

# NAFSCE Effective Practices Webinar Series

# Engaging Fathers: Programs that Work

January 30th, 2019



# NAFSCE

NATIONAL ASSOCIATION FOR FAMILY, SCHOOL, AND COMMUNITY ENGAGEMENT

## Our Mission

**Advancing high-impact policies and practices of family, school, and community engagement to promote child development and improve student achievement.**

## Our Vision

**A world where family engagement is universally practiced as an essential strategy for improving children's learning and advancing equity.**

NAFSCE
NATIONAL ASSOCIATION FOR FAMILY, SCHOOL, AND COMMUNITY ENGAGEMENT

- Parent Family Leaders Council (PFLC)
- Reframing the Conversation Initiative
- Credentialing Initiative
- Advancing Statewide Family Engagement

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# Parent Family Leaders Council Members

| | |
|---|---|
| Lamont Douglas | National Parent Leadership Institute |
| Lora Evans | Parents for Public Schools |
| Rosazlia Griller | United Parent Leaders Action Network/Community Organizing and Family Issues |
| Hayward McClain | United Parent Leaders Action Network/National Parent Leadership Institute |
| Zully Rodriguez-Mejia | United Parent Leaders Action Network/Abriendo Puertas |
| Bianca Scott | United Parent Leaders Action Network/Washington Headstart |
| Julia Sosa | United Parent Leaders Action Network/Parent Institute for Quality Education |

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# Credentialing Committee Members

