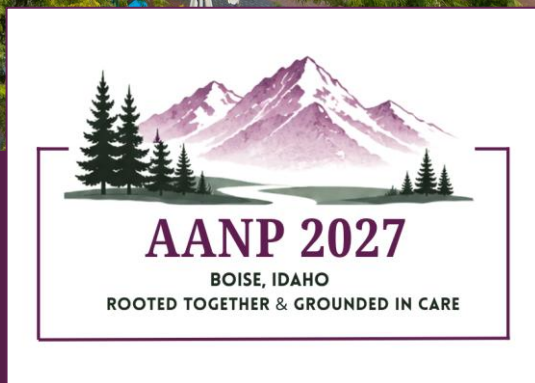
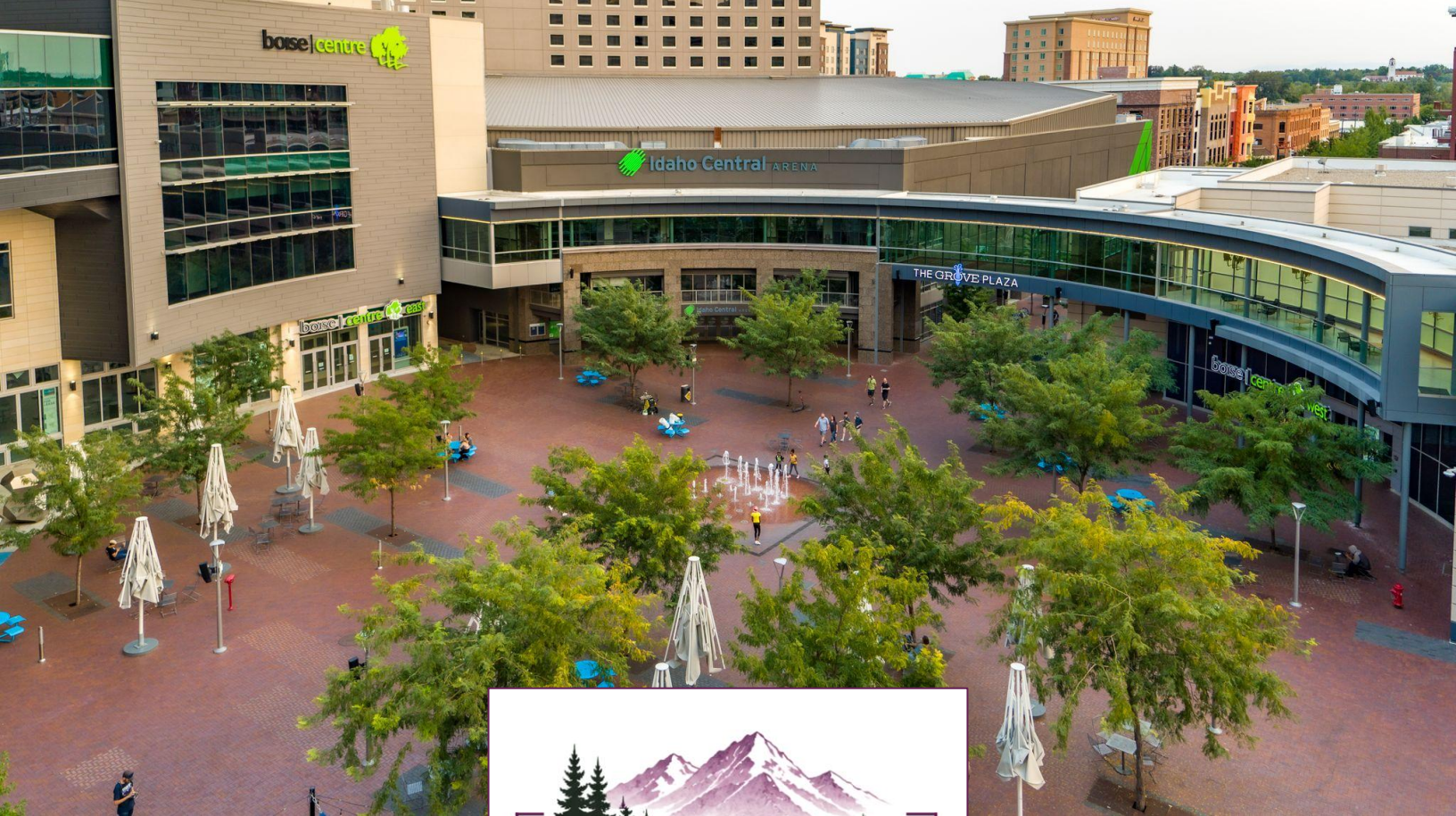




