BUSINESS EDUCATION SYMPOSIUM

February 10-11, 2022
Sonesta White Plains OR Virtual
66 Hale Avenue
White Plains, New York

The Business Education Symposium is designed to provide teachers of business education topics outstanding professional development opportunities to learn the latest in research-based teaching methods and trends. The symposium will also provide a fantastic opportunity to be encouraged and get a second wind of ideas for finishing the year strong. This symposium is open to all business educators regardless of location.

Sponsorship Opportunities
The following sponsorship opportunities are available for this event. Contact Becca Chowning Bchowning@nbea.org with the level you would like to engage at and NBEA will send an invoice.

Gold - $1500
- Free Admission
- Literature at Registration
- Mentions in event materials
- Large Event Signage
- Speaker introduction

Bronze - $500
- Free Admission
- Literature at Registration
- Mentions in event materials
- Coffee break signage
- Have something else in mind? Let us know and we would be happy to consider it.

Silver - $1000
- Free Admission
- Literature at Registration
- Mentions in event materials
- Small Event Signage

Registration Fees
$149 NBEA Member (Early Bird) $179 NBEA Member (Regular)
$220 Non-member (Early Bird) $250 Non-member (Regular)

Early Bird Discounts End December 31, 2021 at 11:59 p.m. ET.

Hotel
Need a discounted hotel? Click here to make room reservations. The event hotel will be the Sonesta White Plains, New York.

Registration is open. Learn more and register at NBEA.org/Symposium.

Tentative Schedule
NBEA will provide digital badges for completing the symposium verifying participation and attendance for 12 hours of professional development. (See your school administrator for what qualifies as continuing education for licensure.) This symposium is open to all business educators regardless of location, but is being offered in White Plains, New York as it is the geographic center of the NBEA Eastern Region.

THURSDAY
1:00 p.m.
Opening Session Welcome and introductions of regional and state leadership.

1:15 p.m.
Trends and issues in Business Education (Presentation)

2:15 p.m. to 4:15 p.m.
Practical Teaching Methods for Today’s Business Educator Part 1 (Presentation with group activities, see Topics at left.)

5:15 p.m. to 6:30 p.m.
Business Educator’s Networking Reception
Dinner and networking on your own.

FRIDAY
6:30 a.m.
Early Riser Eastern Region Run/Walk

8:00 a.m.
Continental Breakfast and Coffee

8:30 a.m. to 11:00 a.m.
Practical Teaching Methods for Today’s Educator Part 2 (Presentation with group activities, see Topics at left.)

11:15 a.m. to 12:00
Topic-Based Round Table Discussions

12:15 to 1:15 p.m.
Recognition Luncheon (Recognizing state and regional leaders w/ guest speaker—lunch is included in the registration fee)

1:15 p.m. to 2:30 p.m.
Competency based learning in Computer Applications, Finance, and Entrepreneurship Courses

2:45 p.m. to 4:00 p.m.
ConstructivX—Leveraging the Power of Your Peers to Solve Educational Challenges (Fun group activity based on a cutting edge hyper-constructivist approach to adult learning.)

4:00 p.m. to 4:15 p.m.
Closing comments and symposium evaluation

Frequently Asked Questions
Q: Does this event have tracks?
A: No, this event is designed to provide group learning in collective sessions. There will be group breakout sessions for discussion and networking, but the offering is not a traditional track-based event.

Q: Who is presenting?
A: NBEA is arranging for highly qualified professional educators with decades of experience and numerous credentials for providing engaging and relevant professional development. The list will be announced and published soon.

Q: Are there sponsors for this event?
A: Yes, there are opportunities available and they are customized based upon goals of the sponsor. Contact Bchowning@nbea.org for more information.

Q: What is the cancellation policy?
A: Full refunds of the registration fee are provided to registrants 45 days prior to the event. A 50 percent refund is available between 44 and 30 days prior to the event. No refunds are available after 30 days prior to the event.

Q: Why is the online registration fee the same as the onsite?
A: The technology used to deliver the symposium virtually comes at a similar cost to those of onsite attendees.

Q: Is this event limited to those in the Eastern Region?
A: No, any business educator or stakeholder is welcome to attend. NBEA will recognize Eastern leaders, but anyone can attend.

For more information or to register, visit NBEA.org/Symposium

NBEA.org/Symposium  •  NBEA@nbea.org  •  703.860.8300

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