

Leadership Lessons From The FBI

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Leadership



Values when
demonstrated guide
choices and actions and
determines purpose and
course of lives

Manager vs. Leader

Manager = task focused

Leader = people focused

Need both

Headlines

Bernie Madoff, mastermind of vast Ponzi scheme, dies in federal prison at age 82

Madoff was arrested in December 2008 for swindling thousands of clients out of close to \$65 billion



Headlines

Bill Cosby: The rise, fall and release of 'America's Dad'

🕒 30 June



Bill Cosby sexual assault case



Headlines

Theranos founder Elizabeth Holmes sentenced to more than 11 years in prison



Headlines

Lori Loughlin Recalls Feeling 'Down and Broken' in First TV Appearance Since College Admissions Scandal

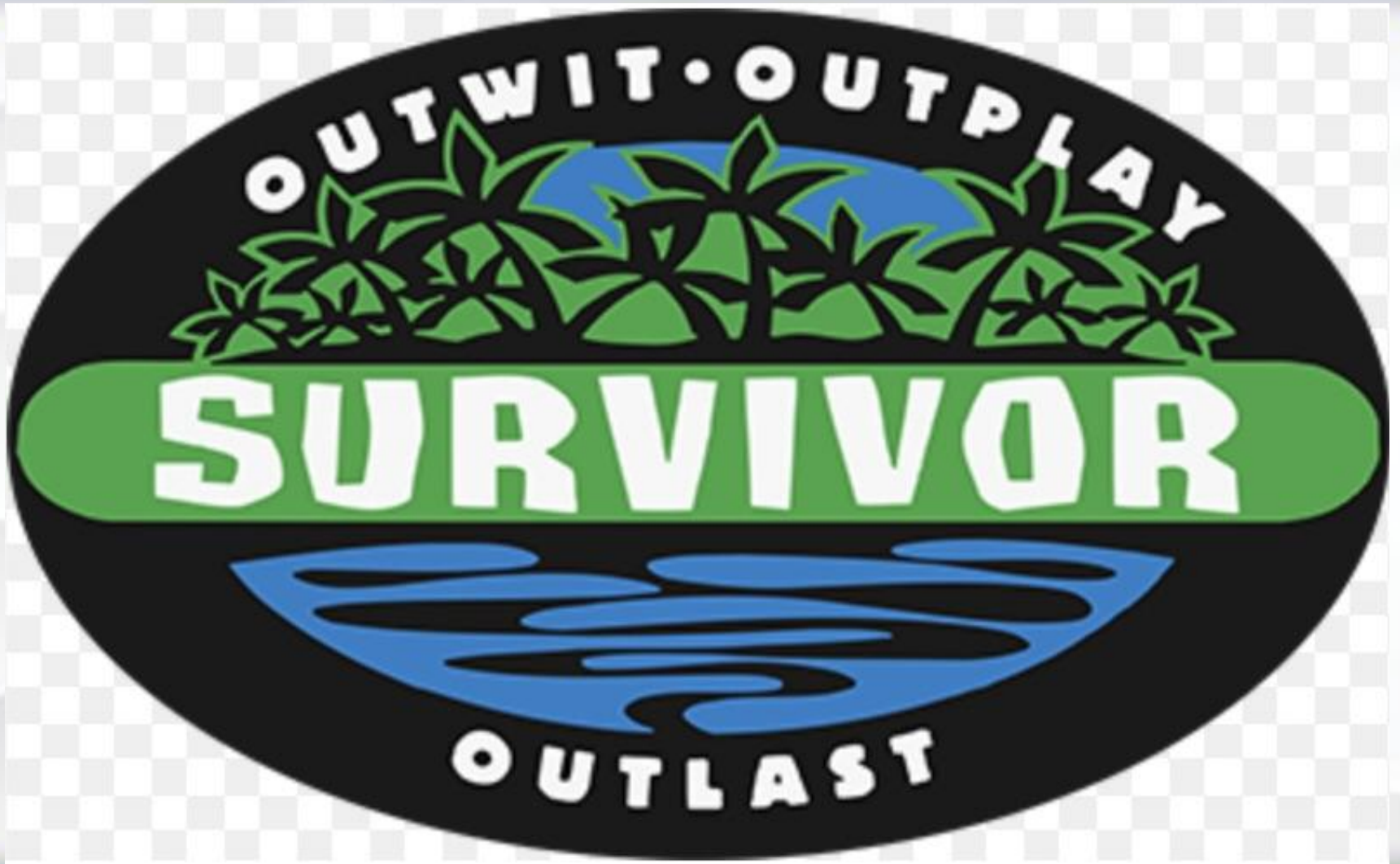


Headlines

Sam Bankman-Fried Pleads Not Guilty to Fraud and Other Charges



Leadership Fail



Why Not Leadership



1

Lack self confidence

2

Lack problem-solving skills

3

Lack ability to handle unexpected events

4

Avoid conflict

5

Seek attention

6

Gain a benefit

ENRON



ENRON



Andy Fastow's Testimony

Executive Vice President & CFO

A. Okay. In fact, I think I did, in cross-examination, explain that I -- when -- when management misrepresents the nature of the company, inflates the earnings, minimizes the losses, does various things to mislead investors into giving that company their money, and then, in turn, takes that money in the form of bonuses, salaries and cashing in stock options at higher levels, all at higher levels than they might otherwise be able to, I believe I did that, and that's stealing.

p. 7570

ENRON



Ken Rice's Testimony

CEO & Chairman of EBS

Q. Why wouldn't you -- why wouldn't you just say, "You know what? We're not going to be able to do that, guys"?

