = $100
   - 30 seconds = $150 *(includes 1 live poll!)
   - 1-minute = $300 *(includes 2 live polls!)
   - 5-minutes = $1,000 *(includes 3 live polls!)

   The more time sponsored, the more visibility!

3. Sponsored Posts – $150/each

   Dedicated sponsor posts integrated into the app’s built-in social media feed, INTERACT. This is a great way to increase visibility and ROI. Hyperlinks and/or photos can be utilized, as well, to maximize clicks.

   For more information on how this exciting opportunity works and can help you reach more attendees, please visit https://guidebook.com/event-apps/activity-feed/

QUESTIONS?
MATT WHITING
COMMUNICATIONS COORDINATOR
(412) 343-4775 EXT. 29 / MATT@NAEMSE.ORG
**2018 NAEMSE SYMPOSIUM APPLICATION FOR SPONSORSHIP**

WASHINGTON, D.C. - OMNI SHOREHAM HOTEL - AUG. 31 - SEPT. 5, 2018

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**Sponsor Information**

Company Name: ____________________________

Full Name: ____________________________  
First  Last  Title

Address: ____________________________

Address 1  Apt./Suite #

City  State  ZIP Code

Phone: ____________________________  
E-mail Address: ____________________________

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**Sponsorship**

☐ $5,000 - General Session  ☐ $1,000-1,500 - Hydration Station  
☐ $3,500 - Hotel Key Card  ☐ $1,000

☐ $3,000 - Exhibit Hall Lunch  ☐ $1,500

☐ $2,500 - Guest Room Delivery  ☐ $750

☐ $1,500-2,000 - Breakout Session  ☐ $500-750 - General Conference

☐ $1,500 - Hotel Check-In Flyer  ☐ $500

☐ $1,500 - Pads of Paper  ☐ $750

☐ $1,500 - Pre-Con Lunch Break  ☐ $500 - Registration Bag Insert

☐ $1,500 - Sponsor a Hero

☑ $1,500 - LANYARDS

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**Payment Information**

☐ Credit Card *(all payments should be sent to NAEMSE)*

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**CREDIT CARD INFORMATION**

Credit Card Type: ☐ VISA  ☐ MC  ☐ AMEX

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**Enclosed Check** *(please make all checks payable to ‘NAEMSE’)*

$__________________________

TOTAL AMOUNT

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The mission of The National Association of EMS Educators is to inspire and promote excellence in EMS education and lifelong learning within the global community.

250 MT. LEBANON BLVD. STE. 209, PITTSBURGH, PA 15234 / WWW.NAEMSE.ORG

MATT WHITING - COMMUNICATIONS COORDINATOR

MATT@NAEMSE.ORG (412) 343-4775 EXT. 29
Payment is required at time of booth reservation. Failure to pay may result in forfeiture of preferential booth space.

☐ I am enclosing a check for the exhibit fees.

Charge to my credit card: ☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover

Account #: ________  Exp. Date: ________  Sec. Code: ________

Card Holder Name: ____________________________

Email: ____________________________

Billing Address: ____________________________

City/State/Zip: ____________________________

ONLINE GUIDE/APP DESCRIPTION FOR ALL EXHIBITORS

Please include a brief company description to be included in the virtual Omni app and the online reference site. Please limit your description to 150 words, and email to matt@naemse.org

NAEMSE Corporate Partners will receive ‘at no additional charge’ a full page ad on the Symposium’s Online References webpage.

In accordance with the rules and regulations printed in this brochure for the 2018 NAEMSE Educator Symposium, the undersigned hereby makes application for exhibit space at the Omni Shoreham in Washington, D.C.

Signature: ____________________________

Typed or Printed Name: ____________________________

Title: ____________________________  Date: ____________________________

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Interested in special Symposium sponsorship opportunities that will showcase your company’s branding throughout the course of the event? If so, please contact one of the individuals below who will go over everything from the various opportunities still available to a price breakdown that will help you better identify which option is right for you.

Matt Whiting, NAEMSE Communications Coordinator
matt@naemse.org / (412) 343-4775 ext. 29

REady to register?

COMPLETE THIS FORM and RETURN:

MAIL to: NAEMSE, 250 Mt. Lebanon Blvd., Suite 209, Pittsburgh, PA 15234
FAX with credit card information to: (412) 343-4770
CALL the office with credit card information: (412) 343-4775
VISIT our website for more information: www.naemse.org/symposium