



INVEST IN YOUR SCHOOL'S BUSINESS PROGRAM

A recent Certiport survey of accounting instructors at two-year colleges revealed that 84% believe students who are preparing for an accounting career should be conversant in QuickBooks. Said one respondent: "Many [students] now learn QuickBooks as they learn bookkeeping or accounting... You might start every bookkeeping or accounting course with it."

Building the business coursework to support the achievement of the Intuit QuickBooks Certified User (QBCU) credential increases the value of academic programs and provides your institution with additional recruiting tools.

The QBCU certification program helps educators effectively teach QuickBooks using an

easy-to-understand platform for students to grasp QuickBooks concepts while honing their accounting skills. Institutions seeking to stay current with industry trends, and vitalize current curriculum will discover how QBCU certification can play a role in bridging classroom learning to real-world application.



BUSINESSES VALUE QUICKBOOKS

89%

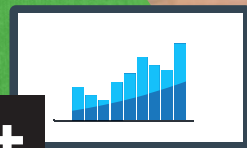
QUICKBOOKS ENJOYS 89.55% RETAIL MARKET SHARE IN SMALL BUSINESS ACCOUNTING SOFTWARE*



4 OUT OF 5 ACCOUNTANTS RECOMMEND QUICKBOOKS TO THEIR SMALL-BUSINESS CLIENTS

OVER 4,200 FINANCIAL INSTITUTIONS ARE CONNECTED TO QUICKBOOKS

4200+



*Source: June 2018 datanyze.com/market-share/accounting/quickbooks

Frequently Asked Questions



Q What is a QuickBooks Certified User?

a. A QuickBooks Certified User has earned a certification that validates entry-level skills needed to plan, design, build, and maintain effective communications by using different forms of digital media.

Q Why was the QuickBooks Certified User certification created?

a. This new certification program will help educators effectively teach and validate QuickBooks accounting skills while providing students with credentials that demonstrate real-world prowess to prospective employers.

Q What are the benefits of becoming certified?

a. By certifying one's skills, individuals can validate their technical abilities and demonstrate proficiency, while providing marketable skills that speak to employers. The objectives reflect an easy-to-understand platform for students to grasp accounting concepts while honing skills in the most prevalent bookkeeping application in small business today.

In educational settings, industry-recognized certification programs ensure students and teachers are acquiring the knowledge and skills valued in today's workplace. For institutions seeking to keep curriculum vitalized and relevant, certification plays a critical role in bridging classroom learning to real-world application.

Q What are the requirements to become a testing center?

a. If a school or district wants to run exams onsite, they can easily become a testing center and

run the exams seamlessly in class. Institutions can sign up to be centers on the Certiport site: www.certiport.com/go. On the website, an institution designates an administrator who will manage getting the exams, and a proctor who will be present to moderate when candidates are taking the exam. Once online sign-up is complete, the institution will receive a welcome information packet from Certiport.

Q How do I purchase QuickBooks Certified User exams for my classroom?

a. If you are interested in becoming an exam provider and purchasing tests directly from Certiport at a discounted rate, please contact a Certiport representative at 1-800-933-4493 or email quickbooks@certiport.com or visit www.certiport.com/quickbooks.

Q What is a QBCU Classroom or Campus Site License?

a. Institutions can purchase Classroom or Campus Site Licenses that include use of the QBCU certification exams with an upfront, one-time annual cost. The Site License includes high volume use of the QuickBooks Certification exam and unlimited use of the practice test. The Site License also includes study packets to prepare your students and staff.

Q What learning materials are available to incorporate into curriculum to help better prepare students?

a. The QuickBooks Certified User practice exams and study packets are included in the Classroom and Campus license to prepare your students for the certification exam. Certiport also offers a variety of Learning courseware and curriculum. Learn more at www.certiport.com/quickbooks.



