



## When Disaster Strikes: Crisis Management for the Bar

### CREATING A CRISIS MANAGEMENT PLAN FOR YOUR BAR IN 6 STEPS

1. **Identify Stakeholders:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



2. **Communicate with Influencers:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



3. **Identify Potential Risks:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

4. **Always be Monitoring:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5. **Create Messaging Platforms:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

6. **Test, Review, Modify:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

