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5/5/20

Statement for Election to the AANP Board,

I am running for a seat on the AANP Board as I would like to contribute to the evolution of our profession. As an AANP Founder, I am impressed with how far we have come since I graduated NCNM in 1986, when only six states licensed naturopathic doctors. I am impressed with how many places NDs work and the varied, compelling and gratifying careers of many colleagues.

I am also keenly aware of the importance of this moment, as our profession is finding its way within the larger medical ecosystem, with wonderful opportunities as well as the attendant growing pains. It is up to us to decide where we, as a profession, may fit best, where our work can have the broadest impact and I would like to offer my experience, thoughtfulness and perspective to this effort. The current medical paradigm, while brilliant in many cases, is also falling terribly short and our medicine, with its emphasis on prevention and whole person care, is critically needed now more than ever.

I was born in Romania and came to the States as a nine year old. I grew up in New York and landed in Portland, Oregon. Soon after graduating, I began my practice in Omaha, Nebraska. I moved to western Massachusetts with my wife & partner, Amy Rothenberg, ND in 1988 and have practiced in Enfield, CT since. Amy and I started the New England School of Homeopathy in 1990, New England Journal of Homeopathy soon afterwards, and have published numerous books and articles on the topic of homeopathy specifically, and natural medicine in general. I am the 2016 AANP Vis Award Recipient!

I currently serve as the inaugural Chair of the Massachusetts Board of Naturopathy, after working as the legislative strategist for the two years prior to licensure.

I have taught across the world for decades and understand the range of natural medicine being practiced in many places. I also contribute to the medical/pharmaceutical industry helping design clinical trials, as well as in the arena of pharmacovigilance. I take the premise that the highest form of medicine matches the right treatment for the right individual at a given time. When that is done correctly, it is often elegant, with less high-impact interventions and fewer side effects. I have consistently worked with providers from across the medical landscape and enjoy the ongoing collaborative nature of those relationships.

Towards that end, and with a Master's in Public Health and years working on clinical trials, I have had the opportunity to influence certain protocols in both the emergency room and laboratory setting.

When not working in this profession I love, seeing patients, teaching or writing, Amy and I have a sweet life in Western Massachusetts where we were blessed to raise three wonderful, now grown children. My work is informed by being a father and my parenting is influenced by being a naturopathic doctor. In many ways, my children remain my greatest teachers.

I would bring my sense of humor and ability to think strategically along with my breadth of experience and broad perspective to my work on the AANP board inspired by my deep love for our medicine and appreciation that our work as naturopathic doctors is increasingly essential to the health of the population and our world.

Thank you for your consideration,

A handwritten signature in black ink, appearing to read 'Paul Herscu', written in a cursive style.

Paul Herscu ND, MPH

I am fully familiar with the governing documents and the election policies of the AANP. I am willing to serve for the stated term.

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