

2021 NBEA Hybrid Convention

New Orleans, Louisiana & Virtual

March 29-April 2, 2021

Join us for NBEA's first-ever hybrid convention! This year attendees can attend either virtually or in-person at the Marriott New Orleans in New Orleans, Louisiana. Our convention program is full of exciting sessions, and there is something for everyone! Don't miss out on events such as the Google Bootcamp with GEGglobal founder Bonnie Chelette (only \$10, and includes a voucher for Level 1 Google certification!), cruise the Mississippi River on the Creole Queen Dinner Cruise (in-person registrants only), and take this opportunity to take the W!SE Certification exam! Don't wait to register, and the early bird pricing ends on March 1, 2021! Find out more at <http://NBEA.org/AnnualConvention>

Monday, March 29

12:00 pm - 6:00 pm	NBEA Convention Registration & Resource Center Location: Acadia Foyer
3:00 pm – 5:00 pm	Executive Committee Meeting Location: President's Suite
5:30 pm – 7:00 pm	Virtual Attendant & Facilitator's Meeting Location: TBA

Tuesday, March 30

7:00 am - 5:00 pm	NBEA Convention Registration & Resource Center Location: Acadia Foyer
8:00 am - 11:30 am	212° Leadership Training Location: Salon D Virtual Room 1 Materials: What is the difference between exceptional associations and those that seem to stay in one place? As with water, one degree can make all of the difference. At 211 degrees, water remains liquid. By increasing the water temperature, just one degree causes water to boil and produce steam that can provide power to millions. 212 Degree Leadership Training is designed to provide business education association leaders with the knowledge to turn the temperature up at their association to release untapped potential. <i>Joe McClary, CAE, CPTD NBEA Association Executive</i>
11:30 am – 1:30 pm	Lunch & networking on your own
1:00 pm – 2:00 pm	Teams 100 Microsoft Virtual Training Location: Virtual Only An introductory course to Microsoft Teams that will demonstrate the value of the tool and give attendees all they need to get started working in their first Team. <i>This training will be virtual only but any convention registrant can take advantage of this opportunity regardless of whether you registered for virtual or in-person attendance.</i>

1:30 pm - 4:30 pm	Executive Board Meeting Location: St Charles
2:15 pm – 3:15 pm	Microsoft Tasks/To Do Microsoft Virtual Training Location: Virtual Only Microsoft To Do makes managing tasks easier by allowing you to manage your to do list anywhere, set up an intelligent and personalized daily planner, and share lists with colleagues. The Tasks app in Microsoft Teams brings together your individual tasks from To Do with your team tasks from Planner so you can more efficiently cross them off your lists. <i>This training will be virtual only but any convention registrant can take advantage of this opportunity regardless of whether you registered for virtual or in-person attendance.</i>
2:30 pm - 4:00 pm	Legislative Advocacy Committee Meeting Location: Salon D Virtual Meeting Room 1
3:30 pm – 4:30 pm	Microsoft Planner Microsoft Virtual Training Location: Virtual Only This course introduces how to use Planner to allow teams to work together effortlessly by organizing projects visually in an easy-to-use application that works seamlessly across all your devices. <i>This training will be virtual only but any convention registrant can take advantage of this opportunity regardless of whether you registered for virtual or in-person attendance.</i>
3:30 pm – 5:30 pm	NASBE Rap Session *Virtual Meeting https://us02web.zoom.us/j/89495302608?pwd=dm50VWISMEQ5SXpCVUFzN09sZTk2QT09 Meeting ID: 894 9530 2608 Passcode: 330828
4:15 pm - 5:15 pm	Publications Committee Meeting Location: Salon D Virtual Room 1
4:45 pm - 5:45 pm	CBTR Council Meeting Location: St Charles Virtual Room 2
6:00 pm - 8:30 pm	NCBEA Region Meeting Location: Salon D Virtual Room 1
8:30 pm – 9:30 pm	Presidential Executive Board Reception Location: President's Suite Invitation Only
Wednesday, March 31	
7:30 am - 3:00 pm	NBEA Convention Registration & Resource Center Location: Acadia Foyer Coffee & light refreshment provided at 7:30 am – 9:30 am in registration area.