Exhibitor and Sponsorship Information
American Association of Naturopathic Physicians
2027 Annual Convention
In-Person and Virtual
July 22-24, 2027
Boise, Idaho
Boise Centre West

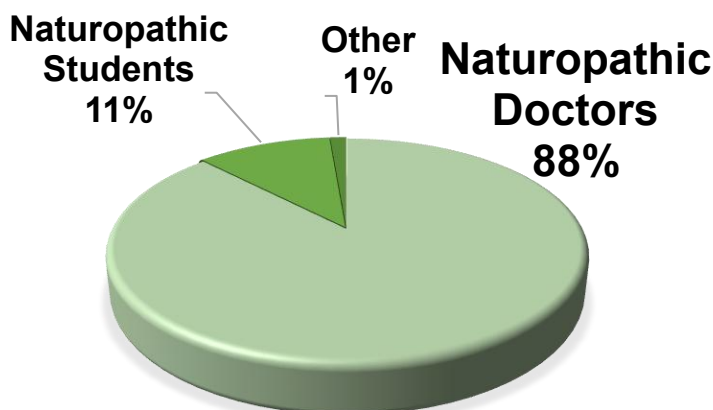
Engage with Naturopathic Doctor Buyers from Across the United States

The American Association of Naturopathic Physicians (AANP) 2027 AANP Hybrid Convention is the foremost educational event in the field of naturopathic medicine.

The Convention will take place July 22-24 **IN-PERSON** and **VIRTUALLY** simultaneously at Boise Centre West, 850 W Front St, Boise, ID 83702. We anticipate 400+ in-person, 250 virtually for a **combined attendance of 650**.



Why Market at the AANP Annual Convention and Exhibition



600+ naturopathic doctors, naturopathic students and integrative practitioners attended the 2026 AANP Convention.

✓ Traffic Builders and Dedicated Buyer Time

One 75-minute+ Welcome & Exhibitor In-Person Reception Thursday evening in the Exhibit Spaces at the Boise Centre West

Two 30-Minute pre-sessions coffee & networking @ 8:00 am in the Exhibit Hall Thursday, Friday and Saturday mornings

Three 90-Minute Lunch Breaks in both the Virtual Exhibit Hall and the In-person Exhibit Hall at the Boise Center Thursday, Friday, and Saturday

Six Breaks with Exhibitors in-person Boise: Thursday morning, Thursday afternoon, Friday morning, Friday afternoon, Saturday morning and Saturday afternoon

Final Dedicated Break with Exhibitors to announce Passport Stamp Winners and Prize Drawings Friday, Saturday July 24 at 10:00 am in the Exhibit Hall

Have questions? Contact Amy Archer at member.services@naturopathic.org

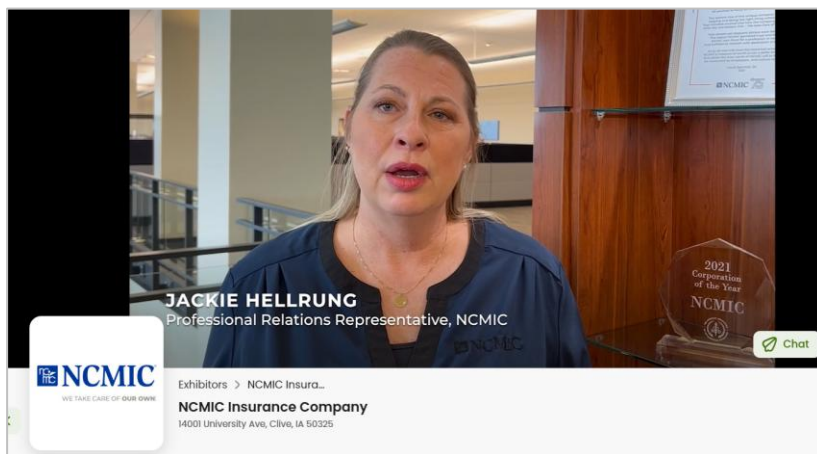
AANP 2027 Annual Convention

July 22 - 24, 2027

Online/Virtually and In-Person

One Exhibit Space Fee

In-person and virtual exhibit space together - it's just one fee



	In-person Exhibit Space with Virtual Booth <i>Early-bird by March 31</i>	In-person Exhibit Space with Virtual Booth <i>After March 31</i>
Tabletop 6 ft x 2 ½ ft	\$3,000	\$3,500 <i>be March 31</i>
Booth 8 ft x 10ft	\$3,500	\$4,000