Learn more about QuickBooks Certified User certification. visit www.certiport.com/QuickBooks or call today at 888-999-9830



BE ACCOUNTABLE FOR YOUR STUDENTS' SUCCESS

QUICKBOOKS CERTIFIED USER

WWW.CERTIPORT.COM/QUICKBOOKS





QUICKBOOKS ONLINE

QuickBooks has moved to the cloud. By moving to the cloud, QuickBooks Online gives small businesses the freedom to run their business anytime, anywhere. QuickBooks Online brings the real-life, on-the-job functionality that bookkeepers and accountants rely on.

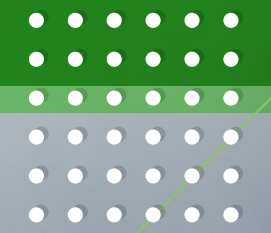
The QuickBooks Certified User Online exam will test candidates on new features found in the QuickBooks Online software. New features found in QuickBooks Online include:

- + Receipt capture from a mobile device
- + Cloud-based app support
- + Work from anywhere on any device
- + Schedule and send invoices automatically

The addition of the QuickBooks Online exam to the QBCU program will ensure your students remain current with industry trends and technology.

QUICKBOOKS DESKTOP

QuickBooks Desktop is a one-time download accounting software with industry-specific features and reporting. The QuickBooks Certified User (QBCU) certifies on basic accounting knowledge and utilities of the QuickBooks Desktop software that includes pre-built sample companies, multiple company files, annual updates, and data backed-up and restored. QBCU certification demonstrates marketable skills that speak to employers.



QuickBooks Online Proctoring

The newest format of the QuickBooks Certified User exams is Online Proctored (OP) exams. The QuickBooks online proctored exams allow students to conveniently and easily take a QuickBooks Certified User Online exam in the comfort of their home or office while being monitored by an offsite proctor.*

*All communication with the proctor is done in English

QUICKBOOKS CERTIFICATION HELPS:

TEACHERS

- + Effectively teach QuickBooks using an easy-to-understand platform including courseware, practice tests, and certification exams
- + Enhance curriculum with hands-on experiential learning
- + Remain current with industry trends and demands

STUDENTS

- + Validate QuickBooks knowledge and skills for a position in professional accountancy
- + Demonstrate bookkeeping skills acumen in a tangible, measurable way
- + Position themselves as a credible job candidate to employers

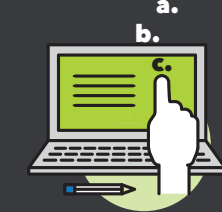
INTUIT QUICKBOOKS CERTIFIED USER EXAMS



Available for:
QuickBooks Online and QuickBooks Desktop



Number of Questions:
50 Total (Online)
47 Total (Desktop)



Question Types:
Simulation and Linear-multiple choice



Duration:
Up to 50 minutes

EXAM OBJECTIVES

- + QuickBooks Setup and Maintenance
- + List Management
- + Sales/Money-in
- + Purchases/Money-out
- + Basic Accounting
- + Reports
- + Customization/Saving Time

CERTIFIED FOR A CAREER

More businesses than ever turn to Intuit® QuickBooks, the premier managerial accounting software for entrepreneurs and small businesses, to simplify bookkeeping activities like tracking expenses, issuing employee compensation, and managing invoices. QuickBooks certification validates essential knowledge for an entry-level accounting career.

Whether for entrepreneurs looking to increase their skills to manage their own books, accounting professionals supplementing their resumes or for students looking to break into business, QBCU certification provides marketable skills that speak to employers.

CERTIFY YOUR STUDENTS

Developed with the intent to demonstrate proficiency as a capstone to coursework or training, the certification exam can be easily administered on-site, at a local Certipoint® Authorized Testing Center or NOW in the comfort of your home or office while being monitored by an offsite proctor.

Becoming a testing center is easy and free.

Call the Certipoint QuickBooks team at **1.888.999.9830** to get started.