8:00 am - 6:00 pm	<p>2021 Business Education Research Conference Location: Salon ABC Virtual Room 4 Acadia Virtual Room 3 <i>*BERC Schedule listed separately.</i></p>
8:00 am - 9:00 am	<p>NBEA Orientation for New Members & First Timers Session Location: Salon D Virtual Room 1 This event is designed for first-time convention attendees and new NBEA members. Learn about the week's convention and social activities, get introduced to some of NBEA's leaders.</p>
	<p>Membership Committee Focus Group Location: Salon E (in person only) Open to all in-person attendees. This meeting will not be available for virtual attendance.</p>
9:15 am - 10:15 am	<p>Relations, Rigor, Resilience, and Reflection - the new "R's" of education Location: Salon D Virtual Room 1 Materials: In a (post) pandemic learning environment, this session will address the new "R's" of education: Relationships, Rigor, Resilience, and Reflection. The new R's must be present in every situation (face-to-face, virtual, online) before learning can occur. Relationships connect educators with students and students with material; rigor challenges students to try difficult tasks and put failure into perspective; resilience, creates opportunities to build on failure and experience success; and reflection concludes the 360 degree learning process by helping students develop forward-thinking confidence and become life-long learners. <i>Lorrie Mowry, Mid Plains Community College</i></p>
	<p>Isn't It Time Your Classroom Went to the Dogs? How Support Animals Enhance The Educational Environment Location: Salon E Virtual Room 2 Materials: Discover how Rose, a therapy dog, is providing psychological and emotional support in the presenter's school system. This session will highlight requirements and training for the therapy dog, plus how to address concerns about safety, health, sanitary and cultural concerns regarding support animals in schools. Learn how to incorporate a therapy dog into SEL (Social and Emotional Learning) and business curriculum. Meet "Rose the Therapy Dog" and hear how she supports students, teachers and administration to create a safe and engaging learning environment! <i>Laura Leja-Robinson, Palmyra-Eagle School District Rose the Therapy Dog</i></p>
10:30 am - 11:30 am	<p>Legislative Update Location: Acadia Virtual Room 3 Materials: Come hear from ACTE's Government Relations Manager, Michael Matthews, as he share's an overview of changes to the Administration and in Congress that will impact CTE and education at the federal level in 2021. They will recap the impact of the election on the congressional balance of power and key education- and workforce-related committees; review the incoming Biden Administration, including their key personnel and policy priorities; and take an in-depth look at the legislation expected to be considered by Congress this year that could affect education and workforce programs.</p>