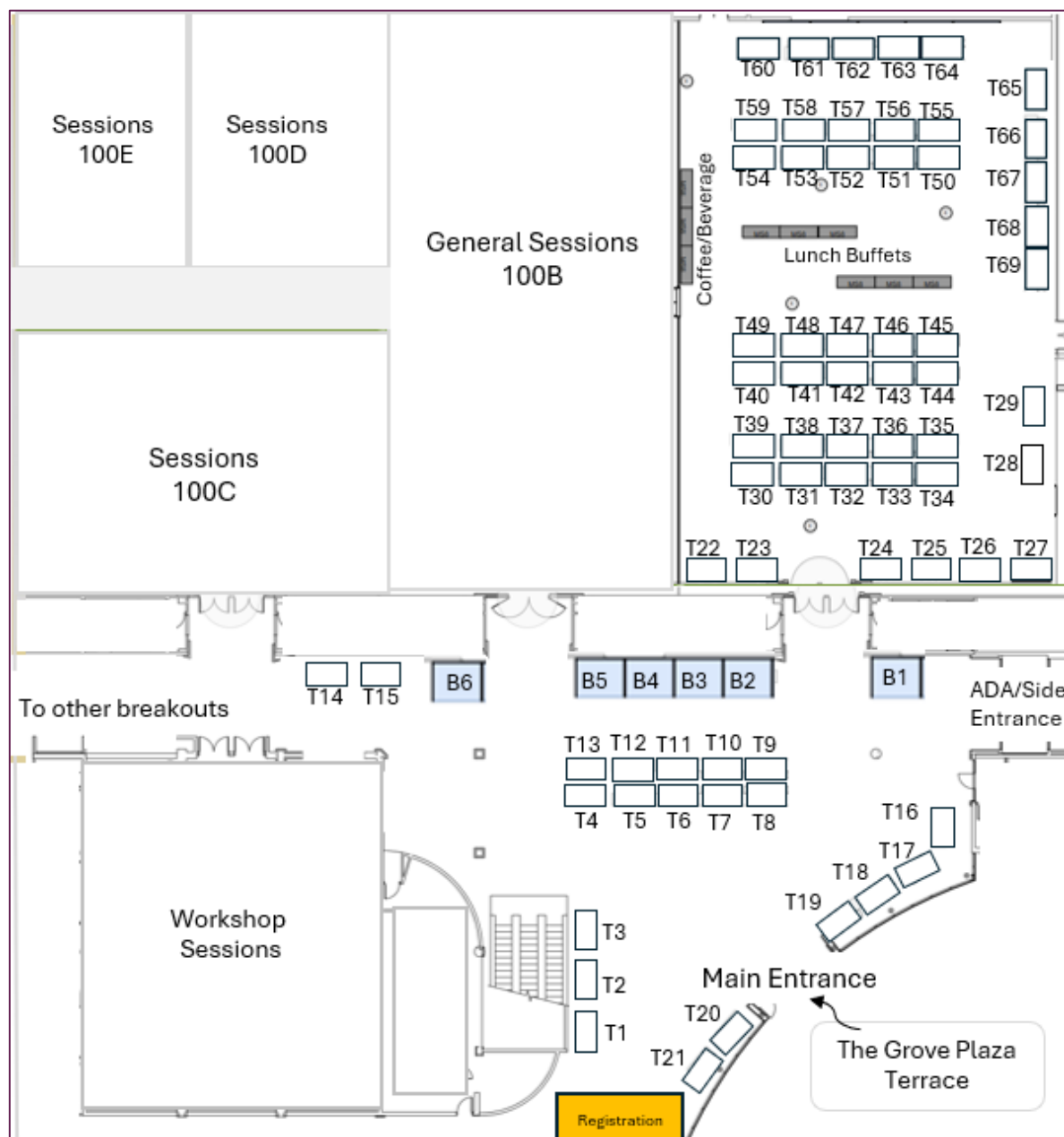
Exhibit space reservations are accepted by the AANP on a first-come first served basis with Corporate Partners and 2026 exhibitors having first-right-of-refusal. To become an AANP Corporate Partner or learn more about the program, please contact Amy Archer at member.services@naturopathic.org

All registrants must use the virtual platform and will be able to access the virtual platform for additional CE sessions and learning, including the virtual exhibit hall and booths through December 31, 2027

Questions? Email member.services@naturopathic.org

In-person Exhibit Space

Please note the floorplan is not to scale and subject to change



6' x 2.5' Tabletop Includes

6 ft. draped table, 2 chairs
Conference Exhibitor Guide listing w/ booth #
Post-convention attendee contact list (opt-ins)

8' x 10' Booth Includes

6 ft. draped table, 2 chairs
Back and side pipe and drape
Conference Exhibitor Guide listing w/ booth #
Post-convention attendee contact list (opt-ins)

This hall is carpeted. Additional AV, electricity, and high bandwidth Wi-Fi for things such as streaming are available for a fee. Information on these services to be provided prior to the conference. You will ship directly to the show site.

