Company Benefits
The Society of FSP works closely with the nation’s leading financial service companies to advance the profession through continuing education programs, professional development and a strict code of ethics. The Corporate Partner Program, offers companies the opportunity to take advantage of the unique services and programs provided by FSP. It also gives companies exclusive access to market products and services to an elite group of credentialed professionals and their clients.

Participation Fee—Corporate Partners participate through an annual investment starting at $10,000. With each annual investment, Corporate Partners receive a customized package consisting of some, but not limited to, the following value-added benefits:

Sponsored Webinar:
Host a webinar that is broadcast free to FSP members highlighting sponsor’s expertise. FSP is now reserving sponsored webinar dates starting in early 2019 as we do sell out our available dates each year. Best to reserve a date as soon as possible.

Benefits include:
- Sponsor will be prominently identified as the webinar sponsor;
- Webinar to be provided at no cost to FSP members;
- Sponsor will provide the speaker and topic for the webinar;
- Sponsor will be provided a registration link to invite their own list to register at no cost;
- Speaker does not incur any travel expenses as these webinars are conducted from your office;
- The date for the webinar will be mutually agreed upon between FSP and sponsor;
- FSP will obtain PACE, CPE, and CFP credits for the webinar if the topic qualifies;
- FSP will assume all marketing efforts for the webinar;
- Webinar will be archived on FSP web site for future use of FSP members 24/7;
- Sponsor will be provided the link to the recorded webinar for their internal use;
- Average attendance approx. 175 – 300 members

Custom Webinar:
FSP can develop custom educational webinars for your company which would be presented only to those invited by you. These webinars would be presented on a mutually agreed upon topic and date, and also be recorded and provided to your company for future use by those that could not attend the live event. FSP will provide the speaker and handle all logistics.

2020 FSP Institute:
The next FSP Institute will be held on February 9-12, 2020 at the beautiful Coronado Island Marriott Resort & Spa, Coronado, CA. This event is a one-of-a-kind, learning experience bringing together the Best of the Best in the financial services industry. The Institute draws a very select group of top producers including advanced advisers, planners, attorneys, agents, brokers, and consultants. Attendees’ primary specialties include financial planning, estate planning, employee benefits, retirement/investment counseling and life insurance.

Ad in Journal of Financial Service Professionals:
Established in 1946, the Journal of Financial Service Professionals is one of the oldest and most prestigious journals in the financial planning field. From its roots in insurance, pensions, and estate planning, the Journal has evolved into a vehicle for groundbreaking applied research in all areas of financial services, including retirement planning, investments, tax, health care, economics, ethics, and other topics of concern to financial
advisors. The Journal is the official publication of the Society of Financial Service Professionals and is distributed on a bi-monthly basis. The Journal is available in both print and digital versions.

**Expert Live!**

Sponsor an upcoming *Expert Live!* program whereby the sponsor selects the speaker and topic for the program. The speaker is highlighted to our members as an expert in one of the following topics: Employee Benefits, Estate Planning, Financial & Retirement Planning, Insurance & Risk Management & Practice Management. The *Expert Live!* programs are broadcasted free to FSP members. FSP will handle all logistics for this program including coordination with the speaker in doing the approximately 10 minute presentation from their office, followed by a 20 minute Q&A session with attendees. Also, many of our local 80 FSP Chapters have monthly or quarterly educational events and ask our national speakers to do same presentation at their local chapter as well.

**FSP Newsbrief online newsletter:**

Place a banner ad on this weekly electronic NewsBrief newsletter that tackles today’s most relevant issues, gathered from sources like The Associated Press, The New York Times, Financial Times and the leading industry publications and is delivered to the inboxes of financial service professionals - the top-tier people in the industry.

**Resource Center:**

Capture the attention and interest of the FSP members by providing a podcast, video clip, and/or a white paper to our Resource Center and other FSP channels. Lead generation programs also available for each content placed on the Resource Center.

**Article Submission or for FSP Section Newsletters:**

As an FSP Partner, you may choose to submit relevant educational articles to be placed in an upcoming issue of one of the following Section Newsletters: Employee Benefits, Estate Planning, Financial & Retirement Planning, Insurance & Risk Management, and Practice Management. Section Newsletters are sent quarterly to FSP members specializing or seeking knowledge in these particular areas. You will receive appropriate recognition as the provider of the published article which will showcase your company’s significant expertise and capabilities.

**Sponsored Content Ad on FSP Section Newsletters:**

As an FSP Partner, increase the visibility of your content by reaching the right decision makers and influencers by placing a Sponsored Content ad on one or more Sections Newsletters as described in previous benefit listing.

**Benefits include:**

- A prominent dedicated “Sponsored Content” slot
- Cover image (185w X 240h pixels).
- Headline Content synopsis (max 60 words).
- Link to your content.

**FSP Job Board:**

Utilize the FSP Job Board to post jobs and/or select resumes to find the perfect candidate for your open position. The FSP Job Board is located on the home page of the FSP web site.