2022 Blue Pencil & Gold Screen Awards

Entry Requirements  →  Contact Information  →  Entry Information

Name

Title

Agency or Organization

Mailing Address
Street Address
Line 2
City
Country
United States
State / Province
Select
Zip / Postal Code

Phone

Email
☐ I hereby certify that I have authority or approval to submit this work. I understand that all entries become the property of NAGC and will not be returned. I give NAGC the right to display my entry in any awards promotions or displays. I also understand that the information contained in this document is subject to verification and may become public.
2022 Blue Pencil & Gold Screen Awards

Entry Requirements → Contact Information → Entry Information

Category
(select)

Title of Entry
Exactly as it should appear on the award

Government Organization
Exactly as it should appear on the award

Principal Contributor

Title

Names of up to three additional contributors and their titles
Is one of the contributors on this entry a NAGC member?

Select

If yes, who?

Purpose, Goal or Objective
Specifically state a purpose, goal and/or objective. Identify what you planned to accomplish with this entry. Why was this project launched for your organization? What issue(s) did you hope to resolve with your entry? 100 words.
Word count: 0 / 100
Target Audience
What specific individuals or groups were you trying to reach with this entry? Who was your audience for this project? Please describe the audience demographics in detail.

50 words.
Word count: 0 / 50

Implementation Strategy
How did you formulate your plan for your entry? How was the campaign executed? Who was involved with the planning and implementation? Was there a budget? Be prepared to submit a detailed budget with your entry. Please remember the budget should include staff hours, licensed graphics, printing costs (where applicable), video costs, and any outside contracted costs.

Word count: 0 / 100

**Outcomes/Effectiveness/ROI**

In general, what was the outcome of your entry? Was it what you expected? What was the ROI of your entry? Documentation and analytics, if they are available, are helpful for this criteria.

Word count: 0 / 100
**Special Factors**
This is your “brag” section! What factors make your entry exceptional, such as size of staff, constraints, innovation, development time, etc.? 100 words.
Word count: 0 / 100

**Should You Win**
SHOULD YOUR ENTRY WIN, in 50 words or less, please provide highlights you would like to be shared during the awards ceremony.
Upload Any Files Related to Entry

Please save all documents as one PDF and upload one file. Max size: 25 MB.

Choose File  No file chosen

Upload Media File

If you are submitting an entry that requires a media file, please upload that here.

Choose File  No file chosen

URL

Do you have a file(s) that is too large to upload? Link to the file(s) by sharing the URL.

URL 2

Do you have a second file that is too large to upload? Link to the file(s) by sharing the URL.

URL 3

Do you have a third file that is too large to upload? Link to the file(s) by sharing the URL.
URL 4

Do you have a fourth file that is too large to upload? Link to the file(s) by sharing the URL.

Entry Submission Date

☐ I want to submit this Entry to another Category
## Review and Checkout

<table>
<thead>
<tr>
<th>Title</th>
<th>Category</th>
<th>#</th>
<th>Cost</th>
<th>Details</th>
<th>Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audio Communications &gt;</td>
<td>Audio - Documentary</td>
<td>1287</td>
<td>$175.00</td>
<td>Member Fee</td>
<td>Select</td>
</tr>
</tbody>
</table>

Total: $175.00

Discount Code

Apply

Make Another Submission    Print All Applications    Checkout
Total Amount Due: $175.00

- [ ] Pay by Credit Card

Billing Information
Enter your payment details below.

Cards Accepted

![Visa](image)
![MasterCard](image)
![American Express](image)
![Discover](image)

Credit Card

Secure

First Name

Last Name

Card Number

Select / Year

Expiration Month

Security Code

Billing Address

Street Address

City

Postal / Zip Code

Select

State / Province / Region

United States

Country

Back  Process

Avoid Duplicate Charges - Click Process Only Once