Please note the program schedule is not final and is subject to change

The tentative AANP 2027 In-person and Virtual Convention Trade Show Hours are:

Wednesday, July 21, 2027

Exhibitor Move-in 1:30 pm – 9:00 pm

Thursday, July 22, 2027

8:30 am – 6:30 pm

Access to Exhibit Hall at 8:00 am

8:30 – 9:00 am Coffee & networking in the Exhibit Hall

9:00 am Exhibitor Passport Kick-off

10:00 – 10:30 am Morning Coffee Break in Exhibit Hall

12:00 – 1:30 pm 90-minute Lunch/Dedicated Exhibit Time

3:00 – 3:30 pm Afternoon Break

5:15 pm Sessions end

5:15 pm Welcome Reception with Exhibitors

Friday, July 23, 2027

8:30 am – 5:30 pm

Access to Exhibit Hall at 8:00 am

8:30 – 9:00 am Coffee & networking in the Exhibit Hall

9:00 – Sessions begin for attendees

10:00 – 10:30 am Morning Coffee Break in Exhibit Hall

12:00 – 1:30 pm 90-minute Lunch/Dedicated Exhibit Time

3:00 – 3:30 pm Afternoon Break

5:00 pm Sessions End

Saturday, July 24, 2027

8:30 am – 5:30 pm

Access to Exhibit Hall at 8:00 am

8:30 – 9:00 am Coffee & networking in the Exhibit Hall

9:00 – Sessions begin for attendees

10:00 – 10:30 am Morning Coffee Break in Exhibit Hall

12:00 – 1:30 pm 90-minute Lunch/Dedicated Exhibit Time

3:00 – 3:30 pm Afternoon Break

3:30 pm Exhibitor Tear Down

5:00 pm Sessions End



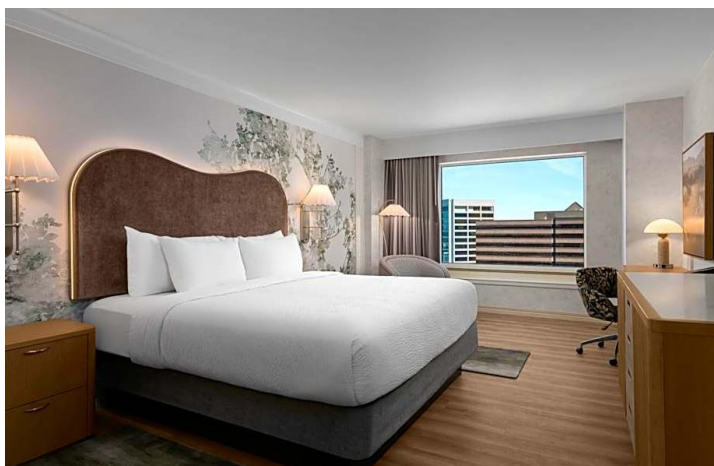
Important Dates & Information

January 12, 2027 – General Exhibitor Registration Opens
Early March 2027 – In-person Exhibitor Kit emailed from AANP
March 31, 2027 – Last day to cancel for refund minus \$100 admin fee
April 15, 2027 – Virtual Exhibit Booth asset prep information sent
April 30, 2027 – Certificate of Insurance deadline
May 17, 2027 – Exhibit Staff badge request, forms sent
June 15, 2027 – Access to build virtual exhibit booths
July 15, 2027 – Last day to build virtual exhibit booth
July 19, 2027 – Attendees given access to virtual platform
July 21, 2027 – In-person Exhibitor Move-in
July 22, 2027 – Convention and Expo Open
July 24, 2027 – Exhibitor Move-out

Shipping of materials and installation fees are not included in the exhibit booth fee. The necessary forms will be emailed to you in the Exhibitor Kit.

