

Making Sense of Our Turbulent World: What are the new Strategic Opportunities?

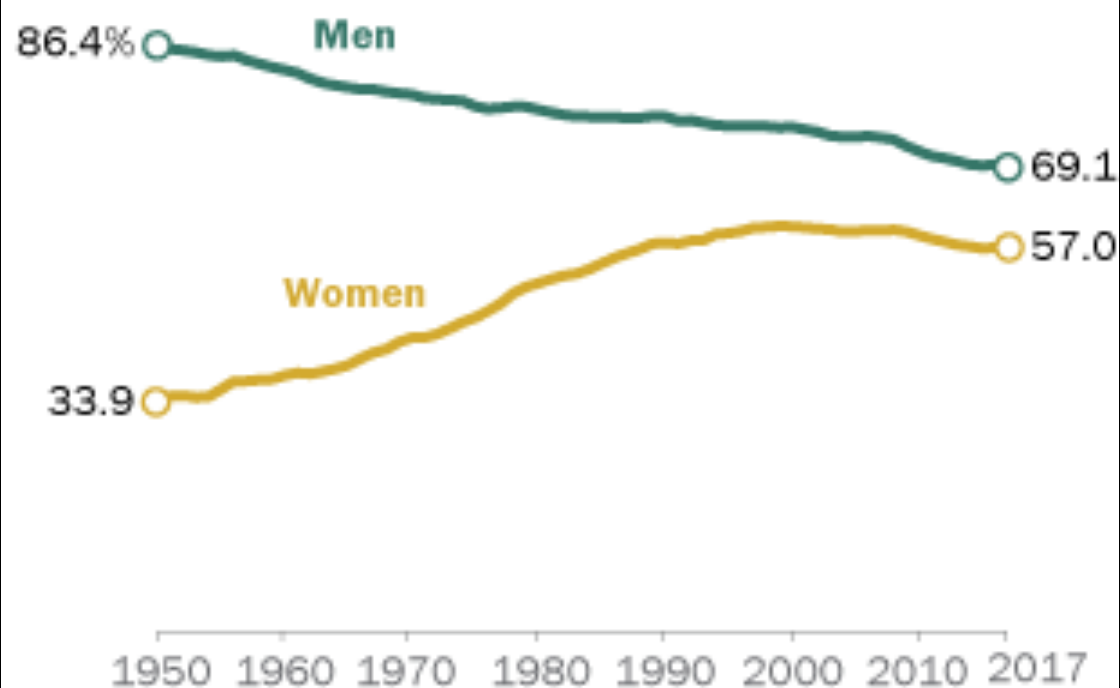
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What is strategy?

1. History of the Present
2. Mapping of the Present
3. Pathways Forward

Labor force participation rate has risen for women, fallen for men

U.S. labor force participation rate (%)

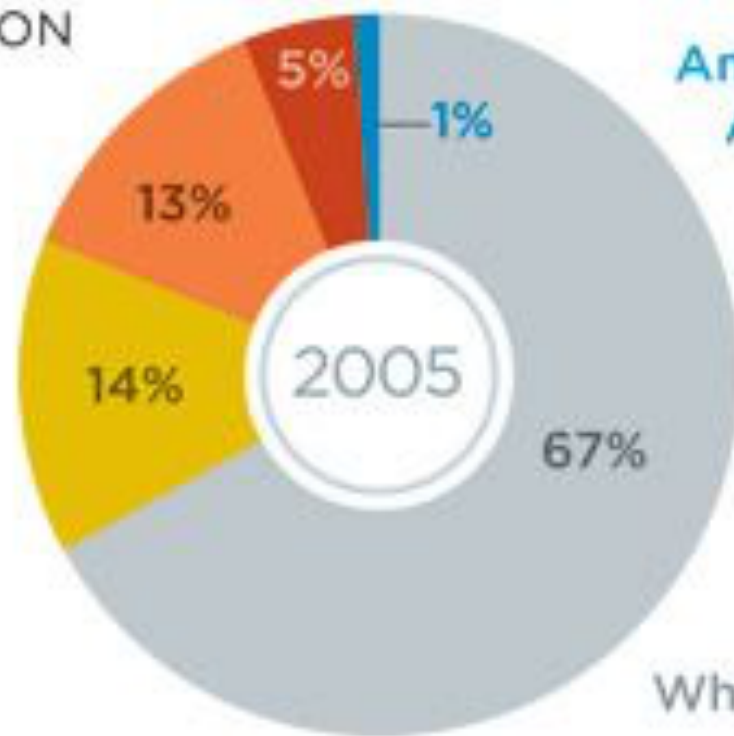


Note: Labor force participation rate is the share of the working age population (ages 16 and older) working or looking for work.

Source: Bureau of Labor Statistics historical data.

