

April 2012

NASDTEC

Communicator

President's Report - Victoria Chamberlain (OR)

NASDTEC Executive Board 2011-2012

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Vice President - Brian Devine (MA)

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Southern - Michael Carr (KY)
Central - Pamela Coleman (KS)
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Frank Servedio (AR)
Technology - David LaJeunesse (FL)

Staff:

Attorney - Carolyn Angelo (PA)
Executive Director - Roy Einreinhofer

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The board conducted interviews and concluded a six month search process by hiring Dr. Phillip S. Rogers the current Executive Director of the Kentucky Education Professional Standards Board as the next NASDTEC Executive Director.

Phil's term begins on July 1st and marks the end of Roy Einreinhofer's fourteen years of service as the NASDTEC Executive Director.

Roy has been a committed and exemplary representative of our national organization. Throughout my tenure as the executive director of the Oregon independent standards board, the NASDTEC meetings have been the most useful and productive information dispensers I have attended. These conferences have been well-organized and well-attended. Roy has been the steady hand behind the scenes managing the mountain of details that go into producing a major education-related conference and pulling it off repeatedly with incredible success.

Roy forged strong partnerships with our key testing vendors and other support organizations. He also has managed, maintained or distributed the organization's website, membership data base, Interstate Agreement, the Clearinghouse and the Knowledgebase. Many of us know this about Roy, but

here is the rest of the story.

Roy obtained his Bachelor's of Science in Business Management and an MBA in Marketing from New Jersey's Fairleigh Dickinson University. Following those accomplishments, he completed coursework toward a doctorate degree in education at Boston University.

Roy's past employment life was rich in experience in marketing, sales, and advertisement. He started his career working various job related to contract programming, sales and marketing in the computer industry, and providing administrative services to that industry.

NASDTEC "stole" him from Boston University where he served as the director of the Executive Master of Science program in Manufacturing Engineering. Just prior to that position, Roy served as the director of the Professional Development Seminar series at Boston University.

Roy is a quiet, unassuming, gentleman who, like many of us, strives for an outstanding product. While NASDTEC Executive Director, he organized, prepared and supported the NASDTEC Executive Board, produced our conferences and meetings, published and distributed newsletters, and served as the public face and spokesperson of the association. *(Continued on next page)*

President's Report—continued

One of his little-known achievements was taking our organization from operating in the red and reducing costs and increasing the profitability of our conferences such that we now have an extremely healthy reserve fund. Additionally, Roy led a successful drive to increase the participation of many of our states' higher education partners.

If you are unable to attend this year's June conference to meet with and spend a few minutes with Roy, please take this opportunity thank him for his many generous and outstanding years he served as NASDTEC's CEO. If you are able to attend the June conference, please feel free to jot down any memorable moment you would like to share with Roy as he "really" retires this time. You may share those in advance with either me at: victoria.chamberlain@state.or.us or with Brian Devine at: bdevine@doe.mass.edu

Thank you Roy, for your devotion to our passion...educators and students.

Vice President's Report – Brian Devine

If you are an avid reader of the Communicator you can probably anticipate what I will be discussing - yes - the 84th Annual Conference being held June 3-5 in Baltimore. The early registration period ends on May 11th and if you have not already registered we hope that you give serious consideration to attending. The Planning Committee is busy making final preparations for the event and I hope to be able to soon announce an exciting new dimension of the year's conference.

I would encourage those that are attending to sign up for the Spirit of Baltimore Dinner Cruise sponsored by the Evaluations Systems group of Pearson. We will cruise along the Inner Harbor aboard the Spirit of Baltimore and enjoy some beverages, food, historic tales of Baltimore and of course, some great company. This is just one of several events, such as the President's Reception, Doug Bates Award Presentation and First Timer and Regional Breakfasts that would not be possible without our sponsors. We are grateful for the support of Educational Testing Service (ETS), Evaluation Systems group of Pearson and our other sponsors and exhibitors.