A. Oh. Because there really wasn't an option. Mr. Skilling would simply say -- in fact, he did say, "This is the number. This is what the number is going to be." So we walked out of the meeting and said, "All right. Well, we'll try to hit it."

p. 2783

ENRON



Wanda Curry's Testimony EES Risk Management

And I was being replaced -- I was told I was being replaced as the Chief Accounting Officer for Enron North America because I was not capable of making aggressive accounting decisions.

p. 4845

ENRON



Ken Lay's Philosophy

**“Rules are important, but they
should not -- you should not
be a slave to rules, either.”**

p. 16319

Result

Indictments 35

Convictions 31

Seizures \$168 Million

Enron Lost \$74 Billion

Arthur Andersen out of business

Lessons From The FBI

What Is Your Mission?

Pimp Business Plan:

“Get new girls: so I can’t never be broke”

“GET MONEY: so I don’t have to go to jail”

“Take my pimpin nationwide & serious”

“Every second of my time is money”

“This is a 1 man team”

Have a Plan

OKC Bombing



Teamwork

Kidnapping



Hard Work and Persistence

Informant



Communication

9/11



Embrace Change

Accidental Meeting

PHOENIX POLICE DEPARTMENT ACCIDENT INFORMATION EXCHANGE FORM

TO BE FILLED OUT BY DRIVER:

LOCATION OF ACCIDENT		TIME OF ACC.	DATE	INJURY? ☐ Possible ☐ Yes ☐ No				
DRIVER'S NAME (FIRST, MIDDLE, LAST) WYATT KARD		BIRTHDATE 8-02-45		SEX M				
STREET ADDRESS		CITY, STATE, ZIP CODE		PHONE # ()				
DRIVER'S LICENSE #		STATE		VEHICLE TOWED TO				
VEHICLE	YEAR 05	MAKE CHRY	MODEL TWC	BODY TYPE VN	COLOR	LICENSE PLATE NO.	STATE AZ	EXPIRES 10
	OWNER OF VEHICLE (NAME / ADDRESS / PHONE)		☒ CHECK BOX IF SAME AS DRIVER		VIN # →			
VEHICLE INSURED BY				POLICY NUMBER		EXPIRES		
INSURANCE COMPANY PHONE NUMBER AND/OR ADDRESS				DESCRIBE DAMAGE TO VEHICLE		SEAT BELT USED/TYPE		
FOR POLICE USE ONLY: OFFICER NAME/S SERIAL NO/S CONTACT PHONE #						ACCIDENT REPORT TAKEN? ☐ YES ☐ NO HIT & RUN REPORT TAKEN? ☐ YES ☐ NO		
IF YES, COMPLETE INC #								