	<p><i>Michael Matthews, Government Relations Manager Association for Career & Technical Education (ACTE)</i></p>
12:30 pm - 1:30 pm	<p>Teacher Hacks: Excelling at Excel 2019 Location: Salon D Virtual Room 1 Materials:</p> <p>This session will explore the latest additions to Microsoft Excel 2019. This will include an overview of additions to Excel, how the latest tools can be beneficial to teachers and students, as well as, a deep dive into new functions and charts. This session will be interactive as the presenters work through various functions and provide tips and tricks for increasing student understanding of Microsoft Excel.</p> <p><i>Chadwick Springer, Auburn University Carrie Leffler, Auburn University</i></p>
	<p>Practicing with Professionals Location: Salon E Virtual Room 2 Materials:</p> <p>How do you make the concept of professionalism relevant to students who are just starting to think about what their career journey will be? How do you teach your students to market themselves in a way that will show their best qualities and help them land their dream job? Cover letters, resume writing, thank you notes, and interview skills can easily become just homework assignments to get done in a hurry and turn in for grade if there is not something that makes doing them worthwhile. What better way to demonstrate the importance of these skills than by giving students the opportunity to practice them with true business professionals? This workshop provides teachers with the resources they need to implement a career unit that prepares students to apply for and land their dream job. It also provides teachers with strategies on how to culminate the unit with actual interviews given by people from local businesses. Students will gain confidence, receive beneficial feedback, and increase their understanding of how to showcase their skills and experiences in the safe space of the classroom.</p> <p><i>Lauren Miller, Auburn University Morgan Jones, Vestavia Hills High School</i></p>
1:45 pm - 2:45 pm	<p>Drones in CTE Location: Salon D Virtual Room 1 Materials:</p> <p>Over the past couple of years, the drone industry has exploded. Let me explain how CTE and Drones are a great combination for our students! In this session, I will explain how we began our program, what students learn, and how they become certified to work using drones.</p> <p><i>Tracie Opolka, Hackett High School</i></p>
	<p>Forensic Accounting Location: Salon E (In-person only)</p> <p>An overview of Forensic Accounting at the Federal Bureau of Investigation with actual criminal case examples.</p> <p><i>*This session is available to in person registrants only and will not be recorded.</i></p> <p><i>Yvonne Evans, FBI</i></p>
3:00 pm - 5:00 pm	<p>Opening Session Location: Acadia Virtual Room 3</p>

	<p>3:00 Cathy Caruthers, Convention Committee Chair – Pledge of Allegiance 3:05 to 4:00 Open Discussion, Questions and Answers with Governor Bobby Jindal and NBEA President Benita Moore</p> <p>4:05 NBEA President calls NBEA's General Membership Meeting to Order</p> <ul style="list-style-type: none"> - General Membership Update - Introduction of Convention Program Committee - Introduction of the Board members - Introduction of new Board members - Introduction of President-elect, Keith Hannah - Oath of Office - Executive Board Directors and President-elect (administered by Colleen Webb) - President's Address <p>5:00 Adjourn</p> <p><i>Guest Speaker: Bobby Jindal, Former Louisiana Governor</i></p>
5:15 pm – 6:15 pm	<p>Networking Reception Location: Acadia Virtual Room 3</p>
7:00 pm - 9:00 pm	<p>NBEA Executive Board Dinner <i>Board Members Only</i></p>
Thursday, April 1	
7:30 am - 4:00 pm	<p>NBEA Convention Registration & Resource Center Location: Acadia Foyer</p> <p>Coffee & pastries provided from 7:30 am – 9:30 am in registration area.</p>
8:00 am - 9:00 am	<p>Embed Them! Soft Skills for all Classes Location: Salon D Virtual Room 1 Materials:</p> <p>It's all the buzz in every state department of education, but larger than that, the corporate world is begging us for help in this area. What is it? Soft Skills, Communication Skills, & Professional Skills. If we really want to be preparing young professionals that are ready for the world of work, we must be purposely embedding these skills into our classroom and CTSOs. Be ready to move and role play in this high-energy session on how to embed these skills into your classroom. You'll leave the session with "ready to implement" ideas, the motivation to embed them, and information on how you can even take it a step further and add an industry certification in this area to your program.</p> <p><i>Jennifer Stubblefield, Calloway County High School</i></p>
	<p>Using a Drone in your classroom Location: Salon E Virtual Room 2 Materials:</p> <p>Your administrator got you some drones, now what? This session will introduce your students to the wonderful world of drones. This workshop is suitable for any teachers who are interested in using drones in an authentic way in education. There are obviously many application for those teachers who are wanting to teach coding in a fun and engaging way, perhaps do an interdisciplinary unit.</p> <p><i>Travis Paulsen, Jordan School District</i></p>
	<p>What does the "A" in T-E-A-M stand for?----ANALYTICS Location: Salon ABC Virtual Room 3</p>

