



# NASDTEC

National Association of State Directors of Teacher Education and Certification

## Conference Sponsorships

Partner with NASDTEC as a **Founding, Platinum, Gold or Silver** sponsor and enjoy the following benefits and privileges associated with a NASDTEC national conference. **Exhibitors** may also be a part of a NASDTEC national conference at a price which is budget-friendly to businesses or institutions with targeted exposure to a unique group of professionals from across the country.

### **NASDTEC FOUNDING SPONSOR • Long-Term Partnership**

NASDTEC Founding Sponsors commit to a long-term partnership with NASDTEC and make annual commitments to significant sponsorship of each of NASDTEC's three annual conferences. Founding sponsors host multiple major receptions or luncheon events at all NASDTEC conferences. Benefits of being a Founding Sponsor include:

- Prominent exposure at all general sessions, including full screen electronic recognition throughout meeting
- Present a concurrent session at the annual NASDTEC conference
- Introduce keynote speaker at a general session with approval/selection rights
- Prime location for display in exhibitor area near registration and general session area
- Full-time rotating color ad in the event program app, *Eventsential*, offering constant exposure to attendees
- Ongoing recognition via the permanent conference archives at [www.nasdtec.net](http://www.nasdtec.net)
- Use of company/organization logo in full screen recognition before & after all general sessions
- Use of company/organization logo in promotional materials sent to all members
- Collateral mention in all news releases
- Half-page ad in an upcoming edition of *The NASDTEC Communicator*
- Registration provided for up to four organization representatives and the member rate for all other representatives
- Common benefits listed below

## **PLATINUM \$5,500 -- Reception or Meal Host**

As a Platinum sponsor, your organization will receive recognition prior to, throughout and after a three-day event as a full partner in presenting NASDTEC programs and services to all members.

- Prominent exposure at all general sessions, including full screen electronic recognition throughout meeting
- Distribute materials on tables
- Opportunity to offer brief comments to conference attendees
- Host a major reception or luncheon event
- Prime location for display in exhibitor area near registration and general session area
- Full-time rotating color ad in the event program app, *Eventsential*, offering constant exposure to attendees
- Use of company/organization logo in screen recognition before and after all general sessions
- Use of company/organization logo in promotional materials sent to all members
- Half-page ad in an upcoming edition of The NASDTEC Communicator
- Registration provided for up to three organization representatives & member rate for all other representatives
- Common benefits listed below

## **GOLD \$3,500 – Embellished Networking Break**

Host embellished networking coffee breaks (includes snacks as well as coffee, water, and sodas)

- On-screen recognition during general sessions
- Priority placement for a 8' X 10' booth located in exhibit area (a \$750 value)
- Rotating color ad in the event program app, *Eventsential*, offering constant exposure to attendees
- Use of company/organization logo in promotional materials sent to all members
- Registration provided for one organization representatives & member rate for all other representatives (a \$465 value)
- Common benefits listed below

## **SILVER \$2,000 – Networking Break**

Refreshment breaks are provided for all attendees at various times in the exhibit area. Benefits include:

- 8'x10' booth space located in the exhibit area (a \$750 value)
- Refreshment break served from or near your booth
- Shared on-screen recognition during general sessions
- Recognition in the event app, *Eventsential*, and signage during the networking break
- Registration provided for one organization representative and member rate for all other representatives
- Common benefits listed below

## **EXHIBITOR \$750 Booth Space**

Benefits include:

- 8'x10' booth space located in the exhibit area
- Promotional signage displayed electronically throughout all general sessions
- Recognition in the event app, *Eventsential*
- Registration provided for one organization representative and member rate for all other representatives
- Common benefits listed below

## **COMMON SPONSORSHIP BENEFITS INCLUDE:**

- Networking opportunities with education leaders in certification and teacher preparation from across the United States and beyond
- Promotional signage in meeting areas
- Organization information or premiums inserted in attendee registration packets (must fit in 9"x12" envelope)
- Sponsor identified name badges
- Pre-registration list available upon request two weeks prior or after the event
- All sponsors, upon request, will be provided a list of attendees