



AI-Empowered Program Takeaways

[JULIE'S WEBSITE](#)[CONTACT JULIE](#)

Know this...

1

AI is will have a huge impact on your business – what are you doing about it?

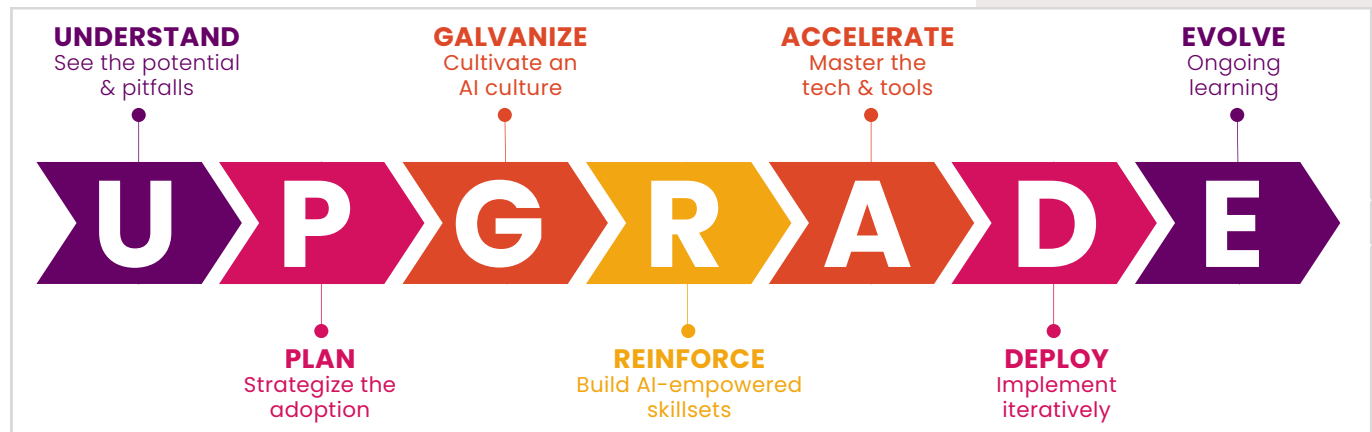
Our research shows that 97% of leaders believe AI will have either a significant or transformative impact on their industry BUT only 4% have a roadmap for AI.



2

To become an AI-empowered organization use the UPGRADE framework for a holistic approach.

Leveraging AI is more than just adding a couple of tools – you need a plan!



3

AI is a powerful tool if you know when and how to use it.

Artificial intelligence is incredible at understanding human language, analyzing massive quantities of data, and more. But, results can be biased and are subject to the algorithms and data it's based on.

AI is the great equalizer!

4

Balance your AI strategy with BBB (basic, blend, bespoke) application solutions

- **Basic applications** leverage pre-existing, widely available data. They are typically quick and inexpensive to implement. **Example:** ChatGPT
- **Blend applications** go a step further with uploaded or newly captured custom data. **Examples:** Computer vision platforms, enhanced ChatGPT
- **Bespoke applications** generally take longer and cost more as they are dependent on having large, clean source data. **Examples:** Custom service chatbots, ERP integrated AI tools

Do this...

☐

Assess your AI Readiness

☐

Create your AI Strategy Policy and Playbook

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Create a plan that considers all the elements of UPGRADE

☐

Make a list of POTENTIALS and PITFALLS for AI in your organization

☐

Create a list of approved AI applications for use in your organization

☐

Map applications on the BBB Scale



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5

Using AI effectively is more about technique than technology

With natural language processing (NLP), generative AI tools like ChatGPT require little technical skill – just talk/type to it! But, you'll get the best results if you interact with it like it's an INTERN and use a smarter prompting framework like Julie's **PREPARED checklist**.



P R E P A R E D

When using prompt-based tools like ChatGPT, include the following in each conversation for best results!

PERSONA..... Define the role or perspective you want the tool to reply as
REQUEST..... Be clear about the action or task you want the tool to perform
EXPLAIN..... Give detailed background information and context
PROCESS..... Tell it to work in steps to get a more methodical response
AIM..... Describe how you intend to use the output from the tool
RESTRICTIONS.. Clearly describe anything it should or should not do
EXAMPLES..... Provide a sample output (real or fictional) for it to emulate
DISCUSS..... Expect multiple interactions, provide feedback for best results

Do this...

- ☐ Sign up for a ChatGPT account
- ☐ Read and use Julie's **PREPARED** prompting guide

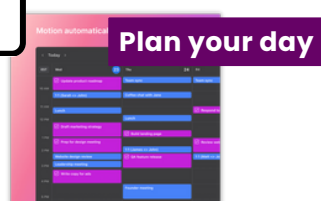


julieholmes.vip/naspd

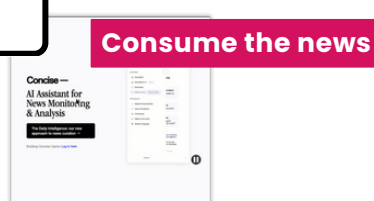
More bonus content

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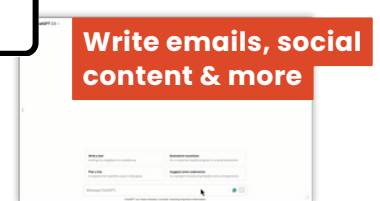
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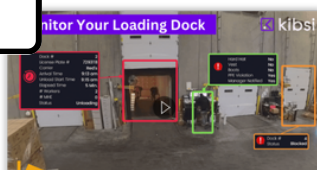
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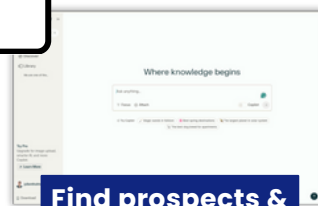


Chat.OpenAI.com



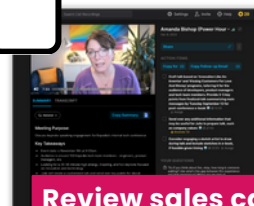
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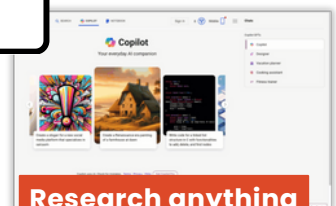
Find prospects & suppliers

Perplexity.ai



Review sales calls & meeting minutes

Fathom.video



Research anything on the web

Bing.com

Need support with your AI Strategy or want to book Julie to speak to your group?

Let's Talk!

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