

Every Parent Should Know About Business Education



What Business Courses Do For Students. . .

Business Education offers something for everyone! Help your son or daughter become a well-rounded individual and be able to cope not only with the complexities of academics but the practical necessities of saving and investing, handling consumer and credit issues, and operating a business.

1. Develop "Life Skills" Needed by All Consumers

Business courses help students develop knowledge in personal finance, time management, organizational skills, and goal setting. This information will be used in important decisions related to buying a house or car, choosing the appropriate insurance, filing tax returns, and directing their personal and professional lives.

2. Expand Your Teenager's Education Opportunities

Business courses add new dimensions to learning through hands-on experiences. Most students learn better this way. Business courses relate academic subjects to the real world and show how reading and math can be applied in everyday situations.

3. Offer Your Son or Daughter a Path to Success

Nationwide, 50 percent of all students who begin four-year college programs do not complete them, with 25 percent leaving during their first year. Business courses are insurance for economic productivity.

4. Help Your Child Acquire Lifelong Skills and Habits to Apply to Any Career

Self-confidence, self-awareness, good work habits, problem solving, critical thinking, punctuality, reliability, teamwork, and leadership are learned in business classes. Students feel a sense of accomplishment, which instills the self-assurance young people need to set and achieve their career goals.

5. Provide Your Teenager Opportunities to Apply Academic Content

Business courses enable students to apply theoretical knowledge to practical

problems in real-life situations — applications that will be used for a lifetime. Business courses are the perfect academic complement to general education courses.

6. Provide Two Educational Options in One — College Prep and Career Prep

Business programs include academic subjects needed to meet the entrance

requirements of four-year colleges and universities. They also include subjects that meet entry-level job requirements of employers in fields related to the program.

7. Pretest Career Interests Before Going to College

Encourage your teenager to explore career interests through these courses:

- Accounting
- Business management
- Communication
- Economics
- Entrepreneurship
- Information technology
- International business
- Marketing
- Personal finance



8. Help Your Daughter or Son Pay for College

The skills acquired in business courses help students get better, higher-paying jobs. Students can work full-time and

earn more money — more quickly — to pay for college. Or they can work part-time. Students may also work for employers who will assist in paying college education expenses.

9. Broaden Your Teenager’s Lifelong Work and Study Options

After taking business courses, your teenager has the option to go to work, go to college, or

do both, whenever he or she is ready! Business courses prepare individuals for well-paying, satisfying careers in fields such as information technology and international business. Business courses are also the best preparation for future entrepreneurs.

10. Develop a Solid Foundation of Practical Virtues Necessary for Getting Along with Others

Business courses can help students recognize and deal

with questions of right and wrong, as well as issues of honesty and respect for others. Learning how to make effective decisions, to empathize, and to carefully weigh the consequences of one’s actions are essential to the success of every individual.