**Barbara Boone**
Ohio State University

**Vito Borrello**
National Association for Family, School and Community Engagement

**Kenya Bradshaw**
The New Teacher Project

**Margaret Caspe**
Global Family Research Project

**D'Lisa Crain**
Washoe County Schools

**Anne Henderson**
National Association for Family, School and Community Engagement

**Noel Kelty**
Michigan Department of Education

**Hayward McClain**
NAFSCE-Parent and Family Leaders Council

**April Shannon**
Prince George's County Public Schools

**Dennis Williams**
Hatboro-Horsham School District

# Agenda for “Engaging Fathers: Programs that Work

I. NAFSCE Welcome & Updates

II. Engaging Fathers: Programs that Work

A. **J. Michael Hall,** Strong Fathers, Strong Families

B. **Eric Snow,** Watch D.O.G.S. (Dads of Great Students)

C. Question and Answer

III. Final Thoughts and Adjourn



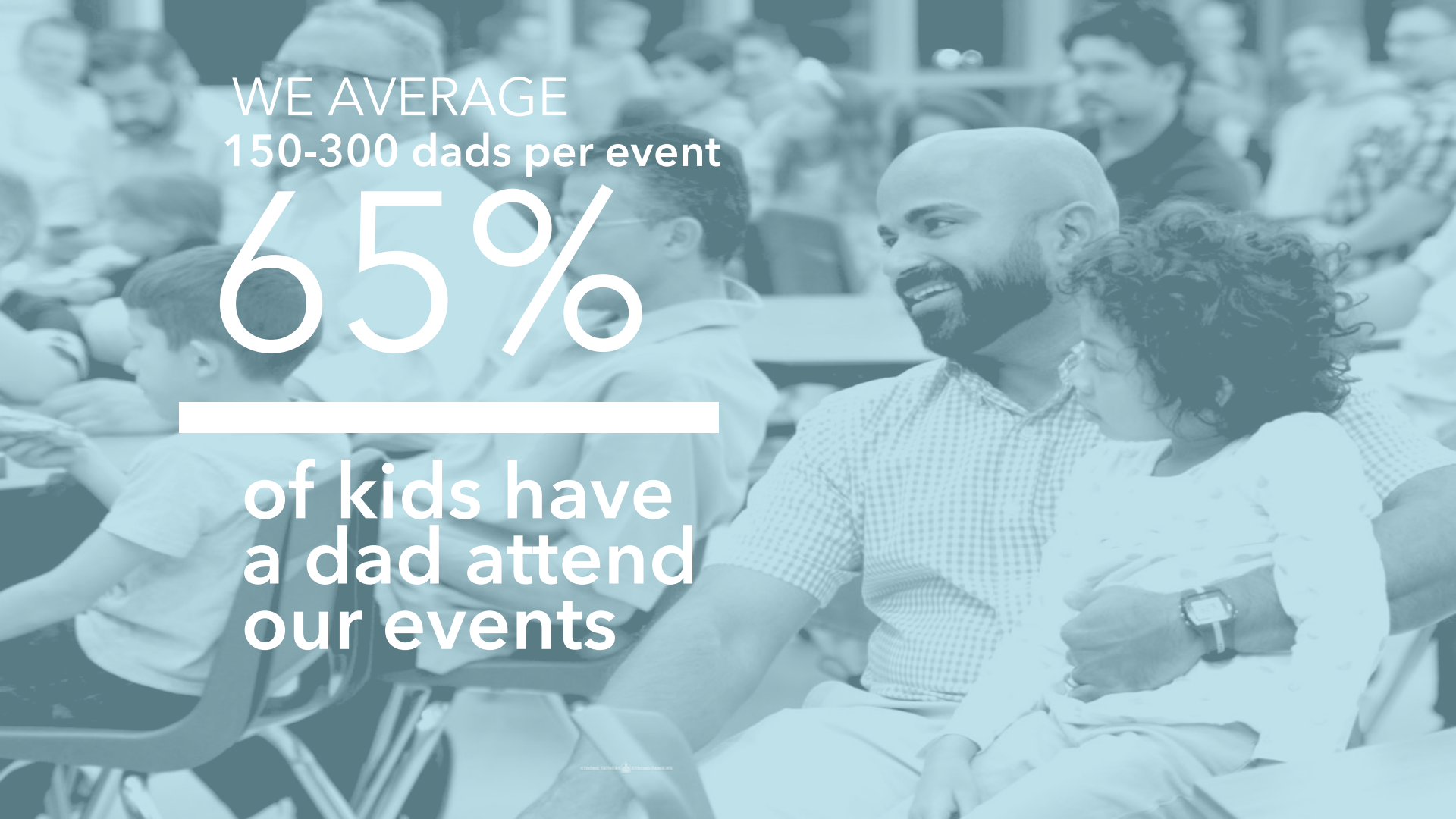

J. Michael Hall

President and Founder
Strong Fathers Strong Families, LLC.