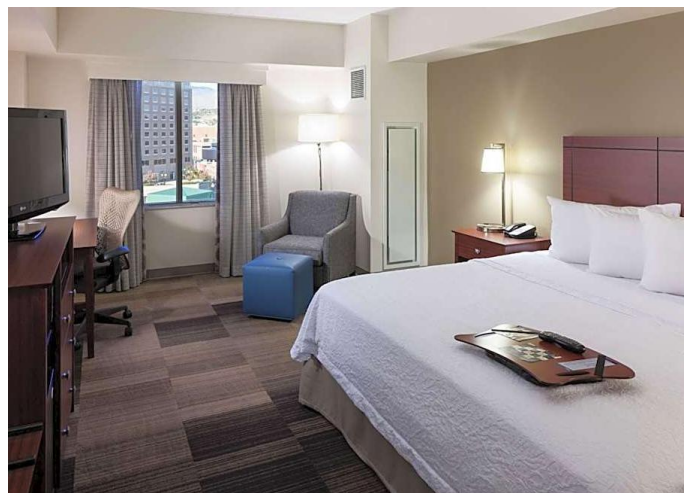
If you exhibit, you will need to provide a Certificate of Insurance to AANP.

Hotels & Rooming



"How do I reserve a room at one of the hotels with the AANP's discounted room block rate?"

There are special room block rate for AANP exhibitors and attendees at three (3) separate hotels: \$229, \$199, and \$189. Exhibitors who have reserved space will receive the hotel rooming reservation link.



AANP 2027 Convention Sponsorship Opportunities

“As Close-to-a-Keynote-as-You-Can-Get” Breakfast Speaking Session

3 Opportunities - \$12,000

Includes complimentary exhibit space

1 Remaining - Available

- Sole speaker and noncompeting
- Includes food & beverage for session attendees
- Vendor packet and or sample distribution at door following session if desired
- CE accreditation included
- Session and speaker promotion on AANP website, social media, and in promo eblasts
- Session recording as webinar placed in AANP Online Library
- Three (3) Spot On Banner ads in AANP Convention eblasts to 7,700+
- Company recognition and signage as Convention Sponsor
- Convention tote sample insertion
- One (1) stamp spot on the Exhibitor Passport Game



Vendor Workshop/Session - \$4,500 – 3 Opportunities

- Be the expert and showcase a speaker and CE topic in main sessions
- Includes CE accreditation
- Session recording as webinar placed in AANP Online Library
- Session and speaker promotion on AANP website social media, eblasts
- Company recognition and signage as Convention Sponsor
- Convention tote sample insertion
- One (1) stamp spot on the Exhibitor Passport Game

1 Remaining - Available



Conference Coffee/Breaks Sponsor - \$8,500 – 2 Opportunities

Either all morning breaks or all afternoon breaks

Includes complimentary exhibit space

- Opportunity to own and brand one (1) conference break
- Signage with company logo posted at coffee stations
- Two (2) Spot On Banner ads in AANP Convention eblasts to 7,700+
- Company recognition and signage as Convention Sponsor
- Convention tote sample insertion
- One (1) stamp spot on the Exhibitor Passport Game



Wi-Fi – Charging Stations Sponsor - \$8,000 – 1 Opportunity

Includes complimentary exhibit space

- Your custom password used by all attendees to access Wi-Fi
- Logo on Wi-Fi signage at the Convention
- Company branded charging stations and seating, collateral placement
- Three (3) company banner ads in AANP Convention eblasts to 7,700+
- Company recognition and signage as Convention Sponsor
- Convention tote sample insertion
- One (1) stamp spot on the Exhibitor Passport Game



Lunch Beverage Station Sponsor - \$8,000 – 1 Opportunity

Includes complimentary exhibit space

- Signage with company logo posted at lunch beverage stations
- Two (2) Spot On Banner ads in AANP Convention eblasts to 7,700+
- Company recognition and signage as Convention Sponsor
- Convention tote sample insertion
- One (1) stamp spot on the Exhibitor Passport Game



AANP 2027 Convention Sponsorship Opportunities

Welcome & Exhibitor Reception - \$9,000 - 1 Opportunity

Includes complimentary exhibit space

- Invited at event to stage to speak briefly
- Food & beverage included
- Drink tickets given to attendees at your tabletop exhibit
- Placement of gift/product samples and marketing pieces at event if wanted
- One (1) Spot On Banner ad in AANP Convention eblasts to 7,700+
- One (1) company/sponsor spotlight on AANP social media channels
- Includes Convention Tote sample and marketing collateral insertion
- Includes one (1) stamp spot on the Exhibitor Passport Game



Friday “Basque Block Street Party” AANP & NMSA Presidents’ Reception

\$10,000 – 1 Opportunity, yes, we are closing down the street!

