

The NBEA Rosemarie McCauley,
Floyd L., and Doris H. Crank Memorial
**Business Education
Scholarship**



ADMINISTERED BY THE NBEA COUNCIL FOR BUSINESS TEACHING AND RESEARCH (Updated April 3, 2025)

Rosemarie McCauley (pictured left), Floyd L., and Doris H. Crank were business education leaders. They each had a long history with NBEA and a shared vision to help those seeking higher education. These individuals are now departed from us. However, along with other NBEA leaders and contributors, they are making this scholarship opportunity possible, and it is to them we dedicate this opportunity.



Scholarship Guidelines

Eligibility

Be an outstanding business education student in one of the following three areas:

- Undergraduate Business Education Program
- Graduate Business Education Program
- Doctoral Business Education
- Business major interested in becoming a middle or high school business teacher

Amount of Scholarship

Two scholarships, each worth \$3,000, will be awarded.

Use of Scholarship Funds

Scholarship funds are approved by the NBEA Executive Director and CBTR Scholarship Task Force and used at the discretion of the scholarship winner to continue to advance business education in a meaningful way.

Application Process

1. Go online to nbea.org/scholarship and review the scholarship application.
2. Provide all required documents, including:
 - a. Updated resume or curricula vitae
 - b. Two letters of recommendation from people who know the impact of the applicant's involvement in business education. The recommendations must come from:
 - i. Any professional member of the National Business Education Association
 - ii. Any educator from a institution hosting a National Business Honor Society Collegiate Chapter.
 - c. A three-page (1500 words maximum) essay on the impact that the scholarship money will have on the applicant's goals, including an introduction, objectives, and relevant information related to goals. Also, include a brief itemized list in the essay for how the money will be used. If you are majoring in a business-related topic (marketing, technology, accounting etc.) you must articulate how you intend to advance toward teaching those business-related topics.
3. **Submit required documents at nbea.org/scholarship no later than the last day of May by midnight Eastern Time.**
4. Receive notification of the results of the application review by July 1st.
5. Provide direction to the NBEA Executive Director by emailing the award directly to the recipient's school account. The money will be deposited into the school account. Funds can subsequently be used at the discretion of the recipient.

Expectations of Recipient

- Complete the deliverables as described in the application process.
- Prepare a short (at least 250 words) article thanking the NBEA membership for their support and offering the scholarship to be published in the business education Forum.
- Allow a testimonial, photograph, and personal experience to be highlighted on the NBEA website.
- Engage in NBEA by becoming a professional or student member for a strong future in promoting business education.
- Provide NBEA staff direction on how to deposit the award into the recipient's school account.

Anti-Discrimination

Neither NBEA nor the Council for Business Teaching and Research discriminates based on race, color, religion (creed), gender, age, national origin (ancestry), disability, marital status, sexual orientation, political affiliation, gender identification or expression, or military status in any of its activities or operations.