# GETTING DADS THROUGH THE DOOR



*how do we get the dads?*
*what do we do with them?*
*how do we keep them?*


WE AVERAGE
150-300 dads per event
65%
of kids have
a dad attend
our events



*how do we get the dads*

*how do we get the dads ?*

# INVITE THEM

## *as **dads***



## INVITE THEM

# BE SPECIFIC

*events should not be **mysterious***

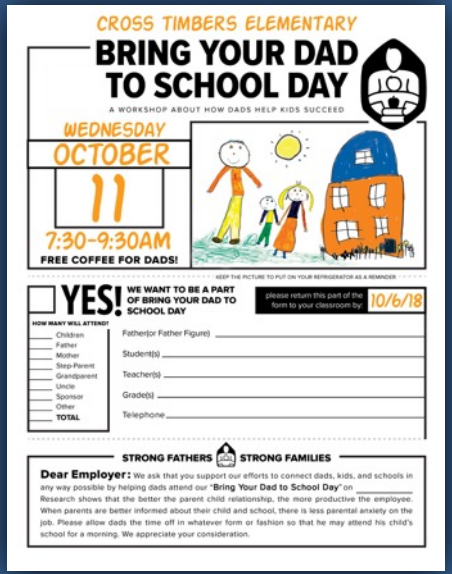


# INVITE THEM

*10-15% increase*




SAVE THE DATE




EVENT FLYER




REMINDER STICKERS

*1 months notice!*

# DADS MAKE IT WORK WITH WORK.





*what do we do with them*

# DAD & KID



bring your dad to school day



## LEARN FROM OBSERVATION & INTERACTION

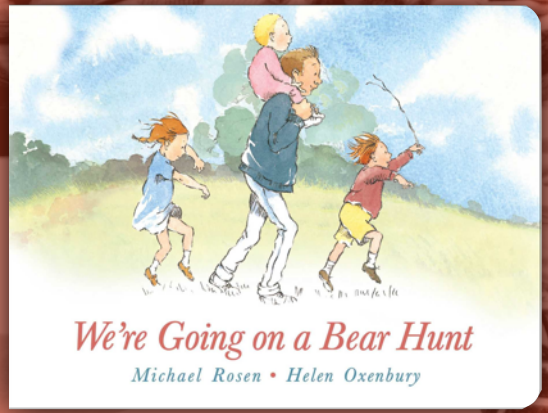
# dad & kid reading




## MODEL MASCULINE READING

*in English & Spanish*

# dad & kid reading




## MODEL MASCULINE READING

*in English & Spanish*

dad & kid math




# GAMES SHOW DADS HOW TO TEACH

# dad & kid science



# EVENTS MUST BE EVENTS

*one-of-a-kind , specific*

# INTERACTIVE

*dads learn from doing*



# RELATIONAL

*dads want to spend time with their kid, and build relationships*



# RELEVANT

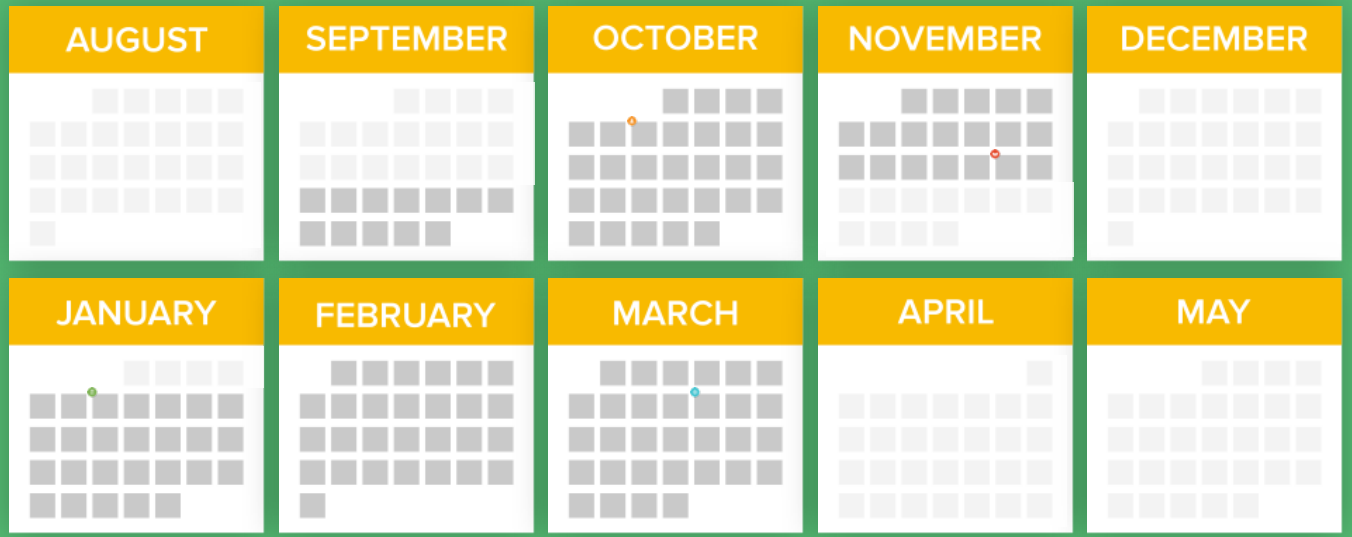
*dads want to help their kids in a practical way*





*how do we*
***keep** them*

# CAPITALIZE ON BEST TIMES




**CONSIDER**

*time change*

*testing*

*staff schedule*



*building relationships with families*

# INCREASES WHOLE FAMILY PARTICIPATION



*how do you do this*

engage fathers with these

# RESOURCES

*in English & Spanish*




FREE
***parenting tip handouts***




FREE
***daily question and activity calendars***

engage fathers with these

# RESOURCES

*in English & Spanish*




*reusable*

## EVENT KIT

*all the materials*
*for all four events*

strongfathers.com/kit

strongfathers.com/contact

# LET US HELP YOU ENGAGE FATHERS

## SO THAT KIDS DO BETTER

# strongfathers.com/contact

*build stronger kids*
*by strengthening*
*fathers and families*



StrongFathers



strong_fathers




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**strongfathers.com/kit**




www.dadsofgreatstudents.com

888-540-DOGS (3647)

# Meaningful Family and Community Engagement

- Created in a single school in 1998.
- Over the last 21 years it's been implemented in more than 6,500 schools across 45 states and DoDD schools in Italy, Germany and Japan.
- Last year more than 500,000 men volunteered at least one full day in their child's school through the program.
- Last year the program generated more than 3.5 million in-school volunteer hours.
- No other program can demonstrate this level of success bringing the parents into the school during school hours and engaging them deeply in the educational process.
- Creates school advocates among the parents and builds and enhances community relationships.

# 1. ADMINISTRATION BUY-IN

The Principal demonstrates a desire for family and community engagement through active participation and providing school resources for your program.