PEW RESEARCH CENTER

PERCENT OF
TOTAL POPULATION



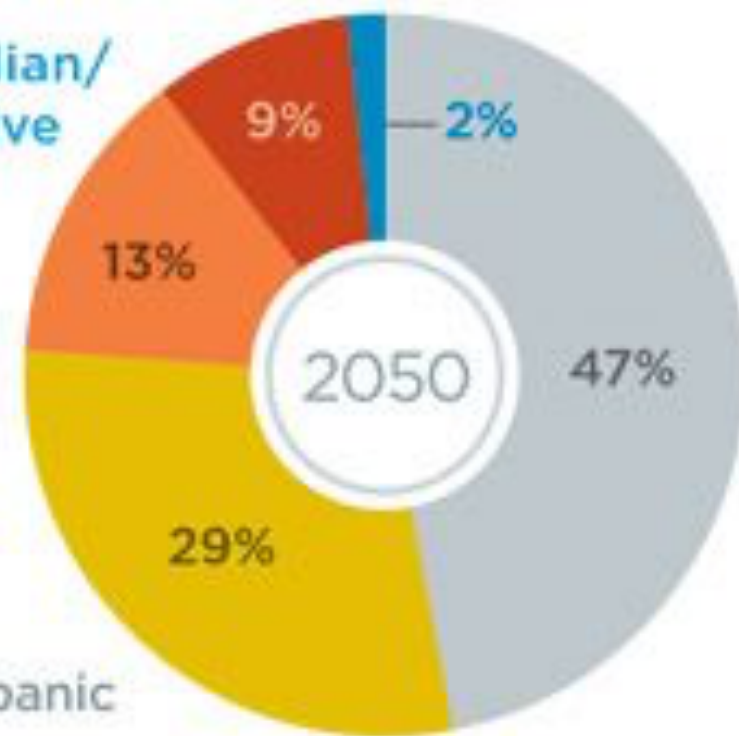
American Indian/
Alaska Native

Asian

Black

Hispanic

White non-Hispanic



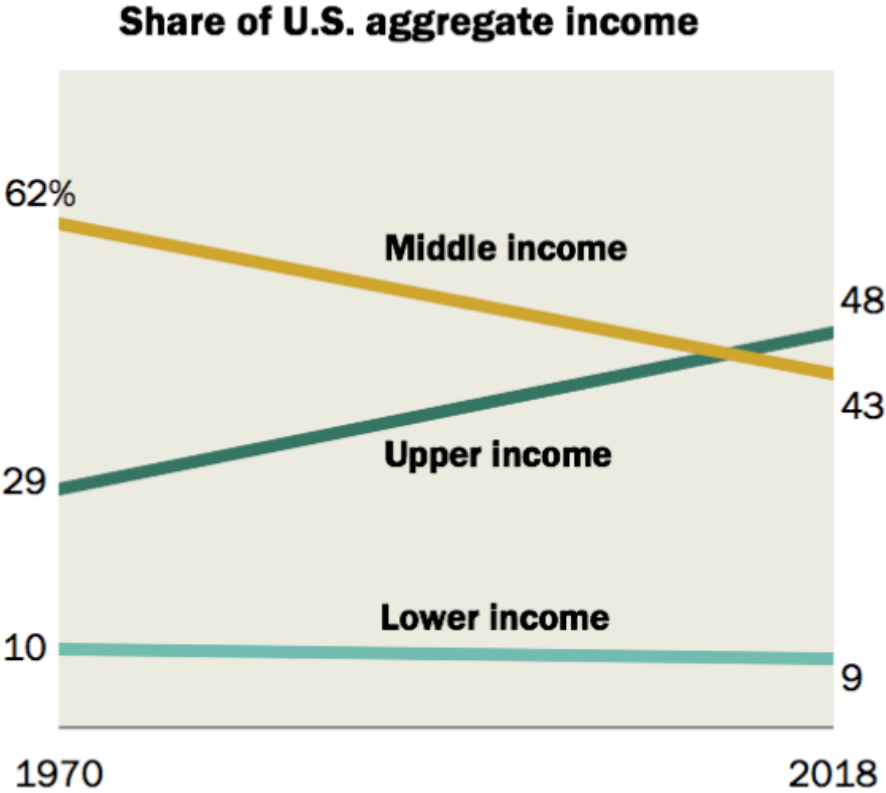
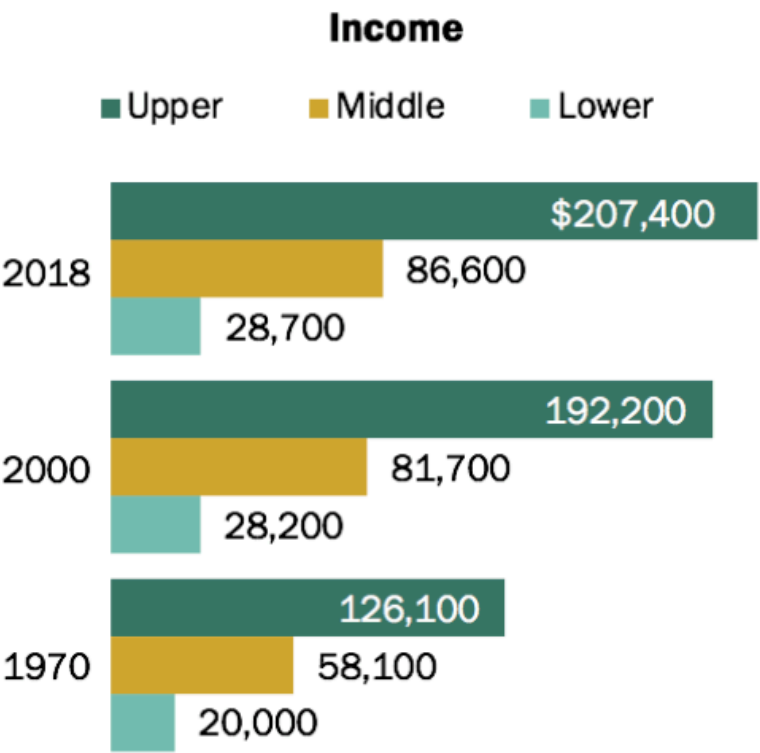






