



To Whom It May Concern:

The National Association of Government Communicators (NAGC) will host its 48th annual Communications School, our premier industry conference, in Pittsburgh, Pennsylvania, May 20-22, 2025. This year's conference will host an impressive lineup of experienced speakers from all levels of government and the private sector. A complete list of topics can be found on the [conference webpage](#), including digital accessibility, generative AI, personal branding, storifying data, media relations, and so much more.

NAGC has a reputation for providing a one-of-a-kind event that provides invaluable networking opportunities and practical educational sessions to help government communicators increase their skills. Our organization prides itself on staying on top of current events and engaging government communicators who have supported some of the country's largest incidents and events to speak to Communication School attendees about best practices and lessons learned. NAGC also believes in the power of smaller-scale training opportunities, which is why we offer more in depth pre-conference training workshops prior to the official start of the conference.

The NAGC Communications School provides built-in networking opportunities with professionals from local, state, regional, military, tribal, and federal government agencies. This event supports your organization's communications professional in building a robust network to provide assistance, tips, and/or best practices when facing a difficult communications challenge.

Government communicators are tasked with the responsibility of keeping their communities informed. By allowing your organization's communicator(s) to attend NAGC's Communications School, you equip them with the proper knowledge and training to provide your community with timely, accurate, and accessible information. This year's conference costs \$840 if your communicator has paid membership dues and registered during the early bird pricing period.

To learn more about NAGC or the 48th Annual Communication School, please visit <https://nagc.com/page/2025CommunicationsSchool>.

Thank you for your consideration.

Respectfully,

Leslie Gervasio  
NAGC President