



# SPONSORSHIP

## What is NAIOP For?

### NAIOP IS FOR:



#### Networking

- Informative Breakfast Events
- Seasonal Cocktail Receptions
- Developing Leader Events



#### Career Development & Education

- Education Day
- Developing Leader Events
- Industry Leading Speakers
- Volunteering Opportunities



#### Government Relations & Advocacy

- Liaising with Provincial and Municipal Policy Makers
- Development Issues Roundtables
- Industrial Land Intensification
- Community Amenity Contributions Leadership



#### Fun

- Golf Tournament
- CRE Awards Gala
- Local and Out-of-Town Bus Tours

## A WORD FROM OUR SPONSORS

“Concert Properties has been pleased to be a member and sponsor of NAIOP for the past 10 years. The association has created a unique venue for commercial real estate professionals from across Metro Vancouver to connect, network and exchange ideas. Through topical breakfast meetings and active and dedicated volunteer committees, NAIOP has consistently provided tangible value to both Concert and the commercial real estate community”

— **Andrew Tong, Senior Vice President, Investments**  
*Concert Properties*

“Since our involvement dating back to the 1980s, C&W has enjoyed the benefits that NAIOP brings to its members in terms of both networking and relationship building. Further, the education and market knowledge gained through the events that NAIOP sponsors is absolutely best-in-class.”

— **Bart Corbett, Senior Vice President, Office Leasing,**  
*Cushman & Wakefield Ltd.*

“NAIOP Vancouver provides outstanding networking opportunities, outreach and dialog at the local government level. These translate into a direct positive impact on the local commercial real estate community and our day-to-day business and we are happy to support these worthy efforts.”

— **Chuck We, Senior Vice President - Western Canada,**  
*Hudson Pacific Properties*

NAIOP Vancouver  
301 – 750 West Pender Street  
Vancouver, BC, V6C 2T7

[www.naiopvcr.com](http://www.naiopvcr.com)

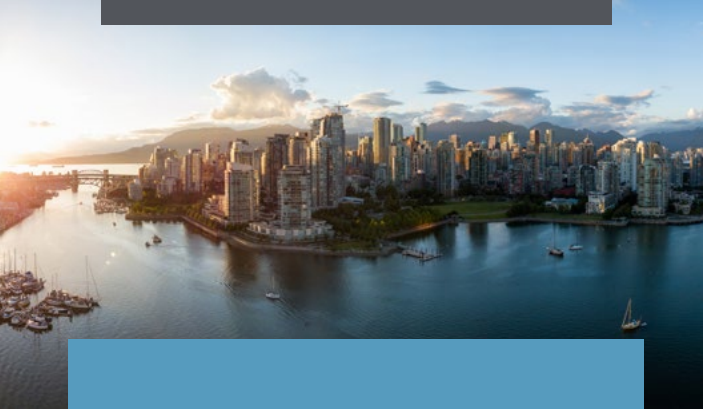


# NAIOP

COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION

VANCOUVER  CHAPTER

# SPONSORSHIP



# BECOME A NAIOP SPONSOR

Choose from one of the following Sponsorship Packages\*:

**PLATINUM Sponsorship \$5,775<sup>00</sup>**

**GOLD Sponsorship \$4,200<sup>00</sup>**

**PATRON Sponsorship \$2,625<sup>00</sup>**

*\*GST not included*

All the benefits of sponsorship are outlined in the following table including optional opportunities that you can use to distinguish your company.

**Ready now?**

**Purchase online:** [naiopvcr.com/sponsorship](http://naiopvcr.com/sponsorship)

**Have questions or  
require assistance?**

**Contact NAIOP Head Office:**  
office@naiopvcr.com or 604-601-5106

## SPONSORSHIP LEVELS

**Patron**  
\$2,625

**Gold**  
\$4,200

**Platinum**  
\$5,775

### SPECIAL OWNER/DEVELOPER PRIVILEGES

1. Priority Access to Government Relations Town Hall Meetings
2. Priority Access to Development Issues Committee Current Issues Meeting
3. Invitation to Owner/Developer Roundtable Events

### NAIOP EVENT BENEFITS

1. Monthly Breakfast Event—Corporate Passes (\$720 value)
2. Golf Tournaments (\$340 value)
3. Member Pricing for all Employees and Guests at all events

*(Added Value Credit for Sponsors:)*

*(\$270)*

*(\$990)*

*(\$2,390)*

### RECOGNITION/MARKETING OPPORTUNITIES

1. Corporate logo & URL; company description; large scrolling banner placement; link to current project on NAIOP website
2. Golf Tournament Hole Sponsorship and Signage
3. Employment Opportunities posted on NAIOP website
4. Opportunity to display promotional items at Breakfast Events
5. Corporate logo featured on tabletops and screen at Breakfast Events
6. Opportunity to sit at speaker's table and introduce speaker(s) at Breakfast Events
7. Opportunity to buy a table of 10 for the price of 9 guests at Breakfast Events
8. Corporate logo featured on screen at Golf Tournament and Cocktail Receptions
9. Preferential Advertising Rates for NAIOP publications
10. Opportunity to distribute information through existing e-blasts to members

Logo & URL

Logo & URL;  
company description

\*

Joint

Joint

\*

\*

\*

Twice annually

Twice annually

All breakfast events

Twice annually

Twice annually

All breakfast events

\*

First come, first served

\*

\*

\*

\*

\*

\*

\*

\*

\*

\*

### SUBSCRIPTION SERVICES

NAIOP Newsletter & Cost of Business Survey subscription

\*

\*

\*

### EVENT HOSTING

Opportunity to host lunch and learns, special events, focus groups organized and promoted by NAIOP (event-related costs not included)

\*

\*