	<p>Materials:</p> <p>Integrating data analytics into business courses in 2021 is a “must have” not a “nice to have.” The sports industry uses analytics to improve player performance, increase ticket sales, and prevent injury as well as many more enhancements. In addition, sports analysts are currently in high demand as many teams are developing entire departments just to analyze statistics to become the best program in the league. The role of analytics in sports has never been more important than during the COVID pandemic when college recruiting and elite sports camps are limited. Promoting athletic skills to elite programs includes collecting data, analyzing data, and reporting that data to national databases. In sports marketing and event sales, analyzing and segmenting your market is essential. Data analytics can provide a precise and detailed road map to an ever-changing target market in the sports industry. This session will include an in depth look at data analytics in sports from start to finish. It will start with equipment used by many athletes, sports programs (high schools, post-secondary institutions, & professional leagues), and businesses to collect performance data. It will provide expert advice on how the data is being analyzed and applied to player performance. The session will end with a discussion on how sports data analytics concepts can be integrated into business courses.</p> <p><i>Dr. Karen Drage, Eastern Illinois University</i></p>
9:10 am - 10:10 am	<p>Financial Literacy for Traditionally Underserved Communities</p> <p>Location: Salon D Virtual Room 1</p> <p>Materials:</p> <p>One of the most underserved group of student are former foster youth and students receiving their GED who are incarcerated. Attend this session to find out what the San Diego Center for Economic Education is doing to provide personal financial literacy training to these deserving students. You will learn about the curriculum being used and the funding sources to provide the training. You will also experience a hands on lesson.</p> <p><i>Anthony Zambelli, San Diego Center for Economic Education</i></p>
	<p>How Do We Use These Web Tools?</p> <p>Location: Salon E Virtual Room 2</p> <p>Materials:</p> <p>Kim and Jessica will not only show you new web tools but will also give you real situations to use them in your class whether it's face to face or online. You will actually get to see the web tools in action as they go through their presentation.</p> <p><i>Kim Dhority, Flint Hills Technical College Jessica Crabtree, Newtown High School</i></p>
	<p>Coping with COVID - Organizational skills for virtual teaching in uncertain times</p> <p>Location: Salon ABC Virtual Room 3</p> <p>Materials:</p> <p>This session on teaching will share personal stories of methods to adapt to a rapidly changing teaching environment (physically and virtually). Using her own personal experiences as well as those of her colleagues, the anecdotes presented will provide ideas to attendees to adapt their own courses.</p> <p><i>Dr. Carol Wright, Stephen F Austin State University</i></p>
10:30 am - 1:00 pm	<p>Sponsor Showcase</p> <p>Location: Salon ABC Virtual Room 3</p>

