

National Conference of Bar Foundations Keeping Them at the Table Friday, January 25, 2019

1:20 pm

Rules of Board Engagement

- 1. Engagement: Show up, Put Up and Fess Up
- 2. Begin at the Beginning:
 - a. Nominate the right people
 - b. Establish and communicate clear of expectations (NO SURPRISES)
 - c. Know your board members and why they are on your board
 - d. Balance skill sets and interests
- 3. Creating an Engaged Board Culture
 - a. The Board Book
 - Policies (governing documents)
 - o Calendar
 - Commitment
 - o Financials
 - o Committee rosters
 - b. Creating a shared expectation of working together
 - c. Orientations with Intentionality
 - Advance by retreating
 - Get Away from it All
 - Laser Tag
 - Cooking Class
 - Public Service Project
 - Escape Room
 - Outdoor Outings
- 4. Sustaining Engagement
 - a. Make the most of meetings
 - Mission moments
 - Agendas
 - Consent calendar
 - Flipped agenda

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- Discussion versus reporting
- b. Ban devices
- c. Ongoing board education
- d. Evaluations
- 5. Meaningful Experiences
 - a. Tools to enhance the board member experience
 - Board Effect (tool)
 - Social Media
 - b. Competition
 - c. Understanding impact
 - d. Shared accountability and shared celebrations of success
- 6. Reengaging the Disengaged
 - a. Personal contact
 - b. Peer pressure
 - c. Shared accountability
- 7. Rewards and Recognition: Beyond the Plaque (3-4 minutes)
 - a. Meaningful ways to say thank you
 - Experiences
 - Connections
 - Appreciation