

LIST OF RESOURCES FOR SSF

WEBSITES/BLOGS

ABA Solo, Small Firm and General Practice Division

<http://www.americanbar.org/groups/gpsolo.html>

ABA's State Specific Bar Association Resources for Practice Management and Small Firms

http://www.americanbar.org/portals/solo_home/state-and-local-bar-association-resources.html

My Shingle

<http://myshingle.com>

By Carolyn Elefant

Solo Practice University

<http://solopracticeuniversity.com/>

Soloez

<http://www.americanbar.org/groups/gpsolo/resources/soloez.html>

The Law Marketing Store

<http://www.lawmarketing.biz/store/>

ABA Rainmakers on LinkedIn

https://www.linkedin.com/groups?gid=1281367&goback=.gdr_1269374872901_1.anb_1281367_*2

Brand Devotion and Creating It

<http://www.brandautopsy.com/>

Lee Rosen's Divorce Discourse: Legal Marketing, Management, Technology and Finance

<https://divorcediscourse.com/workshop/>

Law Marketing Portal

<http://lawmarketing.com/>

Legal Practice Pro

<http://www.legalpracticepro.com/>

Legal Marketing Association
<http://www.legalmarketing.org/>

BOOKS

Business Development for Lawyers: Strategies for Getting and Keeping Clients by Sally J. Schmidt.

Clients for Life: Evolving from an Expert for Hire to an Extraordinary Advisor by Jagdish Sheth and Andrew Sobel.

The Little Black Book: A Lawyer's Guide to Creating a Marketing Habit in 21 Days by Paula Black.

The Trusted Advisor by David H. Maister, Charles H. Green and Robert M. Galford.

How to Start and Build a Law Practice by Jay G. Foonberg

Flying Solo: A Survival Guide for Solos and Small Firm Lawyers by K. William Gibson

Solo by Choice: How to be the Lawyer You Always Wanted to Be by Carolyn Elefant

The Art, Science & Ethics of the 21st Century Retainer Agreement by Carolyn Elefant

Above the Law's New e-book for Small Firms and Solos: Academy for Private Practice (free downloadable book)

<http://abovethelaw.com/2015/07/download-atls-new-ebook-for-small-firms-and-solos-academy-for-private-practice/>