Each author must be a member of the Council for Business Teaching and Research and the National Business Education Association (NBEA) upon manuscript acceptance.

An archive of the Business Education Research Conference is available in the NBEA online library.

Contact the JBTR Editor at JBTReditor@NBEA.org for more information.

Promoting research in business education

Encouraging high standards for business educators

Advocating for business programs

The Council for Business Teaching and Research

Committed to excellence in research and teaching of business

nbea.org/CBTR
THE COUNCIL FOR BUSINESS TEACHING AND RESEARCH (CBTR) serves primarily, but not exclusively, educators working at colleges and universities in business teacher education programs. CBTR is committed to excellence in research and teaching of business. The division resulted after a merger of the Association for Research in Business Education (ARBE) and National Association of Business Teacher Educators (NABTE).

CBTR offers both individual and institutional membership. Goals and benefits are as follows:

**GOALS**

- Promotes research, facilitates dissemination of research findings, and recognizes outstanding research.
- Promotes significance of business programs at collegiate, post-secondary, and secondary institutions.
- Encourages high standards for business educator certification/licensure.
- Promotes and encourages careers as business educators.

**PUBLISHING AND RESEARCH**

CBTR members have the opportunity to publish and receive the Journal for Business Teaching and Research (JBTR). This is a high-quality research journal with 30% acceptance rate, credibility, and impact factor. The scope of the Journal is open to topics associated with:

- original research in business disciplines (management, marketing, accounting, economics, entrepreneurship, finance, information technology, human resources management, etc.)
- original research in business teacher preparation and business instruction (best practices, instructional strategies, clinical practice, student teaching, edTPA, student organizations, etc.)
- applied research in business disciplines or business education
- original or applied research in international business/global business

**AWARDS**

The Council’s for Business Teaching and Research (CBTR) awards program seeks to recognize research that promotes and contributes to the advancement in Business Education. Awards nominations are due by October 15 and are presented during the NBEA Convention each spring in the following categories:

**Doctoral Dissertation Award**

CBTR requests nominations for doctoral dissertations and seminal studies related to business education. Research completed during 2018 will be submitted and reviewed in 2019 and awarded at the 2020 Business Education Research Conference (BERC), which is held in conjunction with the National Business Education Association Convention.

**National Leadership Award**

The purpose of the CBTR Leadership Award is to recognize a CBTR member for outstanding leadership and service to the organization and the profession. The awardee will exemplify a commitment to promoting scholarship, leadership, and cooperation among professionals in education for business through leadership at the national level.

**Research Conference Best Paper Awards**

The Business Education Research Conference (BERC) is held each spring in conjunction with the National Business Education Association (NBEA) Convention. BERC is sponsored by CBTR and showcases exceptional research in education for and about research. Presentation proposals are due by October 1 each year, and a review panel determines the best papers in two categories:

1. empirical research
2. innovative instructional practices.

**TEACHER EDUCATOR SUPPORT**

CBTR encourages:

- High standards for the certification/licensure of business educators.
- Provides leadership in identifying strategies for state certification agencies to fully certify/license all educators who teach business courses.
- Cooperates and works actively with certification programs, pathways, and/or state departments of education to ensure appropriate business educator certification.
- Promotes and encourages careers as business educators.

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