TRAFFIC RECORDS INFORMATION

1717 E. GRANT STREET, SUITE 100, PHOENIX, AZ 85034-3401
(602) 534-1127 8:00 AM - 4:00 PM MONDAY - FRIDAY

ACCIDENT REPORTS ARE AVAILABLE ONLINE THROUGH PHOENIX AT YOUR FINGERTIPS AT <http://www.phoenix.gov/police/index.html>. GO TO ONLINE SERVICES, THEN GO TO ONLINE ACCIDENT REPORTS. YOU CAN OBTAIN THE REPORT ONLINE APPROXIMATELY THREE (3) WORKING DAYS AFTER THE INCIDENT OCCURS AT NO CHARGE.

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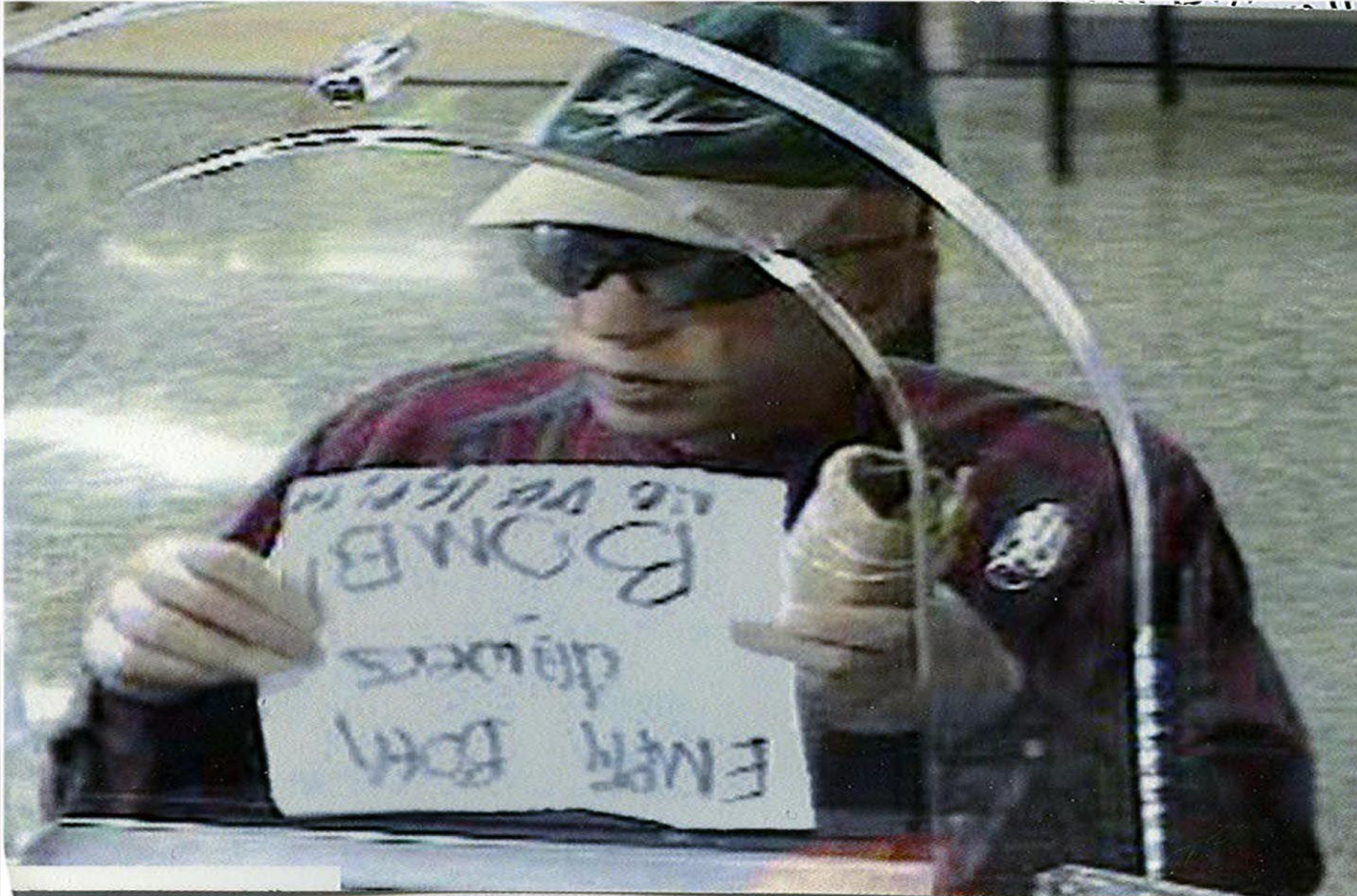
Everyone is a Potential Someone