	<p>Featuring:</p> <p>10:30 am – 10:50 am Consumer Financial Protection Bureau Effective financial education tools and resources that help individuals and families manage financial challenges at major life stages.</p> <p>10:55 am – 11:15 am Ledger Mania Come and learn how to add excitement to your classroom with Ledger Mania's online and board games that are engaging, competitive and fun while at the same time enhancing your students' understanding of accounting concepts.</p> <p>11:20 am – 11:40 am National Geographic Learning National Geographic Learning, a part of Cengage publishes content written by authors who draw on experiences as CTE teachers and industry professionals. Our online solutions are developed by experienced Learning Designers who build interactive activities and assessments that engage students and prepare them for success in their careers. We are dedicated to helping students in their lifelong career journey, beginning in K–12.</p> <p>11:45 am – 12:05 pm Crunched Education The Crunched Education Program is an up-and-coming, accounting simulation provider that is committed to driving financial confidence into students nationwide. Our accounting simulations guide students through various small business accounting tasks and give them the opportunity to apply their knowledge to a real-world experience.</p> <p>12:10 pm – 12:30 pm Interpretive Simulations Our business simulations provide a well-rounded and positive learning experience for your students. We've been producing simulations for business schools for many years, and we understand the needs of our customers and their students. We're committed to providing you the best solution for your class!</p> <p>12:35 pm – 12:55 pm ISOGRAD As technology continues to advance within the business world, it's important to ensure your students' digital skills are aligned with those needed by industry. Skills in Microsoft Office, Adobe Creative suite applications, and digital literacy are now baseline requirements within many popular business-related roles for students. Join us as we share how the right certification will validate students' skills, increase their employability, and help them meet industry expectations.</p>
1:00 pm - 2:00 pm	<p>Roundtable Discussion: Wisdom from the trenches Location: Acadia Virtual Room 4</p> <p>Join the round table networking session that allows attendees to discuss tips, tricks and other bits of wisdom from other professionals who work in the same content area.</p> <p>Topics will include:</p> <ul style="list-style-type: none"> • Challenges in 2020/2021 • Staying motivated/engaged • NBEA Standards • Technology tips & tricks • Strategies for developing, sustaining & promoting business ed programs
2:15 pm - 3:15 pm	<p>Let's Talk Soft Skills Location: Salon D Virtual Room 1 Materials:</p> <p>As we work with our different advisory boards, the skill set that comes up as a shortfall for most students is Soft Skills. Kim and Jessica in their presentation will give you several, free, easy to use tools to work on these skills with your students. What is exciting is they may be used face to face or online....they are all digital!! Come experience a soft skills tool bonanza!</p>

	<p><i>Kim Dhority, Flint Hills Technical College Jessica Crabtree, Newtown High School</i></p>
	<p>Partnering during the Pandemic: A University Supervisor and Intern's Perspective Location: Salon E Virtual Room 2 Materials:</p> <p>Want to hear both sides of the story when it comes to internship? Join us to hear from both a University Supervisor and an Intern working through the pandemic to create a successful learning/teaching environment. We will present tips and tricks and share our experiences to help you better prepare students for field experiences outside of your classroom.</p> <p><i>Dr. Elisha Wohleb, Auburn University Marc Skinner, Auburn University Dr. Leane Skinner, Auburn University</i></p>
	<p>Are you ready to ride the wave? Location: Salon ABC Virtual Room 3 Materials:</p> <p>Do you need a space to curate, collaborate, or present resources for the classroom? Are you looking for a tool the students can use for sharing and presenting resources? Then look no further! Wakelet, a platform used to save, organize, and share content across the web, is your wave to carry you through the unlimited possibilities in your classroom. This workshop will provide you with an overview of using Wakelet to save content in collections to keep for yourself, share and/or collaborate with fellow educators, or to make public. It will also provide you with the knowledge and skills to enhance your classroom by teaching the students how to use Wakelet for completing assignments, writing essays, combining articles from social media, writing their own notes, and organizing their research that makes the most sense to them. So, buckle up that life vest and let's get ready to ride the wave!</p> <p><i>Aimee Torres, Auburn University Lauren Miller, Auburn University</i></p>
3:30 pm - 4:30 pm	<p>The "Magic" of Teaching Employability Skills Location: Salon D Virtual Room 1 Materials:</p> <p>The Magic of Teaching Employability Skills There is "magic" to teaching students for success in the business world. The end result for students upon completing a high school business program or college degree is landing a job! This session will cover various aspects of the employment process' elevator speeches, job searches, applications, resumes, cover letters, dress for success, interviewing, as well as other topics which will prepare educators to ensure their graduates are ready for success in the real world!</p> <p><i>Roger Fulk, Write State University</i></p>
	<p>Digital Communications: Teaching Your Students the Future of Business Communication Location: Salon E Virtual Room 2 Materials:</p> <p>In a time where strong written and oral communication skills are at or near the top of what most organizations desire in an employee, it is our challenge as business educators to develop those skills in our students. When COVID-19 rocked the world, organizations began communicating with their clients and employees differently than they were used to, but these changes were much needed. Digital communication has evolved as a foundational skill for many careers today, since most people will be involved in some form of conceptualizing,</p>