Change is happening by us, to us and all around us. The season has changed to spring, changes to educator evaluation are altering and impacting other areas of educator effectiveness, states/jurisdictions are developing new regulations and standards and approved preparation programs are right in the middle of all of it. Not to be outdone, NASDTEC is in the midst of our own changes. As President Chamberlin indicated, Phil Rogers has been hired as the new Executive Director, long time Executive Director Roy Einreinhofer is retiring and work continues on a new and improved NASDTEC website. During the transition of leadership we have the opportunity to look back and look forward, I am excited about the leadership that Dr. Rogers will bring but I am extremely grateful for the hard work and dedication that Roy has provided.

We hope to see you all in Baltimore!

Elections at the June Conference

Regional meeting will be held on Monday morning, June 4 at the Annual Conference in Baltimore. Both the Southern and Western Regions will be electing Regional Directors at those meetings. In addition, the Southern Region will be responsible for the nomination of a candidate or candidates for the position of

NASDTEC Vice President. Nominations for that position may also be made from the floor of the Annual Business Meeting Monday afternoon. All nominations must be for persons from the Southern Region. The election of the new Vice President will take place during that Business Meeting.

2012 Professional Practices Institute

The 2012 Professional Practices Institute will take place October 17—19 at the Hilton Cincinnati Netherland Plaza. Details about the Institute will be posted to our conference website (www.nasdtec.com) shortly after the conclusion of the Annual Conference in June. The Professional Practices Committee has released an early promotional flyer about the PPI that can be seen on one of the later pages of this newsletter.

New Address and Phone Number for NASDTEC

As of **July 1, 2012**, concurrent with the new executive director's arrival, the NASDTEC office will move to a new location. Please make sure that your organization takes the proper steps to update their records. We will make additional announcements of these changes over the next few months and will have them posted on our nasdtec.org website.

The new address for all NASDTEC mail as of **July 1, 2012** is:

Dr. Philip Rogers
Executive Director
NASDTEC
1629 K Street NW, Suite 300
Washington, DC 20006
Phone: 202-204-2208
Fax: 202-204-2210
Email: philrogers@nasdtec.com

Don Hair 1926—2011

A Tribute by Ted Andrews

As some of you may know, Don Hair passed away on December 31, 2011. I am sure this is sad news for all who knew and worked with Don.

I know little of Don's history prior to 1983 but I have been told that he served as an administrator in Spokane, WA, the Superintendent of Schools in Kansas City, and as an Assistant Superintendent for Curriculum in the Washington Superintendent of Public Instruction's Office, SPI.

I had the rare privilege of working with Don, first as a colleague at SPI, (Don was the Director of Certification, I was the Director of Professional Education), then in Don's role as the Executive Director of NASDTEC, and finally as a colleague who participated in and then succeeded Don as the Coordinator of the Western States Certification Conference (WSCC).

In, August 1983, my first full day at SPI, Don asked me to lunch in the agency cafeteria. Don wanted to make sure that our offices got along well and that I understood how our two offices would benefit from coordinated activities. For various reasons our two offices reported to different administrators, creating the potential for conflicting priorities and inconsistent policies. I appreciated his support and over the next years, we developed an excellent working relationship.

Don created WSCC and held the first conference in 1982, before I joined SPI. Over the years I attended many of these WSCC conferences which were supported by Don's wife Janet and his daughters. Each contains memories: San Diego where we worked on revising our applications to follow the California model; another year, developing fingerprint legislation; Las Vegas at The Golden Nugget where President Bush declared war on Iraq as we were flying to Vegas;

major snow storm. But what I remember most were Penny Earley, the "State Sharing" sessions and the nightly receptions where we could relax and discuss all our problems. special memory is that Don always had a bottle of Southern Comfort at the receptions, reserved for me, my drink of choice.

In 1987-1988, Don retired from SPI and in 1988 was hired by NASDTEC as its Executive Director. I served on the NASDTEC Executive Committee from 1989 to 1994. Don was the first full-time Executive Director that NASDTEC had and he was excellent at providing the services needed while representing an organization that wasn't sure it wanted anyone to represent it. Don was assisted by Janet in many of his official duties which grew over the years. Perhaps my most special memory occurred prior to the Seattle NASDTEC Conference. The Executive Committee met several days before the Conference. One evening, Don hired a small bus which gave us an excellent tour of Seattle, followed by dinner in one of Seattle's finer seafood restaurants.

