



2026-2027

NAGC
NATIONAL ASSOCIATION OF GOVERNMENT COMMUNICATORS

ANNUAL SPONSORSHIP OPPORTUNITIES

Interested in connecting with our members?

The National Association of Government Communicators (NAGC) can help your business reach and enjoy meaningful engagement with thousands of professionals from federal, state, local, legislative, and tribal government agencies.

ANNUAL SPONSORSHIP

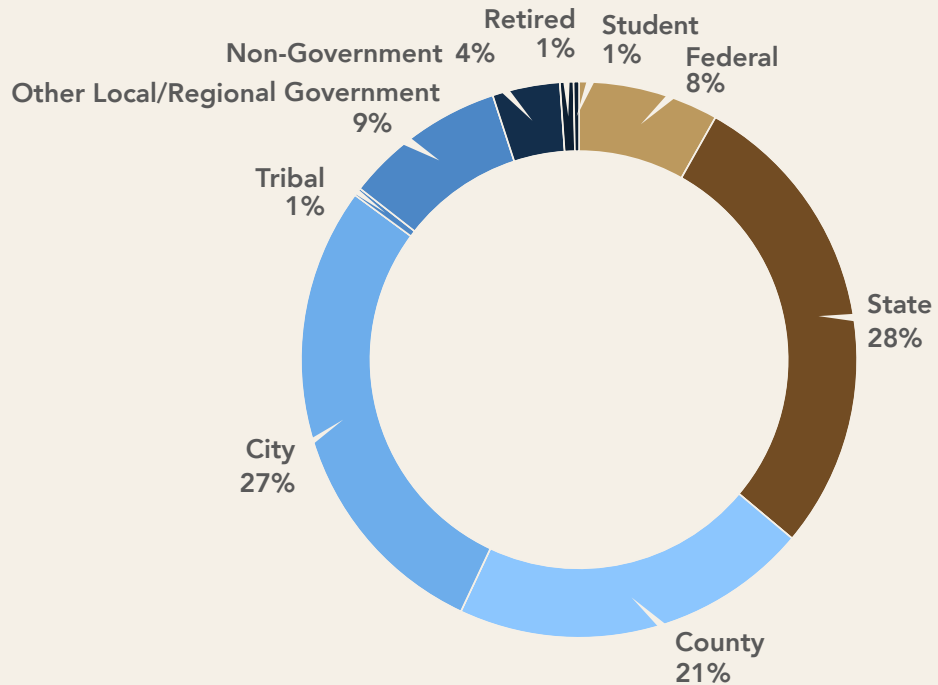
PACKAGES AND BENEFITS

CONNECT. ENGAGE. ELEVATE.

Position your organization as a trusted partner to government communicators. Through year-round virtual and in-person opportunities, NAGC Sponsors share expertise, showcase solutions, strengthen their visibility, and build lasting relationships with leaders shaping public sector communications.

NAGC REPRESENTS EVERY LEVEL OF GOVERNMENT

Data as of August 2026



WHAT NAGC MEMBERS DO:

- Media Relations
- Social Media Management
- Public Relations
- Writing and Editing
- Publication Management
- Website Development
- Graphic Design
- Crisis Communications
- Event Planning
- Internal Communications
- Community Engagement
- Broadcast & Video

See the chart below for the Sponsorship packages. Sign up as a NAGC Sponsor by visiting: <https://nagc.com/page/annual-sponsorship>

Contact: Amy Sellheim - nagcevents@management-hq.com
Phone: 888-285-8556

ANNUAL SPONSORSHIP

PACKAGES AND BENEFITS



NAGC SPONSORSHIP BENEFITS	PREMIER \$20,000	CHAMPION \$10,000	SUSTAINING \$5,000	SUPPORTING \$2,500
NAGC Membership Directory Access: Full access to the NAGC Online Membership Directory	✓			
Contact Included in Member Directory	✓	✓	✓	✓
MARKETING	PREMIER	CHAMPION	SUSTAINING	SUPPORTING
Social Media Dedicated Posts (LinkedIn)	4	3	2	1
Submit educational resources to the NAGC Member Resource Library	2 Submissions	1 Submission		
Dedicated Eblasts sent 3,500 government communications industry professionals	2	1		
Web Site Homepage Placement	Premium Placement Name & Logo	Name & Logo		
Website Sponsor Page	Name Sponsor Type Large Logo 150 word Company Description Link to Web Site	Name Sponsor Type Large Logo Link to Web Site	Name Sponsor Type Small Logo Link to Web Site	Name Sponsor Type Link to Web Site
Recognition in 12 issues of NAGC News Briefs Monthly eNewsletter sent to 3,500 government communications industry professionals	Large Logo	Medium Logo	Small Logo	Name

ANNUAL SPONSORSHIP PACKAGES & BENEFITS CONT.

WEBINARS	PREMIER	CHAMPION	SUSTAINING	SUPPORTING
Webinar Presenting Sponsorship (Sponsor does not determine content)	45 second live or video welcome before 1 webinar	Thank-you for sponsorship by session moderator before 1 webinar		
Webinar Attendance	Free registration for 4 attendees for all sessions	Free registration for 2 attendees for all sessions	Free registration for 1 attendee for all sessions	
Ability to apply to present an NAGC webinar (upon approval)	✓	✓	✓	
Communications School	PREMIER	CHAMPION	SUSTAINING	SUPPORTING
Option to purchase Fall Showcase Sponsorship	✓	✓	✓	✓
Early Priority Option to purchase Communications School Sponsorships	✓	✓	✓	✓
Communications School Exhibitor Table	1 Exhibitor Table included	1 Exhibitor Table included	30% discount on Exhibitor Table	20% discount on Exhibitor Table
Communications School Registration	4 complimentary registrations; Additional registrants at member rates	1 complimentary registration; Additional registrants at member rates	Member Rates on Registration	Member Rates on up to 2 Registrations
Inclusion in Comms School Awards Program Printed Program	Name Sponsor Type Large Logo 50 word Company Description	Name Sponsor Type Large Logo	Name Sponsor Type Small Logo	Name Sponsor Type Small Logo

TO INQUIRE ABOUT AN OPPORTUNITY:

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