	<p>producing, delivering and receiving these communications in their jobs. This session places a special emphasis on “digital” business communications, including a review of electronic communication etiquette. The presenter shares various strategies, curriculum resources and lesson ideas for teaching electronic communication etiquette; the three-step writing process for designing digital, social, and visual messages for business purposes; and how to analyze and understand media messages from both buyer/consumer and employer/business perspectives. Session attendees will also receive teaching strategies for blogging, microblogging, podcasts, and producing visuals.</p> <p><i>Alyse Pflanz, University of Nebraska at Kearney</i></p>
	<p>Pay Attention! Tools for an Interactive Classroom Location: Salon ABC Virtual Room 3 Materials:</p> <p>In this session I will discuss and demonstrate different methods I use to keep students engaged. I have been teaching post-secondary education for 18 years; therefore, I have learned over the years that you can't just stand up and lecture anymore. In order to maintain a level of interest, you must mix things up a bit and deliver the material in a fun, engaging way.</p> <p><i>Nikki May, Louisiana State University</i></p>
4:45 pm - 5:45 pm	<p>M-PBEA Region Executive Board Meeting Location: Salon ABC Virtual Room 3</p>
	<p>SBEA Region Meeting Location: Salon D Virtual Room 1</p>
6:30 pm - 9:00 pm	<p>Creole Queen Dinner Cruise Ticket required</p> <p>Begins boarding at 6:30 pm Sets sail at 7:00 pm 365 Canal Street, Suite 2350 New Orleans, LA 70130</p> <p>Casual Attire It's an easy 9-minute walk to the doc. Meet in the lobby at 6:00 pm (Central) A shuttle will be provided to or from the doc upon request. Please request shuttle at the NBEA registration desk by Thursday morning at 9:00 am (Central).</p>
Friday, April 2	
7:30 am - 11:30 am	<p>NBEA Convention Resource Center Location: Acadia Foyer</p> <p>Coffee & pastries provided at 7:30 am – 9:30 am in registration area.</p>
8:00 am - 4:00 pm	<p>Google Bootcamp Ticket Required</p> <p>Location: Salon ABC Virtual Room 3 Materials:</p> <p>In this intensive session, we will explore the tools and knowledge needed to become a Google Level 1 Certified Educator. This is more than just a certification... it is a vehicle for pedagogical transformation! Segments will include Google Classroom, Drive, Docs, Slides, Sheets, Forms, Calendar and more. By the end of this intensive google training, attendees will be able to: Utilize powerful online tools in meaningful ways in the context of education.</p>