Includes complimentary exhibit space

- Invited at event to stage to speak at Friday opening session
- Food and beverage provided
- One (1) comp drink ticket for each attendee given by you for cash bar
- One (1) Spot On Banner ad in AANP Convention eblasts to 7,700+
- Recognition and signage as Convention and Event Sponsor
- One (1) Chaperoned email, your content, sent to 7,700+
- One (1) company/sponsor spotlight on AANP social media channels
- One (1) company/sponsor spotlight in the AANP member newsletter
- Includes Convention Tote sample, promo, marketing insertion
- Includes one (1) stamp spot on the Exhibitor Passport Game

SOLD



Gala Dinner & Awards – Saturday Night

\$15,000, Co-Sponsor \$8,000

Features Full Dinner Buffet, Cash Bar, Music & DJ

Includes complimentary exhibit space

- Invited to speak if desired at event
- Placement of gifts/samples and marketing pieces if desired
- Recognition and signage as Convention and Event Sponsor
- Three (3) Spot On Banner ads in AANP Convention eblasts to 7,700+
- Sole sponsorship includes one (1) Chaperoned Email
- Sole sponsorship includes one (1) company/sponsor spotlight on AANP social media channels
- Sole sponsorship includes one (1) company/sponsor spotlight in the AANP member newsletter
- Includes Convention Tote sample w/marketing collateral insertion
- Includes one (1) stamp spot on the Exhibitor Passport Game



Exhibitor Passport Game - \$3,000

Increase booth traffic and brand visibility with the AANP Exhibitor Passport game. You will be one of a select group of exhibitors that attendees will need to visit to be entered in a raffle to win up to \$500. Includes one (1) stamp spot on the Exhibitor Passport Game



Questions? Email Amy Archer member.services@naturopathic.org

AANP 2027 Convention Sponsorship Opportunities

Branded Lanyards Sponsorship – \$6,500

Sponsorship includes complimentary exhibit space

- Company logo and name on the name badge lanyards worn by all attendees.
- Cost includes lanyard production
- Company brochures, samples, and promotional material in the tote bag
- Company signage and recognition as Convention sponsor
- Includes one (1) stamp spot on the Exhibitor Passport Game
- Must be exhibiting at the Convention



Convention Attendee Tote Sponsor - \$6,500

Sponsorship includes complimentary exhibit space

- Company logo and name on the conference bag distributed to all attendees.
- Cost includes tote bag production
- Company brochures, samples, and promotional material in the tote bag
- Company signage and recognition as Convention sponsor
- Includes one (1) stamp spot on the Exhibitor Passport Game



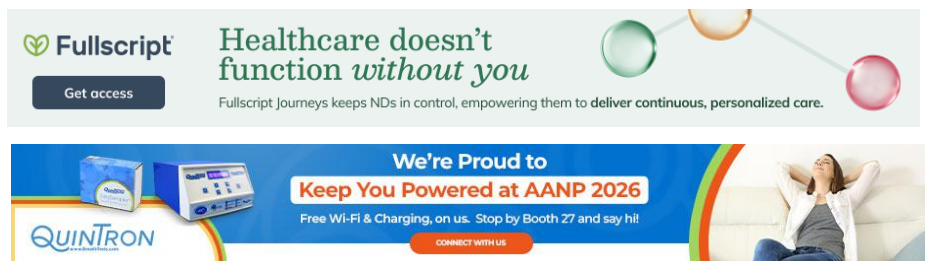
In-Person Boise – Attendee Tote Bag Inserts - \$1,500

- Samples and one marketing piece placement in each in-person attendee bags
- Insert must be approved by AANP
- Must be exhibiting at the Convention



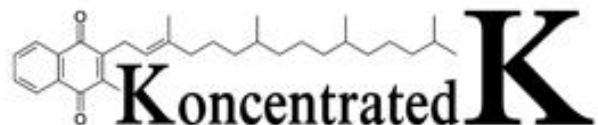
Convention Email Banner Ads - \$2,000

Includes a banner ad with a link to the sponsor's website or link of your choice. You will have the chance to feature your ad in pre-event convention emails that are sent to 7,700+ naturopathic doctors and naturopathic medical students. Must be exhibiting at the Convention.



