



**Annual Conference 2017**

# ***Advancing Higher Education Through Sustainable Collaborations***

**Hosted by the New York Six Liberal Arts Consortium  
and NELLCO Law Library Consortium, Inc.**

**October 18 – 20, 2017**

**Desmond Hotel and Conference Center**

**Albany, New York**

**Conference registration:** <http://acl.site-ym.com/page/AnnualConference>

**Hotel reservations:** Call 518-869-8100 or toll free 1-800-448-3500, and provide the group code 12L50B to get the negotiated room rate of \$133.00 per night.

**Hotel address:** 660 Albany Shaker Rd. Albany, New York 12211, United States

**Questions:** [comms@national-acl.org](mailto:comms@national-acl.org); [admin@national-acl.org](mailto:admin@national-acl.org)

*(Last updated: October 5, 2017; Subject to change)*

# PRECONFERENCE WORKSHOP SCHEDULE

WEDNESDAY, OCTOBER 18, 2017

## CONFERENCE REGISTRATION OPEN

10:00 a.m. – 1:00 p.m.

4:00 p.m. – 6:00 p.m.

## PRECONFERENCE WORKSHOP ON GRANTS

1:00 p.m. – 4:00 p.m., (\$100 additional fee includes lunch beginning at noon)

### ***Improving Your Grant Getting Success***

This three-hour workshop is designed to assist consortium leaders and staff members in all stages of planning, developing, drafting, revising and providing post-award stewardship for grant proposals to optimize success in getting grants. After a brief panel presentation of best practices by experienced higher education and consortium grant writers/managers, the panelists and consortium leaders experienced in getting grants will provide small group mentoring and facilitate mutual mentoring for participants who are working on grant proposals at similar stages of development.

Our goal is to provide mentoring in small groups of individuals facing challenges at similar stages with a ratio of one mentor to no more than 3-4 group members. Hence enrollment will be limited, perhaps to 20 or 24 participants.

Workshop mentors/organizers include experienced leaders of higher education collaborations and experienced development professional, all with successful records of developing proposals that earned external support.

### Moderators:

Neal Abraham, Five Colleges Consortium

Beth Moy, Southeastern Pennsylvania Consortium for Higher Education (SEPCHE)

### Panelists:

Blair Raymond, Senior Director of External Relations, Union College

Nancy Goff, Director of Development, Five Colleges Consortium

Barry Pritzker, Senior Director, Foundation and Corporate Relations, Skidmore College

Nicole Marshall, Director of Sponsored Programs & Institutional Grants, Union College

### Small Group Facilitators (in addition to the panelists and moderators):

Amy Cronin, Executive Director, New York Six Liberal Arts Consortium

Claire Ramsbottom, Executive Director, Colleges of the Fenway

Irene Burgess, Pennsylvania Consortium for the Liberal Arts

R. Owen Williams, President, Associated Colleges of the South

# CONFERENCE SCHEDULE

**WEDNESDAY, OCTOBER 18, 2017**

**CONFERENCE REGISTRATION OPEN**

10:00 a.m. – 1:00 p.m.

4:00 p.m. – 6:00 p.m.

**Welcome by ACL President and Conference Hosts**

5:00 p.m. – 5:15 p.m.

Claire Ramsbottom, President, ACL, and Executive Director, Colleges of the Fenway

Amy Cronin, Executive Director, New York Six Liberal Arts Consortium

Tracy Thompson, former Executive Director, NELLCO

Corie Dugas, Executive Director, NELLCO

**Poster Session**

5:15 p.m. – 6:15 p.m.

New This Year! This session is designed specifically for you to get to know what is happening at other consortia, and meet other meeting participants. Sign up to share information about a service, project or activity or about the general work of your organization. No poster peer-pressure! You can keep it simple with a few brochures, or bring posters or other materials you use in other settings. Indicate your interest when you register for the meeting and we will reach out to you with more details.

Organizers:

Kiernan Mathews, Executive Director, The Collaborative on Academic Careers in Higher Education

Robert Diggs, Program Coordinator, Pennsylvania Consortium for the Liberal Arts

Amy Cronin, Executive Director, New York Six Liberal Arts Consortium

Dana Yurgosky, Marketing and Communications Manager, Lehigh Valley Association of Independent Colleges

**Sponsor Spotlight**

6:15 p.m. – 6:30 p.m.

