

20 Ways to Promote Social Work Month

1. Give the [NASW Code of Ethics](#) or [Standards of Practice](#) to an employer.
2. Lead a coalition through work, school, or in the community.
3. Become a mentor for a social work student.
4. Submit a newspaper op-ed highlighting a social work topic.
5. Update a Wikipedia entry on a social work topic.
6. Coordinate a community assistance project.
7. Inform a local news outlet about a social work event or issue.
8. Ask a coalition to circulate a social work publication to its members.
9. Register your social work private practice in an online directory, such as [Help Starts Here](#).
10. Attend a NASW-NC [Local Program Unit \(LPU\)](#) meeting.
11. Join a NASW-NC [Practice Area Network \(PAN\) listserv](#).
12. Lend books written by social workers to friends and family.
13. Post a comment or story to [Social Workers Speak](#).
14. Start a social work blog.
15. Watch a [TED Talk](#) by a social work speaker.
16. Disseminate information about a social work institute or study.
17. Post info about [Social Work Month](#) to your profile on social media.
18. Share social work stories with your online network.
19. Host a film screening on a social work topic or issue.
20. Present about social work at a local school's career day.

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