In 2008, WSCC celebrated its 25th annual conference in Palm Springs, CA. I invited Don and Janet to participate in the celebration.

They both came, participated in the program, answered questions, and relived good memories. They attended our reception and then left to meet with good friends. That was the last time I saw Don. He looked in good health and I was pleased to be able to say "Thank you" to someone who clearly deserved it.

June 2012 Annual Conference

The June 2012 Annual Conference will be held June 3 – 5 at the Hyatt Regency Baltimore Inner Harbor. You can access the registration form by clicking on this address: www.nasdtc.com/images/2012-Registration_Form.pdf

For details about the conference, the agenda, and the hotel, please visit our conference website: <http://www.nasdtc.com/introduction.html>

The registration form for the conference is also included with this newsletter for your convenience. Remember, early registration expires as of May 11 so register now to take advantage of the early registration rate.



Hyatt Regency Baltimore Inner Harbor

Hawaii News—Lynn Hammonds

The Hawaii Teacher Standards Board has adopted the following new policies in the 2011-2012 school year:

- ◆ Hawai'i State Approved Teacher Education Programs may implement new policies to provide candidates with multiple ways to demonstrate proficiency in teaching performance prior to program completion and recommendation for licensure, including:
 - ◆ Demonstration of teaching proficiency through a combination of documented satisfactory work experience and observation by the SATEP. Work experience is defined as contracted long-term substitute teaching, serving as a Hawaii Department of Education emergency hire teacher, or working in private or other school settings that do not require licensing. This option may be implemented by the SATEP effective immediately.
 - ◆ Passing an HTSB approved performance assessment normed for Hawaii in combination with any other requirements determined by the SATEP. The SATEP may require some teaching experience with this option if they so desire. This option will not be available until the HTSB has identified, selected, and approved an appropriate performance assessment instrument. Currently, HTSB is participating in the Teacher Performance Assessment (TPA) pilot.
- ◆ The SATEP would determine the options it wishes to provide, monitor the process and maintain records related to the assessment of performance. These options may be used in either traditional or alternative SATEP.
- ◆ HTSB adopted all ACTFL languages tests for use as content assessments for Hawaii World

News from Arizona

Arizona is developing an RFP for an internal and external Certification application that will go out for bid in the next few weeks. Several other state licensure units were very gracious with their time and expertise so we are confident our new application will streamline the certification process for our applicants and for us. The State Board recently adopted the INTASC and ISLLC standards as our Professional Teacher and Administrator standards. The Early Childhood Birth to Grade 3 or age 8 endorsement requirement is set to go into effect July 1, 2012. This endorsement is required of all public school teachers who teach

Preschool or Kindergarten in a regular education, self-contained setting. Detailed information may be found at www.certification@azed.gov. As with all the other states who vied for Race to the Top dollars, Arizona adopted legislation requiring teacher and principal evaluations be tied in part to student academic progress. Detailed information on this requirement--the Arizona Framework for Evaluating Educator Effectiveness—may be found at <http://www.azed.gov/highly-qualified-professionals/teacherprincipal-evaluation/>

Executive Director's Comments

I'll start by saying thank you to all of the dedicated people with whom I have worked over the past fourteen years; Board members, committee members, conference speakers, door prize gatherers, and all the others who have done so much with so little acknowledgement to help make this organization what it is. Special thanks also go out to the folks at Evaluation Systems and ETS for their friendship and support over the years. They have helped make our conferences richer by sponsoring the events, meals, and receptions enjoyed by all.

After a long and varied career, I have to admit that the NASDTEC experience has certainly been one of the most fulfilling of that career. When I accepted the position in 1998 I committed to serving for ten years as a way to guarantee some continuity. The ten years stretched to fourteen and is ending now be-

cause we all feel it is time for the association to have some new blood and new direction. This is a time for the organization to assess its position in the education world and to take on some new challenges. We have seen many changes over the past decade, and will continue to see changes, and the challenges those changes create, as NASDTEC moves forward.