**Opening Dinner**

6:30 p.m. – 8:30 p.m.

Join your ACL colleagues for the conference opening dinner followed by an additional opportunity to learn about each other's work during the dessert poster session.

**THURSDAY, OCTOBER 19, 2017**

**Registration Open**

7:30 a.m. – 8:30 a.m.

**Breakfast Available**

7:30 a.m. – 8:30 a.m.

## THURSDAY, OCTOBER 19, 2017 (con't)

### **Plenary Session: Presidential Perspectives on Sustainable Partnerships**

8:45 a.m. – 10:15 a.m.

A panel of college and university presidents from New York area consortia will share their insights on what makes collaboration sustainable over time, and how they ascertain the value of collaborative partnerships.

What kinds of collaborations do presidents view as sustainable over time? How do presidents assess the value of collaboration? How is collaboration tied to institutional mission and vision? What are the challenges of collaboration from the presidents' point of view? How do consortia maintain momentum in times of leadership transition?

#### Moderator:

Amy Cronin, Executive Director, New York Six Liberal Arts Consortium

#### Panelists:

Stephen Ainlay, President, Union College

The Very Rev. James Maher, President, Niagara University

Barry M. Maloney, President, Worcester State University

#### **Break**

10:15 a.m. – 10:30 a.m.

### **CONCURRENT SESSIONS**

10:30 a.m. – noon

#### **1: Two Models of Academic Research Collaborations (Academic Collaboration)**

What are the most important factors to consider before launching a research collaboration? How do you lay the groundwork? Who should be involved and when? What are the markers for success? How do you assess the outcomes? What about funding? Learn how two consortia are answering these questions through their research projects.

#### Moderator:

Tracy Thompson, former executive director, NELLCO

#### Panelists:

Martha Cooper, Big Ten Academic Alliance, Project Coordinator, Big Ten/Ivy League Traumatic Brain Injury Research Collaboration

Christine Carpino, Research Coordinator, Lehigh Valley Research Consortium

Hannah Stewart-Gambino, Director, Lehigh Valley Research Consortium

#### **2: Making the Most of Business Collaborations (Administrative Collaboration)**

Getting the most out of business collaborations goes beyond immediate return on investment. Ensuring a better bottom line requires attention to process and people. Several examples highlight approaches and strategies that maximize buy-in and results.

#### Moderator:

Amy Cronin, Executive Director, New York Six Liberal Arts Consortium

Panelists:

June Kevorkian, Director of Program and Administration, The Boston Consortium

Christine Kimball, Director of Strategic Procurement, Five Colleges of Ohio

Katy Thomas, Strategic Partnership Director, Lehigh Valley Association of Independent Colleges

**Lunch and ACL Committee Conversations**

Noon – 1:30 pm

Learn more about the work of the ACL Committees by joining lunch table discussions with committee leaders.

**Sponsor Spotlight**

1:30 p.m. – 1:45 p.m.

**CONCURRENT SESSIONS**

2:00 p.m. – 3:30 p.m.

**1: Sustaining Language Instruction through Course Sharing (Academic Collaboration)**

Panelists will share strategies for maintaining language learning opportunities for both classroom-based instruction and tutorials, for commonly taught languages and less commonly taught languages (LCTLs) involving inter-institutional sharing of courses and instructors. We will offer examples from neighboring campuses and widely separated campuses and for similar institutions and significantly different institutions. Panel members will discuss lessons learned and advise on best practices for exploring and implementing these kinds of sharing.