The gaps in income between upper-income and middle- and lower-income households are rising, and the share held by middle-income households is falling

Median household income, in 2018 dollars, and share of U.S. aggregate household income, by income tier



Note: Households are assigned to income tiers based on their size-adjusted income. Incomes are scaled to reflect a three-person household. Revisions to the Current Population Survey affect the comparison of income data from 2014 onwards. See Methodology for details.

Source: Pew Research Center analysis of the Current Population Survey, Annual Social and Economic Supplements (IPUMS).

“Most Americans Say There Is Too Much Economic Inequality in the U.S., but Fewer Than Half Call It a Top Priority”



Terri Gruca ✓
@TerriG_KVUE



A tale of two cities - on the right is downtown Austin - to the left East Austin. Look who has power. [@KVUE](#)

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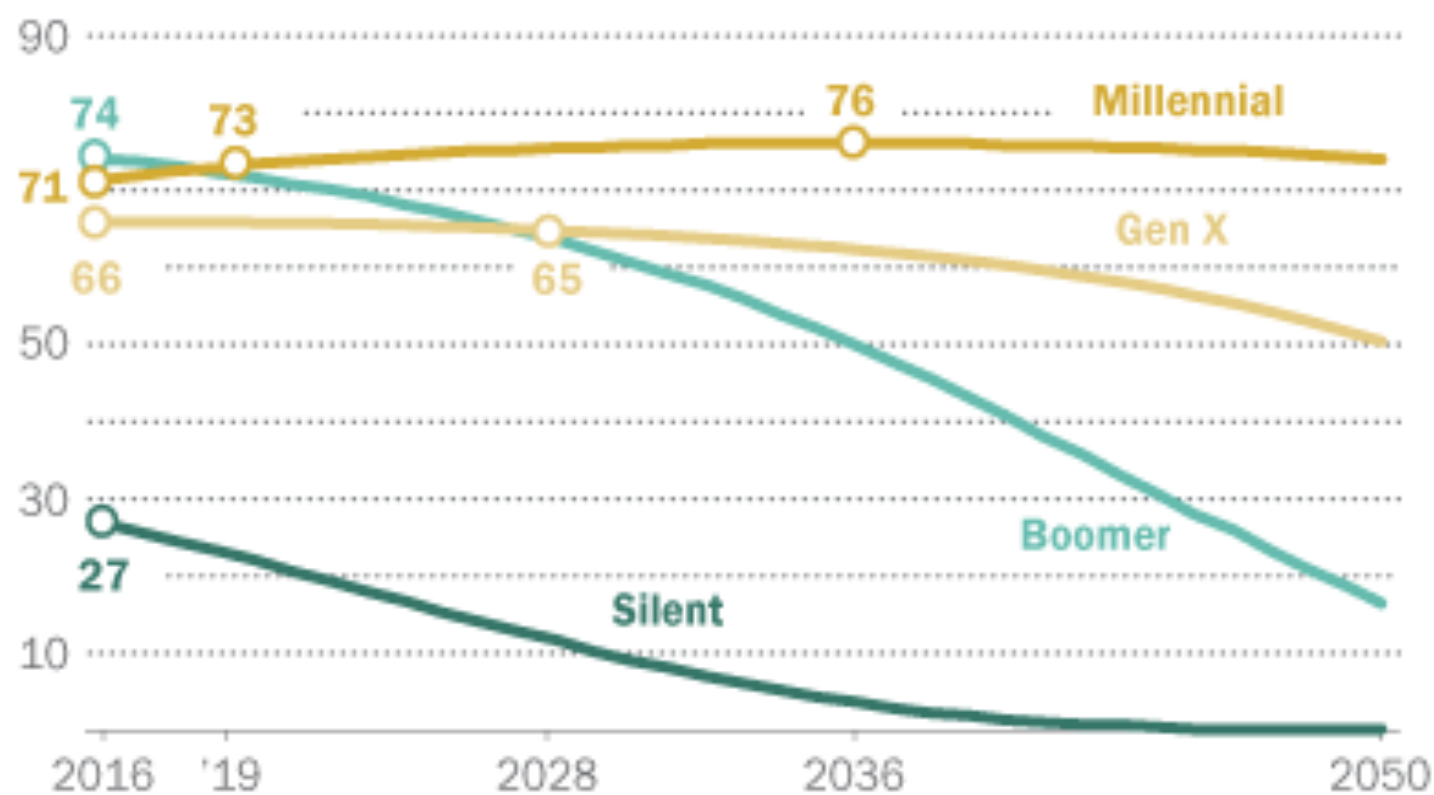


