Recipients of NAGC Blue Pencil, Gold Screen Awards Announced:

NAGC Presents 93 Blue Pencil & Gold Screen Awards

MINNEAPOLIS (May 21, 2020) — The National Association of Government Communicators presented 93 Blue Pencil and Gold Screen awards during a virtual awards ceremony held Wednesday.

The NAGC’s board of directors opted for a virtual awards ceremony when they decided to cancel the association’s annual Communications School, scheduled for May 19-21 in Louisville, Kentucky, out of concern for the health and wellbeing of attendees during the COVID-19 pandemic. The Blue Pencil and Gold Screen awards are normally presented during the school.

The NAGC Blue Pencil and Gold Screen awards recognize excellence in government communication at all levels of government across the nation. Listed as one of the 21 most coveted government leadership awards, the Blue Pencil and Gold Screen awards program has 33 categories in which communicators can submit work, reflecting the breadth of tactics employed by government communicators to deliver information to the public.

More than 60 local, county, state, tribal and federal agencies were recognized for excellence in government communications in the 2020 Blue Pencil & Gold Screen awards program. The full list of the 2020 Blue Pencil and Gold Screen award recipients will be made available online at nagc.com/page/2020-award-winners the first week of June.

The Washington State Department of Transportation earned the 2020 Best-in-Show Award for their entry in the Educational or Promotional Campaign category, titled “SR 99 Tunnel Opening and Toll Commencement.” The NAGC Board of Directors determines the Best-in-Show award each year from among all the first-place awards.

“Like so many graduating high school and college seniors, our award winners won’t have the opportunity to walk across the stage and receive their award in person,” said NAGC President Chris O’Neil, APR. “Holding this virtual event gives us an opportunity to let our award recipients know how much their work is appreciated and how vital it is. It is because of the work of government communicators, like those recognized Wednesday, that even in our divided and chaotic information environment, government is now more trusted than the media, business and non-governmental-organizations to do what is right, according to the 2020 Edelman Trust Barometer.”

Established in 1976, the National Association of Government Communicators is the only not-for-profit association dedicated to advocating, promoting and recognizing excellence in government communication. NAGC provides world-class communication training to its members and non-member government communicators through its annual Communications School and monthly professional development opportunities.