AANP 2026 Convention Sponsors

Sponsorship is the only form of marketing seen as “giving back”



AANP 2026 Convention Exhibitors

Ancient Nutrition	MediHerb
Apex Energetics	MedPro Group
AquaOmega	Mira
Azure Standard	Mountain Peak Nutritionals
Ayush Herbs	NPLEX (NABNE)
Beyond Balance Inc.	NatPro
Bioclinic Naturals	Natural Practitioner
Boiron	NBI
Canada RNA	NCMIC
Canadian Pollen	NutraMarketers
CelWel	Nutramedix
Cepharm	Nutritional Fundamentals for Health
Codex Labs	Nutritional Frontiers
Doctors Data	Omni-Biotic
DUTCH Test	Ortho Molecular
Elidah	Priority One Vitamins
EndoAxis	Pronuvia
EndurPro/Endurance Products	Protocol for Life Balance
EuroMedica	Pure Encapsulations
Fagron Genomics	Quintron
Fairhaven Health	Resbiotic
Fullscript	Researched Nutritionals
Gaia Herbs Pro	SNiP Nutrition
Galen's Way	Standard Process
Genova Diagnostics	Strive Compounding Pharmacy
Global Healing	The Confident Clinician
Hardy Nutritionals	US Bio Tek
Heron Botanicals	U.S. Enzyme LLC
Integrative Therapeutics	Vital Nutrients
Jigsaw Health	VITANICA
Kibow Biotech	Vitazan
Koncentrated K	World Insurance Associates
L-Nutra Prolon	Zero Gravity

AANP 2026 Hybrid Annual Convention



Questions about which opportunities can help you meet your marketing objectives? Email member.services@naturopathic.org