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Projected population by generation

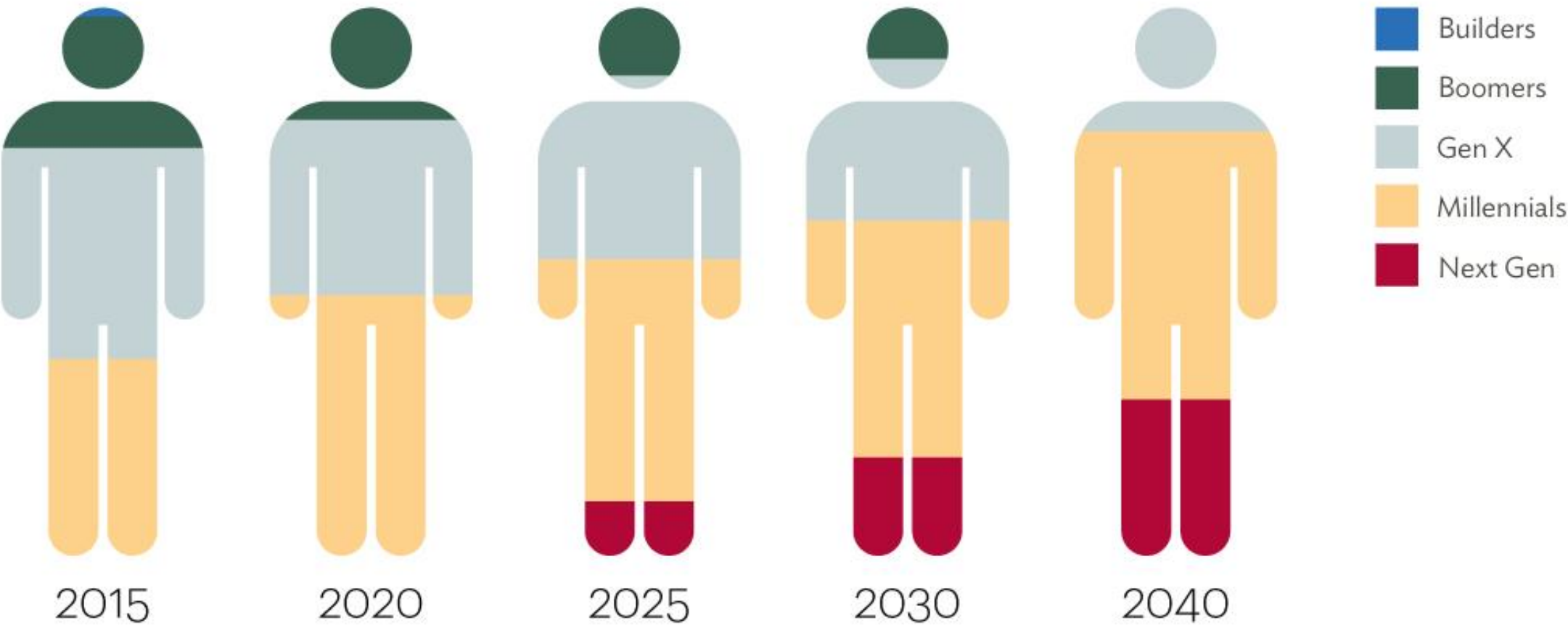
In millions



Note: Millennials refers to the population ages 20 to 35 as of 2016.

Source: Pew Research Center tabulations of U.S. Census Bureau population projections released December 2014 and 2016 population estimates.

Millennials will comprise the majority of the workforce by 2025



Source: U.S. Census Bureau



**THIS IS
DEMOCRACY**