I wish you all the very best as you respond to those challenges and carve out a stronger position for NASDTEC in the future. Thank you all for a great experience, for great friendships, and for fourteen memorable years.

Lastly, I want to wish Phi Rogers the very best as he picks up the baton and carries on this important work for the association.

2012 Professional Practices Institute

October 17–19, 2012

Presented at the Hilton Cincinnati Netherlands Plaza

This year's PPI has the theme "Accountability: It's All About the Kids" and will focus on the main topic of accountability on the part of educators. Although not fully confirmed yet, possible sessions on recent testing scandals, a case study that will take you through the investigative process, and other situations taken from recent cases are all in the pipeline.

The program is rapidly coming together with topics that are of importance to all jurisdictions. Back again this year will be author Frederick Lane speaking about the threat of online activities and our students. In addition, Tim Dove, Ohio Teacher of the Year, John Healey, and Debe Terhar will be presenting. Over the next few months the program will be filled out with more timely topics presented by highly qualified speakers.

The Hilton Hotel is conveniently located in the heart of downtown Cincinnati. Within the National Historic Landmark Carew Tower complex featuring shops, restaurants, and downtown's only food court. Across from the renovated Fountain Square and connected to the Duke Energy Convention Center via a skywalk system. The hotel is only 15 minutes from the Cincinnati/Northern Kentucky International Airport. For more information about the hotel, visit their website:

www.cincinnati-netherlands-plaza.hilton.com

Contact the NASDTEC office for registration information and the latest information on speakers and the conference agenda. PPI information will be posted to the nasdtec.com website shortly after the conclusion of the June conference.

Please join us in Cincinnati for another great Institute.



Address and phone numbers effective July 1, 2012

1629 K Street, NW
Suite 300
Washington, DC 20006

Phone: 202-204-2208
Fax: 202-204-2210
Email: philrogers@nasdtec.com

84TH ANNUAL CONFERENCE—JUNE 3–5, 2012

HYATT REGENCY, BALTIMORE, MARYLAND

0412

REGISTRATION

Name: _____

Title: _____

Organization/Agency: _____

Address: _____

City, State, ZIP: _____

Phone: _____ Fax: _____

E-Mail: _____

Name to appear on Badge (nickname): _____

Members: **Early registration** fee of \$465 accepted until **May 11, 2012** after that the registration fee is \$485.

Non-Members: **Early registration** fee of \$485 accepted until, **May 11, 2012** after that the registration fee is \$505.

One Day Registrations: \$175 per day: Please circle day attending: Sun Mon Tues

The registration includes breakfast and lunch Sunday through Tuesday. The fee does not include hotel room costs.

Payment method: Check enclosed: _____ NASDTEC Federal ID #: 94-2967408

Purchase Order: _____ PO#: _____

(Please enclose copy of Purchase Order)

Credit Card: [] American Express [] Discover [] Master Card [] Visa

Card Number: _____ Exp Date: _____

Name on Card: _____

Street Address and Zip: _____

Make checks payable to NASDTEC and mail this form and your payment to:

NASDTEC Annual Conference
1225 Providence Road, PMB # 116
Whitinsville, Massachusetts 01588
Fax: 508/278-5342

Confirmation: A confirmation of your registration will be sent to you via email. If you do not receive a confirmation after 10 days, please contact the NASDTEC office (508-380-1202) to verify that you are registered.

Refund policy: We reserve the right to mail all refund checks after the conference

- ◆ Refund of registration fee, less \$75 processing and handling fee, if the request is received by May 18, 2011
- ◆ No refund if written cancellation is received after May 18th or for no-shows.

NOTE: To make hotel reservations, please contact the Hyatt Regency Baltimore directly. Be sure to mention that you are a part of the NASDTEC Conference so you get our special room rate. Call: **410-528-1234** for reservations. We suggest that you make your reservations early as we expect to use our entire block of rooms.