AANP 2026 Hybrid Convention Exhibition Rules and Regulations

- 1. Terms:** The term AANP used herein shall refer to AANP 2027, the Annual Convention and, as the context may require, its employees or agents, duly acting for the AANP in the management of the Convention. If an exhibitor violates any of these rules, violations shall result in dismissal.
- 2. Eligibility & Criteria:** The AANP reserves the right to deny any application and/or remove exhibitors from the exhibit hall at its sole, arbitrary discretion. Criteria for exhibitors includes and is not limited to: relevancy to the profession and the mission of the AANP, stated claims must be true and supported by published materials, and professional, ethical conduct at all times by the exhibitor and its staff. Acceptance of your company as an exhibitor does not constitute an endorsement by AANP of your company's products and/or services.
- 3. Insurance:** Exhibiting companies are required to insure themselves against property loss or damage and against liability for personal injury for a minimum of \$1,000,000 for each occurrence and to provide a Certificate of Insurance (COI).
- 4. Exhibitor Expenses:** The exhibitor is solely responsible (and indemnifies the AANP) for all expenses related to participation in the Convention including travel, lodging, food, shipping costs, booth furniture and supplies, etc. Each in-person exhibit space includes one (1) full Convention registration exhibitor staff badge and one (1) exhibitor staff badges. Exhibitor understands that there is an additional fee of \$325 per person for each additional staff badge (up to 2 additional.)
- 5. In-person Exhibit Space Specifications:** Each tabletop space is 2 ½' x 6' and a booth is 8' x 10'. Exhibitors may be asked to alter or remove any portion of their exhibit that is found to be questionable or impedes a neighboring exhibitor. Exhibitor agrees to obtain appropriate copyright license(s) if they utilize any type of copyrighted music, literature, photos, etc. in their display. All active exhibition personnel must remain within the boundaries of assigned exhibit space and may not extend exhibition or information distribution activities into the aisle area or any other area.
- 6. Space Assignments:** Exhibit space will be allotted on a first-come, first served basis. The AANP Corporate Partners, however, will receive priority, followed by 2026 Exhibitors. For more information on Corporate Partnership, contact Amy Archer at 202-849-6310 or member.services@naturopathic.org
- 7. Exhibit Space Floor Plan/Layout:** The AANP reserves the right to modify the existing floor plan to relocate exhibit spaces should the need arise.
- 8. Exhibit Space Cancellations and Reductions:** Once the contract is signed and exhibit space is allocated, you are contracted to said exhibit space. Cancellations must be made in writing and will incur a \$100 cancellation administrative processing fee. Cancellations received on/after 3/31/2027 are not eligible for a refund of any kind.
- 9. Subletting Booth Space:** Exhibitors may not sublet booth space under any circumstances. Booths may be shared; only ONE contact person per booth is permitted. Sharing requests must be made at the time of application. The AANP reserves the right to review credentials and claims of all parties.
- 10. Exhibit Space Staffing:** Booths must be staffed by qualified employees of the exhibiting company at all times during show hours.
- 11. Exhibit Space Appearance & Noise:** All exhibits will be inspected during set-up to ensure all tabletops are decorated in good taste, safely secured, and professionally designed. Noise, that causes interference or annoyance to other exhibitors is not allowed.
- 12. Americans with Disabilities Act (ADA):** Each exhibitor shall be responsible for compliance with all applicable provisions of the ADA within its booth and exhibit space including but not limited to wheelchair access. Exhibitors shall indemnify, hold harmless and defend the AANP from and against any claims, liabilities, losses, damages and expenses (including attorney fees and expenses) resulting from or arising out of the exhibitor's failure (or allegation of failure) to comply with the provisions of the ADA.
- 13. Product Restriction:** No exhibitor or third-party service or product supplier shall advertise, display, sample, offer for sale, or otherwise engage in the promotion of trade (including the use of logos, brochures or references) of any hemp product which has more than 0.0% THC content by dry weight. Under Idaho Code § 37-2705, any detectable amount of THC renders the product a Schedule I controlled substance (marijuana).
- 14. Restrictions of Space and Over-the-Counter Sales:** Exhibitors are encouraged to offer information that is educational, professional, and instructional. Exhibitors may take orders for product sales. It is the responsibility of the exhibitor to contact local authorities for information regarding sales tax or other local laws and regulations. The assigned exhibit space may not be used for purposes other than distribution of information about and/or sale of products/services. No exhibitor may distribute information pertaining to products and services of another.
- 15. Media Related Activities:** All public relations, press, and media related activities must be approved by the AANP. Send requests to Taryn Ernest, taryn.ernest@naturopathic.org
- 16. Advertising/Public Relations:** Distribution of promotional materials printed by exhibitors, or their agents is limited to the exhibit area rented by the exhibitor. Materials displayed in other areas may be removed by AANP. Third parties such as advertising/public relations agencies acting on behalf of the exhibitors must also abide by all rules and regulations related to the AANP. It is the responsibility of the exhibitor to make all parties aware of all rules and guidelines.
- 17. Sponsored Functions:** Social and hospitality functions conducted by the exhibitor must be in a manner that is consistent with the professional and educational nature of AANP. All planned functions must be approved by the AANP Conventions Department in writing. Non-exhibiting companies are prohibited from hosting hospitality functions, market research or focus groups during the Convention without the expressed written approval of the AANP Meetings Department. Any off-site event that has not been officially approved by the AANP is prohibited from referencing, promoting, or insinuating that the off-site event is endorsed, sanctioned or affiliated with the AANP Convention in any way, shape or form. Any violation of this clause will result in the exhibitor not being invited to future AANP Conventions.
- 18. Media Release:** By contracting to exhibit, the right is granted to AANP take photographs and/or video of your company property, employees and representatives, and AANP is authorized to copyright, use and publish the same in print or electronically. AANP may use such photographs or video with or without names and for any lawful purpose, including publicity, illustration, advertising, social networking and web content.
- 19. Promotions & Giveaways:** No adhesive or noisy promotional materials are permitted under any circumstances. All drawings, raffles, lotteries and contests must be submitted to and approved by the AANP. Announcements for raffle or prize winners may not be made from the session stage.
- 20. Security:** The AANP, security vendor and Convention venue will not be held responsible for the safety of the property of the exhibitors from theft, damage by fire, accident, vandalism or other causes. The AANP strongly recommends that exhibiting companies secure a rider to cover all booth and display items during transportation to, during and from this event. The AANP insurance policies do not cover exhibitor liabilities.
- 21. Indemnity:** The exhibitor agrees to indemnify and hold the AANP, its employees, agents, officials, and contractors and the Convention venue harmless against an and all damages, claims, judgments, losses, costs and expenses (including attorney fees) that may be incurred, suffered, sustained by or imposed upon the AANP and/or the Convention venue by reason of exhibitor's activities pursuant to the approved exhibit space and application and contract. This indemnification agreement includes and is not limited to all claims, damages, losses, or expenses attributable to personal or bodily injury, sickness, disease or death, or injury to or destruction of tangible property, including the loss of such property.
- 22. Compliance with Local Ordinances:** Licenses and permits required by local statute, ordinance or regulations are to be obtained by and paid for by the exhibitor. Each exhibitor will be responsible for compliance with local health and fire departments to ensure safety ordinances and regulations. The AANP strongly suggests that any company serving food or beverage samples contact local health departments to ensure compliance with local laws and ordinances.
- 23. Damage to Facilities:** Exhibitors must surrender space occupied/rented in the same condition as the time of occupation. Exhibitors will be responsible for any damage done to the facilities and for any and all claims and demands on account of injury, death, or damage done to property occurring in or upon exhibitor booth space or due to exhibitor acts. No nails, tacks, or screws may be driven into the floor, wall or woodwork of the venue.
- 24. Cancellation of Event:** In the event of cancellation of the AANP 2026 Convention due to fire, strikes, governmental regulations, terrorism, acts of God, or causes which would prevent or make the same commercially unreasonable its scheduled opening or continuance, then and thereupon exhibitors and the AANP have no further obligation to each other, and the AANP management shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and commitments already made.