A world where family engagement is universally practiced as an essential strategy for improving children’s learning and advancing equity.

Advancing high-impact policies and practices for family, school, and community engagement to promote child development and improve student achievement.

**VISION**

**MISSION**

**CAPABILITY**
Foster stakeholders’ ability and capacity to use high-impact evidence-based strategies and practices.

**CONNECTIONS**
Cultivate networks around policies and practices that nurture meaningful home-school-community connections.

**COGNITION**
Promote the knowledge and understanding that engaging families is essential to improve children’s learning.

**CONFIDENCE**
Inspire efficacy and collective will among stakeholders to initiate and sustain reform.

**GUIDING PRINCIPLES**

**STRATEGIC OUTCOMES**

NAFSCE galvanizes stakeholders into joining a movement to strengthen FSCE policies and practices and attract increased resources from the field.

A “Reframing the Conversation” initiative transforms public understanding and leads to greater embrace of effective FSCE strategies to improve children’s learning and development.

A membership initiative attracts a diverse and dynamic mix of educators, parent leaders, policymakers, public officials, and researchers committed to advancing FSCE policy and practice.

NAFSCE’s Policy Council establishes a unified voice to advocate for high-impact FSCE federal and state policy and practice.

State Education Agencies adopt higher standards for FSCE and develop greater capacity to implement them well.

NAFSCE’s comprehensive resource hub builds the capacity of members and stakeholders, strengthens their networks, and raises the bar for practice in the field.

Select higher education institutions pilot and adopt a framework for teacher preparation to practice effective FSCE.

**STRATEGIC LEVERS**

**Program**
In synergy with strategic partners, develop and implement programs that address systemic challenges and support effective FSCE policy and practice.

**Policy**
In consultation with members and stakeholders, develop positions that result in stronger federal and state policy and increased resources for FSCE.

**Membership**
Cultivate active and sustained participation from diverse early childhood and education professionals, parent leaders, policy makers and researchers committed to FSCE from cradle to career.

**Outreach**
Engage and inspire diverse stakeholders to become an influential, unified voice that strengthens the FSCE field.

**Fund Development**
Develop sustainable revenue streams to advance NAFSCE’s mission and create meaningful, long-lasting impact.

**VALUES**
Collaboration  Inclusion  Partnership  Equity  Relationships  Trust

* NAFSCE’s Strategic Plan is aligned with Partners in Education: A Dual Capacity-Building Framework for Family–School Partnerships, a publication of the American Institutes for Research and the U.S. Department of Education. http://tinyurl.com/jmfl95a