Moderator:

Neal Abraham, President, Five Colleges Consortium

Panelists:

Emily Heidrich, Project Manager, Michigan State University; Big Ten Academic Alliance – Big Ten Less Commonly Taught Language Partnership

Koen Van Gorp, Head of Foreign Language Assessment, Center for Language Teaching Advancement, Michigan State University; Big Ten Academic Alliance – Big Ten Less Commonly Taught Language Partnership

G. Cory Duclos, Director, Keck Center for Language Study, Colgate University; New York Six Course Sharing Initiative

Nicole Simpson, W. Bradford Wiley Professor of Economics and Associate Dean of the Faculty for International Initiatives, Colgate University; New York Six Course Sharing Initiative

Christopher Kaiser, Program Manager, Columbia University; Sustaining Course Initiative for Columbia, Cornell and Yale

**2: Using Technology to Develop and Manage Collaboration (Administrative Collaboration)**

How are consortia using technology to develop and manage collaboration? This session's facilitators will demonstrate three applications integrated to promote--and track--stakeholder engagement in collaborative work: Salesforce for customer relationship management; Pardot for communication engagement; and Canvas as a learning management system to promote administrators' engagement with faculty. Attendees will be engaged to "show and tell" their own tech solutions, working with each

other to tackle common challenges. We will give special consideration to approaches that are realistic to expect for new, small and lesser-resourced consortia.

Facilitators:

Kiernan, Executive Director, The Collaborative on Academic Careers in Higher Education (COACHE)  
Lauren Scungio, Engagement Manager, The Collaborative on Academic Careers in Higher Education (COACHE)

**Break**

3:30 p.m. – 3:45 p.m.

**Sponsor Spotlight**

3:45 p.m. – 4:00 p.m.

**Plenary: Strategic Planning in Dynamic Times**

4:00 p.m. – 5:30 p.m.

As transitions take place more frequently within collaborative organizations, how should the consortium handle strategic planning efforts? Are there best practices? This interactive panel will explore principles of effective planning within an ever-changing environment. The session will invite in advance specific situations faced by consortium directors and staff in order to generate discussion and practical guidance.

Moderator:

Beth Moy, Executive Director, Southeastern Pennsylvania Consortium for Higher Education

Panelists:

Stig Lanesskog, Chief Executive Officer, Claremont University Consortium  
Kevin Kennedy, Director of Communications, Five Colleges Consortium

**Dinner with Colleagues in Albany**

6:30 p.m.

Sign up sheets will be available to join with others.

## **FRIDAY, OCTOBER 20, 2017**

**Breakfast available**

7:30 a.m. – 8:30 a.m.

**Plenary: Building Trust through Collaborative Activity**

8:45 a.m. – 10:15 a.m.

Leaders agree that trust is key to any collaboration. How do leaders strengthen trust within a competitive environment? Can it be accelerated? Bringing together the literature with interviews among many consortium leaders, key findings will stimulate active discussion with experienced leaders about strategies for building trust among multiple stakeholders.

Moderator:

Beth Moy, Executive Director, Southeastern Pennsylvania Consortium for Higher Education

Featured Speaker:

James Yankech, Ascension Collegiate Solutions

**FRIDAY, OCTOBER 20, 2017 (con't)**

Panelists:

Irene Burgess, Executive Director, Pennsylvania Consortium of the Liberal Arts

Lindsey Interlante, Executive Director, Colonial Academic Alliance

Claire Ramsbottom, Executive Director, Colleges of the Fenway

**Break**

10:15 a.m. – 10:30 a.m.

**Plenary: Assessing the Performance of Consortial Work by Assessing Stakeholder Needs and Interests**

**10: 30 a.m. – noon**

Assessing the performance of any endeavor is a necessary component for success. Meeting stakeholder needs is a crucial piece of receiving fruitful assessment data and articulating return on investment. How do we in the consortial landscape: a) identify stakeholder needs and interests, b) deliver on stakeholder needs and interests, c) measure program impact and link outcomes to identified stakeholder needs and interests, and d) utilize assessment data to improve and replicate the program in question? This expert panel will reflect on these questions and share their insights and experiences across five different consortia.

Moderator:

Robert Diggs, Program Coordinator, Pennsylvania Consortium for the Liberal Arts

Panelists:

Michael Benitez, Jr., Dean of Diversity and Inclusion and Chief Diversity Officer, University of Puget Sound, member of the Northwest 5 Consortium

Amy Cronin, Executive Director, New York Six Liberal Arts Consortium

Kathleen "Kathy" Haring, Provost and Vice President of Academic Affairs, Muhlenberg College, member Lehigh Valley Association of Independent Colleges (LVAIC), and the Pennsylvania Consortium for the Liberal Arts

**Closing Session and Lunch**

12:00 – 12:30

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