



To Whom It May Concern:

Clear, reliable communication is essential to serving the public and keeping communities informed. This request seeks approval for members of your Communications Team to attend the **50th Annual National Association of Government Communicators (NAGC) Communications School** in Austin, Texas, **May 12–14, 2027**.

Key benefits include:

- **Expanded 3-Day Program:** Our 2027 Communications School has expanded to a 3-day conference featuring hands-on, immersive workshops built directly into standard registration—maximizing value without add-on fees.
- **Incident-Tested Expertise:** Speakers who have managed some of the nation's largest incidents and events share real-world lessons and best practices.
- **Cross-Agency Networking:** Connects with professionals across local, state, regional, military, tribal, and federal agencies to build a supportive, problem-solving network.

Participating staff will share key takeaways with the team upon return to maximize return on investment. If you sign up during our **early-bird special**, the cost is **\$1,249 for members** or **\$1,499 for non-members**.

Becoming a member of NAGC will get you **premier access to monthly webinars** about **trending topics** and allow you to **connect with other government communicators** in your specific field.

We hope to see members of your team in Austin!

Respectfully,

Mick Bullock  
President, NAGC