	<p>Engage more with your students through technology. FREE! Google Educator Level 1 exam voucher with registration. Participants will leave this training with knowledge and resources to succeed on the Google Certified Educator Level 1 exam and will receive a voucher to take the online exam upon completion of the training!</p> <p><i>Bonnie Chelette, East Baton Rouge Parish School System GlobalGEG</i></p>
8:00 am - 9:00 am	<p>Teaching Global, Ethical, & Professional Perspectives</p> <p>Location: Salon D Virtual Room 1</p> <p>Materials:</p> <p>This session utilizes a global perspective to examine current professional and ethical issues within the business, marketing and information technology fields. The presenter focuses on global networked readiness, digital highways and challenges that today's students face in a global environment. The presenter suggests topics and strategies for teaching global awareness with an ethics focus. Learn how to teach your students critical thinking skills to resolve ethical and legal issues related to freedom of expression, social networking, global etiquette, cybercrime, intellectual property, and software development.</p> <p><i>Cynthia Krebs, Utah Valley University Jan Bentley, Utah Valley University</i></p>
	<p>Teaching 101: Tips and Tricks from a Veteran</p> <p>Location: Salon E Virtual Room 2</p> <p>Materials:</p> <p>Teaching is much like riding a horse. The more you do it, the better you get! Every time you get bucked off or get kicked, you learn. Experience, it really is the best teacher! Join a veteran business teacher as she shares 25 things she learned "the hard way" about teaching. The session is guaranteed to make you laugh, possibly cry, and for sure remind you WHY you became a teacher. Every teacher needs a boost and this session will provide that for you! Come ready to share, be inspired, and win a few prizes as we look at Teaching 101 in the Business Education Classroom.</p> <p><i>Jennifer Stubblefield, Calloway County High School</i></p>
9:10 am - 10:10 am	<p>Using YouTube, Comedy Central and Popular TV Shows to Teach Economics and Personal Finance</p> <p>Location: Salon D Virtual Room 1</p> <p>Materials:</p> <p>Did you know there are websites with economics and personal finance lessons from Seinfeld, The Office, and Third Rock from the Sun? Or that you can use I Love Lucy and the Bill Cosby Show to illustrate economic principles? Or that stand-up comedians on YouTube can introduce economics and personal finance topics? Come to this session and find out how.</p> <p><i>Anthony Zambelli, San Diego Center for Economic Education</i></p>
	<p>Heigh Ho Heigh Ho It's Off To Work We Go</p> <p>Location: Salon E Virtual Room 2</p> <p>Materials:</p> <p>A comprehensive Work-Based Learning program contains three key components: the alignment of classroom and workplace learning; application of academic, technical, and essential skills in a work setting; and support from classroom or workplace mentors. This</p>

	<p>session will include information regarding the key components of work-based learning (WBL) and instructional strategies that enhance classroom learning by connecting it to the workplace.</p> <p><i>Dr. Karen Drage, Eastern Illinois University</i></p>
10:20 am - 11:20 am	<p>Teaching in a Pandemic Location: Salon D Virtual Room 1 Materials:</p> <p>This session is interactive because participants will be asked to share their experiences in moving their classes to virtual, online, remote instruction (by whatever name it was called in your school or school district). What did you see students do that amazed you, traumatized you, irritated you, flabbergasted you, made you want to write an etiquette handout? We can have lots of fun in this session and hopefully relieve some stress by sharing our adventures-- and our victories. Come join the fun and bring your list of "what I saw that I wish I hadn't seen" items!</p> <p><i>Dr. Virginia Hemby-Grubb, Middle Tennessee State University</i></p>
	<p>BERC: Doctoral Dissertation Award Winner Presentation Location: Salon E Virtual Room 2</p> <p>This session will explore how the landscape of teaching and learning has shifted in the last decade and how it impacts teaching Web 2.0 in higher education in terms of challenges, opportunities, and student perceptions. More recently, technologies in the classroom have been using the technological, pedagogical, and content knowledge (TPACK) framework. The TPACK conceptual framework will also be covered during this session in order to help educators connect technology, curricula, and desired pedagogies into their classrooms. The findings of this study will validate how Web 2.0 tools are perceived by the Net Generation in both online and on-ground classrooms and how visual Web 2.0 tools contributed to student-centered learning principles such as learner engagement, interaction in learning, and ownership of learning.</p> <p><i>Dr. Lori Hauf, Dickinson State University</i></p>
11:30 am - 1:00 pm	<p>NBEA & BERC Awards Luncheon & Closing Session Location: Acadia Virtual Room 4</p> <p>Welcome – President, Benita Moore</p> <p>BERC Awards</p> <ul style="list-style-type: none"> • Doctoral Dissertation Award • CBTR Leadership Award • Best Paper Award <p>NBEA Awards</p> <ul style="list-style-type: none"> • Best Business Education Forum Article Award • Secondary Business Teacher of the Year • Post-Secondary Business Teacher of the Year • Senior College/University Business Teacher of the Year • John Robert Gregg Award – (Peter Meggison Presenting)