Congresswoman Shooting



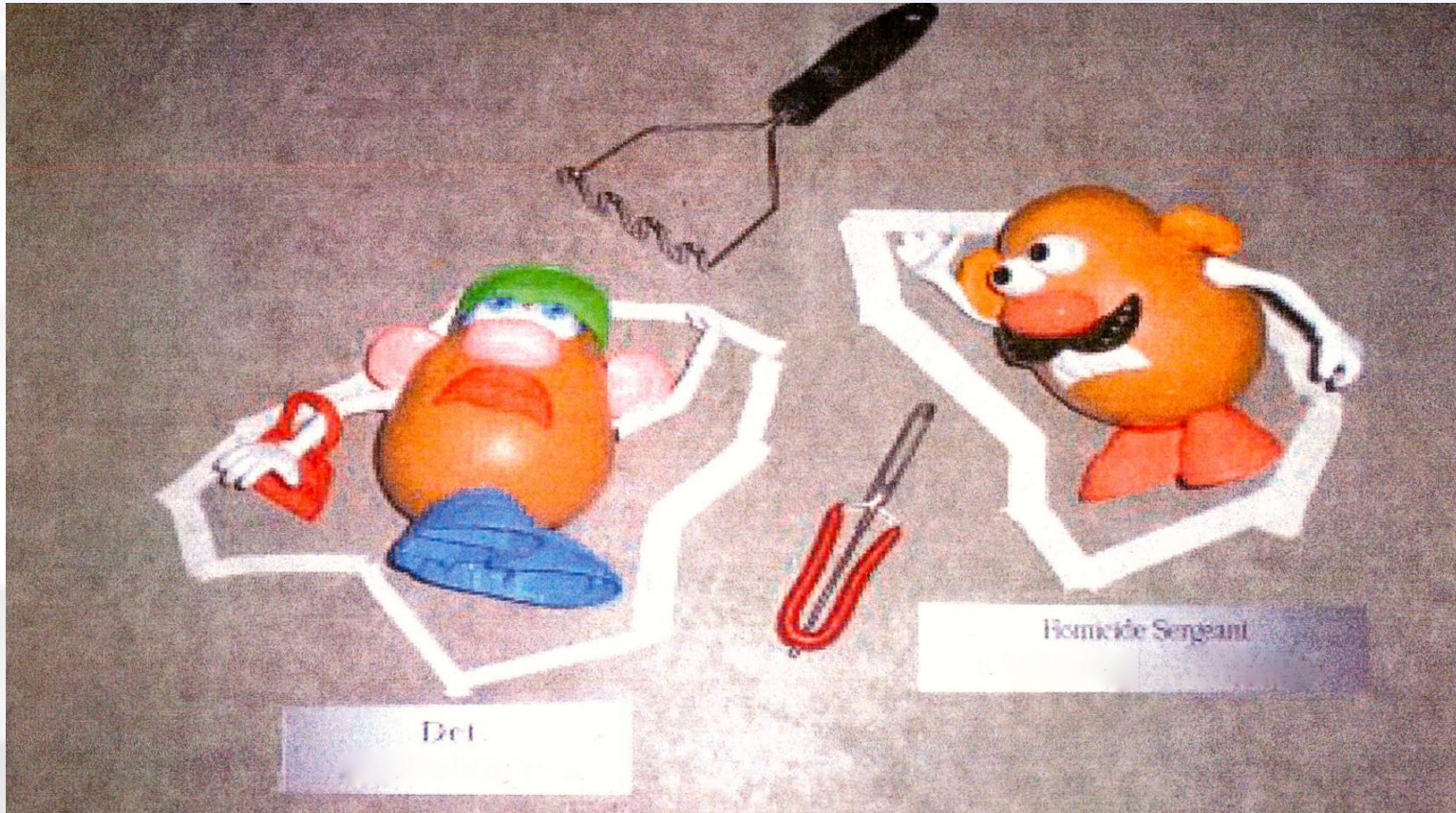
Lead by Example

Professionalism



Attention to Detail

Empathy



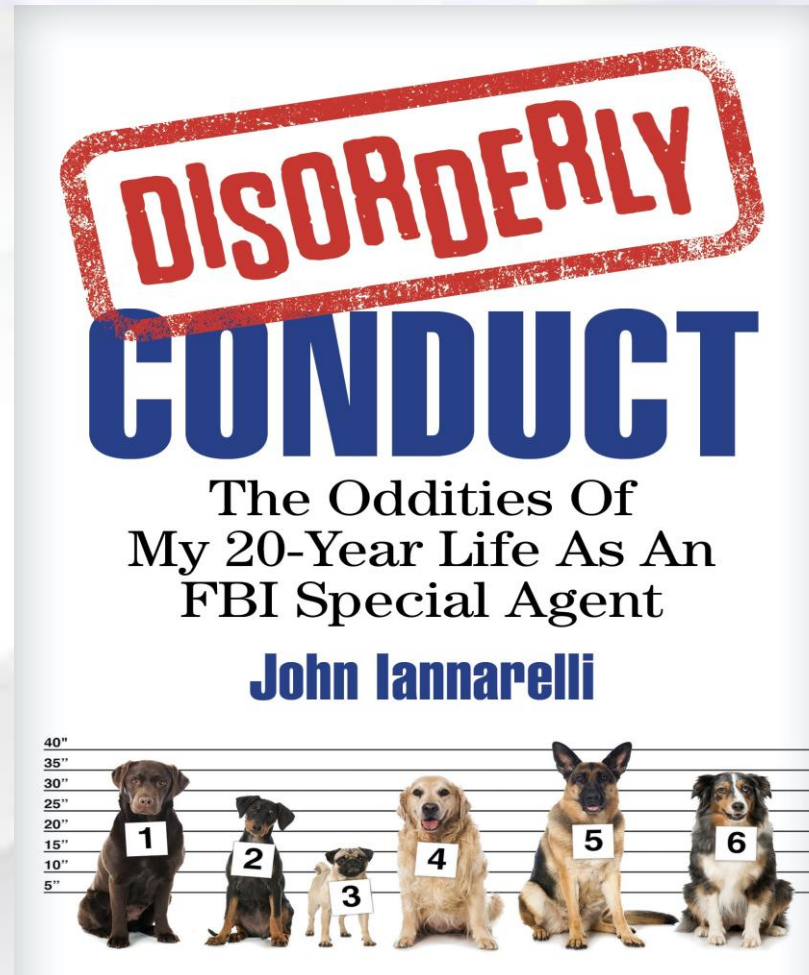
Always consider feelings of others

Identity Theft



**Be Prepared For
Opportunity**

Amazon



Conclusion

Be realistic about strength/weakness

Mentor - Delegate - Empower

Never wrong by doing the right thing

FBI John

The Voice of Cyber & Security

SPEAKER | AUTHOR | CONSULTANT

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