



“It just makes sense to advertise with NASW—they help us get our name in front of everyone from social workers in hospice to those in child welfare.”

The Ohio Chapter of the National Association of Social Workers is the largest professional social work organization in the state—with 4,700+ members—and the only organization that represents social workers in every area of practice. The Association is committed to advancing the social work profession (and its practice), promoting human rights, social and economic justice, as well as enabling full access to services for everyone. Members work in health care settings, community agencies, government, academia, business, nursing homes, schools, adoption, clinical private practice, and more. Together, we’re the perfect audience for those who offer social services or work with social workers.

Register to sponsor the conference at naswoh.org/conference

Past sponsors include:

Abraxas Youth and Family Services	Greater Miami Valley Joint MASW: Miami University and Wright State University	Right at Home
ACLU of Ohio	Guardian Medical Monitoring	Senior Independence
AIDS Resource Center	Indiana University, School of Social Work	Southeast, Inc.
Ohio Amethyst	InHealth Mutual	St. Joseph Orphanage
Apprisen	Jack, Joseph, and Morton Mandel School of Applied Social Sciences	St. Joseph’s Hospice
BeechBrook	Kindred Hospital	St. Vincent Family Center
Buckeye Community Health Plan	Maryhaven	Talbert House
CareSouce	NASW Assurance Services	The Buckeye Ranch
CareStar Inc.	National Church Residences	The Center for Community Solutions
Center for Discovery	Nationwide Children’s Hospital	The Ohio State University, College of Social Work
Central Ohio Area Agency on Aging	Ohio Department of Aging	The University of Akron, School of Social Work
Cincinnati Children’s Hospital Medical Center	Ohio Drug Card	UMCH Family Services
Columbus Federation of Settlements	Ohio Hospital for Psychiatry	UnitedHealthcare Community Plan
Columbus International Program	Ohio Mentor/IFCS	University of Cincinnati, School of Social Work
Cornerstone of Hope	Ohio University, Social Work Program	University of New England, School of Social Work
Dayton Children’s Hospital	OhioGuidestone	University of Pittsburgh, School of Social Work
Diamond Healthcare Corporation	Opportunities for Ohioans with Disabilities	USC, School of Social Work
Dublin Springs	Pam Reid, ACSW, LISW-S	VITAS Healthcare
Franklin County Office on Aging	Pomegranate Health Systems	
Fresenius Medical Care		
Gestalt Associates		

NASW Annual Statewide Conference: Sponsorship and Advertising

The Annual Conference of the NASW Ohio Chapter, taking place in Columbus, is the most important event in the state for anyone who provides social services or works with social workers. The average number of attendees is typically 500. There are several sponsorship and exhibitor advertising packages, as well as a la carte options:

Conference Sponsorship Packages Levels:

- Diamond
- Platinum
- Gold
- Silver
- Bronze
- Pewter

Exhibitor Package Opportunities:

- Jane Adams
- Mary Richmond
- Whitney M. Young, Jr.

A la carte Advertising:

- Exhibit
- Advertising
- Bag stuffers

naswoh.org/conference



Annual Statewide Conference Sponsorship Packages

Become a sponsor at the Annual Statewide Conference to build name recognition and get the chance to distribute your product information. We gather this highly engage-able audience and you get the face time.

All sponsorship packet options include the bag stuffer opportunity.

Diamond Sponsor Package

\$7,000

Includes:

- **Sponsorship of attendee flash drives** Receive name recognition long after the conference by placing your logo on the flash drives given to each attendee. Drives are used by attendees to save electronic workshop handouts during the conference and then become a part of their professional lives for information storage.
- **Sponsorship of the tote-bag** Receive name recognition long after the event by placing your logo on the conference tote bag. These canvas bags are used by attendees during the conference, then go with them to future meetings, conferences—even the grocery store!
- **A sign with your organization's logo** will be featured in front of the two keynote speakers and a representative from your organization will introduce both speakers.
- **A sign with your organization's logo** will be prominently displayed at the continental breakfast area.
- **Advertisement space on conference online registration** Your logo will be featured on the conference online registration pages. Your logo will also be included on the weekly e-mail invitations to members.
- **Choice of exhibit space** at the conference
- **Full page ad** in the conference brochure
- **Name listed as the Diamond Sponsor** in the January–February Ohio Update newsletter
- **Two complimentary registrations** for the conference for staff or board members

Platinum Sponsor Package

\$3,450

Includes:

- **Sponsorship of the tote-bag** Receive name recognition long after the event by placing your logo on the conference tote bag. These canvas bags are used by attendees during the conference, then go with them to future meetings, conferences—even the grocery store!
- **Advertisement space on conference online registration** Your logo will be featured on the conference online registration pages. Your logo will also be included on the weekly e-mail invitations to members.
- **A sign with your organization's logo** will be prominently displayed at the continental breakfast area.
- **Choice of exhibit space** at the conference
- **Full page ad** in the conference brochure
- **Name listed as the Platinum Sponsor** in the January–February Ohio Update newsletter
- **Two complimentary registrations** for the conference for staff or board members



Annual Statewide Conference Sponsorship Packages

All sponsorship packet options include the bag stuffer opportunity.

Gold Sponsor Package \$2,300

Includes:

- A sign with your organization's logo will be prominently displayed at the continental breakfast area.
- Choice of exhibit space at the conference
- Full page ad in the conference brochure
- Name listed as the Gold Sponsor in the January–February Ohio Update newsletter
- Two complimentary registrations for the conference for staff or board members

Silver Sponsor Package \$1,725

Includes:

- A sign with your organization's logo will be prominently displayed at the Awards Reception.
- Choice of exhibit space at the conference
- Full page ad in the conference brochure
- Name listed as the Silver Sponsor in the January–February Ohio Update newsletter

Bronze Sponsor Package \$1,450

Includes:

- A sign with your organization's logo will be prominently displayed at the President's Townhall.
- Choice of exhibit space at the conference
- Full page ad in the conference brochure
- Name listed as the Bronze Sponsor in the January–February Ohio Update newsletter

Pewter Sponsor Package \$920

Includes:

- A sign with your organization's logo will be prominently displayed at the coffee break in the afternoon. This package is designed for organizations that are not interested in exhibitor space.
- Choice of exhibit space at the conference
- Half page ad in the conference brochure
- Name listed as the Pewter Sponsor in the January–February Ohio Update newsletter

NASW Annual Statewide Conference: Exhibitor Package Opportunities

Choose an Exhibitor Package to receive exhibit space in centralized, highly trafficked areas of the Annual Statewide Conference.



Exhibitor Package Opportunities

All exhibitors will receive raffle tickets for attendees to collect to enter to win prizes.

Jane Addams Exhibitor Package

For Profit: \$920

NonProfit: \$750

Includes:

- Exhibit Space: 6 foot table
- Full page ad in the conference brochure
- Name listed in the conference brochure exhibitor section
- Name listed as a sponsor in the January–February Ohio Update newsletter
- One complimentary registration for the conference for staff or board members

Mary Richmond Exhibitor Package

For Profit: \$650

NonProfit: \$460

Includes:

- Exhibit Space: 6 foot table
- Half page ad in the conference brochure
- Name listed in the conference brochure exhibitor section
- Name listed as a sponsor in the January–February Ohio Update newsletter

Whitney M. Young, Jr. Exhibitor Package

For Profit: \$575

NonProfit: \$400

Includes:

- Exhibit Space: 6 foot table
- Quarter page ad in the conference brochure
- Name listed in the conference brochure exhibitor section
- Name listed as a sponsor in the January–February Ohio Update newsletter