# 2. FACULTY BUY-IN

Your teachers must be willing to welcome WatchDOG volunteers in their rooms occasionally and actively engage them in the educational process.

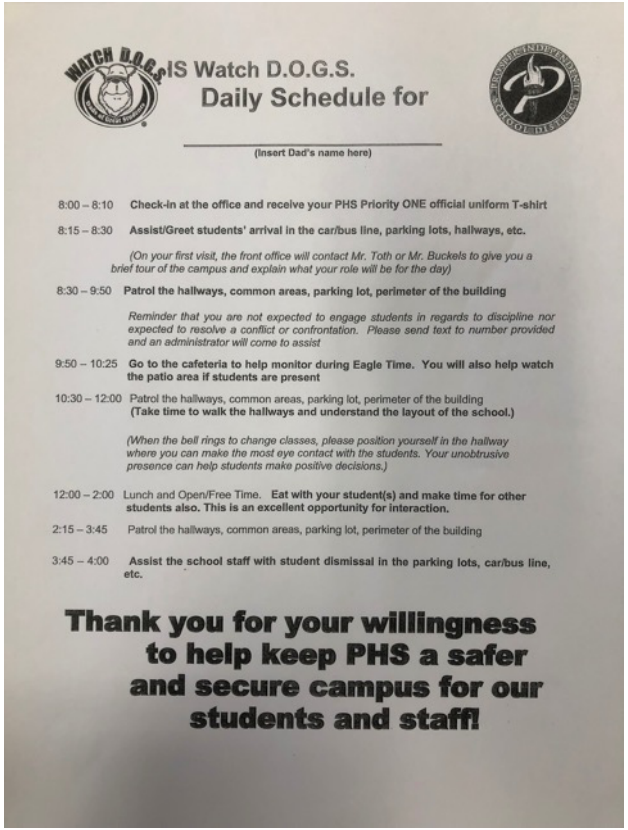


# 3. YOU NEED TO CHOOSE A TOP DOG COORDINATOR AND TEAM

Top Dog Coordinator can be a mom or a dad



# 4. PROVIDE A DAILY SCHEDULE



IS Watch D.O.G.S.
Daily Schedule for

_____
(Insert Dad's name here)

8:00 – 8:10 **Check-in at the office and receive your PHS Priority ONE official uniform T-shirt**

8:15 – 8:30 **Assist/Greet students' arrival in the car/bus line, parking lots, hallways, etc.**

*(On your first visit, the front office will contact Mr. Toth or Mr. Buckels to give you a brief tour of the campus and explain what your role will be for the day)*

8:30 – 9:50 **Patrol the hallways, common areas, parking lot, perimeter of the building**

*Reminder that you are not expected to engage students in regards to discipline nor expected to resolve a conflict or confrontation. Please send text to number provided and an administrator will come to assist*

9:50 – 10:25 **Go to the cafeteria to help monitor during Eagle Time. You will also help watch the patio area if students are present**

10:30 – 12:00 Patrol the hallways, common areas, parking lot, perimeter of the building **(Take time to walk the hallways and understand the layout of the school.)**

*(When the bell rings to change classes, please position yourself in the hallway where you can make the most eye contact with the students. Your unobtrusive presence can help students make positive decisions.)*

12:00 – 2:00 Lunch and Open/Free Time. **Eat with your student(s) and make time for other students also. This is an excellent opportunity for interaction.**

2:15 – 3:45 Patrol the hallways, common areas, parking lot, perimeter of the building

3:45 – 4:00 **Assist the school staff with student dismissal in the parking lots, car/bus line, etc.**

**Thank you for your willingness to help keep PHS a safer and secure campus for our students and staff!**

# 5. WATCH D.O.G.S. Uniform



# 6. HOLD 2 LAUNCH EVENTS EVERY YEAR



# 7. COMMITMENT BY THE FATHERS AND FATHER-FIGURES

Kids usually learn by watching what adults do. The actions of these men send clear messages to the kids.

- Your education is very important.
- Your teachers deserve respect.
- Volunteerism is an important part or responsible citizenship.

# A turnkey program designed for your parents and educators.






OLD NAVY 2014
adidas
VINEYARD


DECEMBER 2017
JANUARY 2018




MEDIC
592
LAKE CITIES





# You can have a fully functional WATCH D.O.G.S. Program in 3 weeks!

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# Questions?

Please use the Q&A feature in Zoom.