



2025-2026



# ANNUAL SPONSORSHIP OPPORTUNITIES

**Interested in connecting  
with our members?**

The National Association of Government Communicators (NAGC) can help your business reach thousands of government communication professionals. Are you one of them?

# ANNUAL SPONSORSHIP

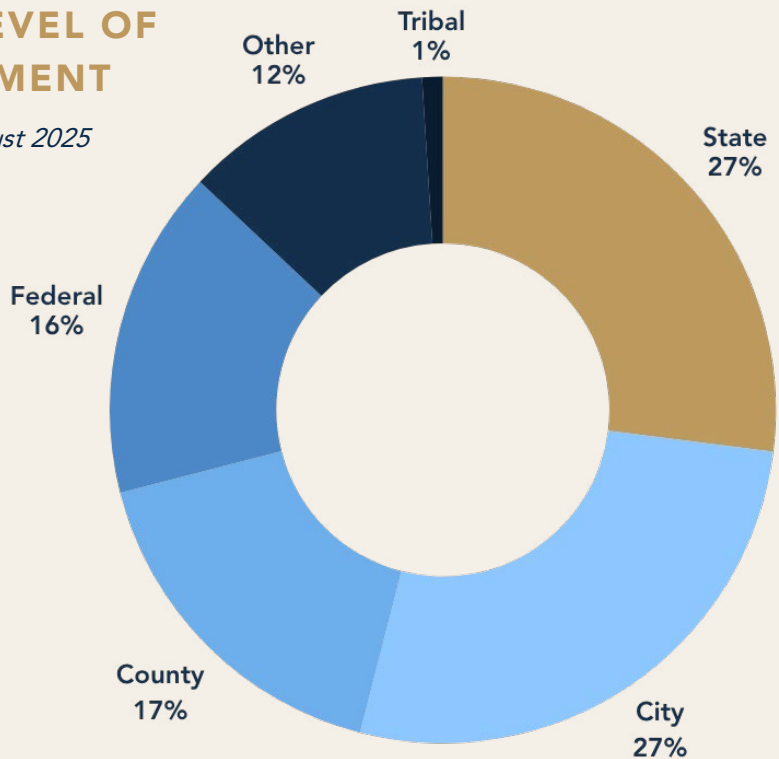
## PACKAGES AND BENEFITS

### BENEFITS OF AN ANNUAL SPONSORSHIP

NAGC is the only national association dedicated solely to the education and professional development of government communicators. NAGC members are a network of federal, state, county, local, tribal and military professionals nationwide.

### NAGC REPRESENTS EVERY LEVEL OF GOVERNMENT

*Data as of August 2025*



### WHAT NAGC MEMBERS DO:

- Media Relations
- Social Media Management
- Public Relations
- Writing and Editing
- Publication Management
- Website Development
- Graphic Design
- Crisis Communications
- Event Planning
- Public Speaking
- Community Engagement
- Broadcast & Video

See the chart below for the Sponsorship packages. Sign up as a NAGC Sponsor by visiting: <https://nagc.com/page/annual-sponsorship>

**Contact:** Amy Sellheim - [nagcevents@management-hq.com](mailto:nagcevents@management-hq.com)  
**Phone:** 888-285-8556

# ANNUAL SPONSORSHIP

## PACKAGES AND BENEFITS

NAGC SPONSORSHIP BENEFITS	PREMIER \$20,000	CHAMPION \$10,000	SUSTAINING \$5,000	SUPPORTING \$2,500
NAGC Membership Directory Access: Full access to the NAGC Online Membership Directory	✓			
Contact Included in Member Directory	✓	✓	✓	✓
MARKETING	PREMIER	CHAMPION	SUSTAINING	SUPPORTING
Social Media Dedicated Posts (LinkedIn)	4	3	2	1
Submit educational resources to the NAGC Member Resource Library	2 Submissions	1 Submission		
Dedicated Eblasts sent 3,500 government communications industry professionals	2	1		
Web Site Homepage Placement	Premium Placement Name & Logo	Name & Logo		
Website Sponsor Page	Name Sponsor Type Large Logo 150 word Company Description Link to Web Site	Name Sponsor Type Large Logo Link to Web Site	Name Sponsor Type Small Logo Link to Web Site	Name Sponsor Type Link to Web Site
Recognition in 12 issues of NAGC News Briefs Monthly eNewsletter sent to 3,500 government communications industry professionals	Large Logo	Medium Logo	Small Logo	Name

# ANNUAL SPONSORSHIP PACKAGES & BENEFITS CONT.

WEBINARS	PREMIER	CHAMPION	SUSTAINING	SUPPORTING
Webinar Presenting Sponsorship (Sponsor does not determine content)	45 second live or video welcome before 1 webinar	Thank-you for sponsorship by session moderator before 1 webinar		
Webinar Attendance	Free registration for 4 attendees for all sessions	Free registration for 2 attendees for all sessions	Free registration for 1 attendee for all sessions	
Ability to apply to present an NAGC webinar (upon approval)	✓	✓	✓	✓
Communications School	PREMIER	CHAMPION	SUSTAINING	SUPPORTING
Option to purchase Fall Showcase Sponsorship	✓	✓	✓	✓
Early Priority Option to purchase Communications School Sponsorships	✓	✓	✓	✓
Communications School Exhibitor Table	1 Exhibitor Table included	1 Exhibitor Table included	30% discount on Exhibitor Table	20% discount on Exhibitor Table
Communications School Registration	4 complimentary registrations; Additional registrants at member rates	1 complimentary registration; Additional registrants at member rates	Member Rates on Registration	Member Rates on up to 2 Registrations
Inclusion in Comms School Awards Program Printed Program	Name Sponsor Type Large Logo 50 word Company Description	Name Sponsor Type Large Logo	Name Sponsor Type Small Logo	Name Sponsor Type Small Logo

## TO INQUIRE ABOUT AN OPPORTUNITY:

**Visit:** <https://nagc.com/page/annual-sponsorship>

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