



# The Mid-Atlantic Special

May 20, 2015

A Resource for Health Centers on Serving Special Populations

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## HIGHLIGHTS THIS MONTH

- [New data and resources available at the National Center for Farmworker Health's newly updated website!](#)
- [Resources on engaging migrant health center board members](#)
- [New "The State of Homelessness in America 2015" report available](#)

## Upcoming NCCHCA Special Populations Events

**2015 East Coast Migrant  
Stream Forum Outreach  
Workforce Development  
Webinar Series**

### **5/27 Communicating Outreach Successes at the Local, Regional, and National Level**

This Peer-to-Peer webinar will allow outreach workers to share their passion for their roles and demonstrate how outreach workers improve the health of underserved populations locally, regionally, and nationally. Participants will listen to innovative strategies for conducting community outreach, collaborating with other health center departments and outside community organizations, enhancing their workforce capacity, and being an advocate for their position and their department. Also, participants will learn strategies and skills to share

## SPOTLIGHT ON OUTREACH

### **Rural Health Group: Integrating Farmworker Outreach into the Behavioral Health Team**

Rural Health Group, based in rural Northeastern North Carolina has long been held as the gold standard for behavioral health integration in the state. Rural Health Group's Integrated Primary Care (IPC) combines medical and behavioral health services to more fully address the spectrum of problems that patients bring to primary medical care. A team of case managers and behaviorists meet regularly to discuss individual patient cases. The discussion focuses on barriers to care and sharing of community resources. Recently their Farmworker Health Outreach Coordinator, Ricardo Garcia, was invited to join the team. Ricardo's work is in the field with his outreach worker Nahu Palacios doing outreach, health assessments, and health education with farmworkers, then helping them to access clinical services and coordinating their follow-up care. As any outreach worker knows, case management needs of farmworker clients and their families can be quite complex. By being part of the larger case management team, Ricardo gains support from other team members, as well as idea sharing on finding resources for particularly difficult situations. Ricardo also inputs all of his encounters into the clinic's Electronic Health

this knowledge to empower their colleagues and communities.

[Register now.](#)

**Accepting Presentation Proposals Until Friday 5/22 for the East Coast Migrant Stream Forum!**



The East Coast Migrant Stream Forum will be in Memphis October 15-17. Do you have a best practice or research to share? We are currently seeking presentation proposals until May 22 at [our website](#). If you are not receiving our email blasts, please [contact me](#) to request to be added to our mailing list.

*Begun by the North Carolina Community Health Center Association in 1988, the East Coast Migrant Stream Forum is an annual conference that offers health professionals skills-based trainings and professional development opportunities in the migrant health field. The audience includes outreach workers, front-line staff, healthcare providers, administrators, and other health advocates.*

*Through workshops and networking opportunities, attendees are exposed to the latest in workforce development skills training, clinical trends, farmworker-specific service delivery models, cutting-edge research, and legislative and funding initiatives.*

**2015 Special Populations Workgroup meetings:**

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Record so that his work in the field with patients is also communicated to all members of the patient care team.



We know migrant and community health centers in our region are doing great and innovative outreach with their special populations (including farmworkers, homeless, public housing, and LGBTQ). We would like to share your good work with other outreach sites in the region and learn from each other. Please [be in touch](#) if you have something to share!

## OUTREACH TOOLS

### Webinars

Clinical Outreach: Bringing Care Directly to the Community  
Presented by Health Outreach Partners, Thurs 5/28/15  
2:00pm - 3:00pm EDT

This webinar will serve as an overview of the different types of clinical outreach models and the benefits on the populations you serve as well as your own organization.



[Register here.](#)

### Health education resources

The **Farmworker Unit of Legal Aid NC** has recently released several publications:

- [The rights of H2A workers:](#)
- A train-the-trainer [curriculum](#) for health educators on health insurance and H2A workers; and

## ¡CUIDA TU SALUD Y TU BOLSILLO!

Manual de capacitación sobre la Ley del Cuidado de Salud para Trabajadores Agrícolas H-2A



División para los Trabajadores Agrícolas  
Ayuda legal de Carolina del Norte  
2015

intake provided by the National Center for Farmworker Health for North Carolina Health Centers

Sept 22<sup>nd</sup> Worker Protection Standard updates and pesticide education resources presented by Julia Storm and Catherine LePrevost from NC State University. (Please note date change).

Dec 3<sup>rd</sup> *Topic to be decided.*  
(Please note date change).

We encourage you to invite your outreach staff, supervisor, and other clinical staff!

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*The Special Populations Workgroup of the North Carolina Community Health Center Association meets quarterly. It is a great opportunity for outreach staff to share best practices, hear about new trends and resources, and to network with each other. We look forward to seeing familiar faces, and if you have not participated in the past, we especially want to invite you to join us!*

## Contact Information

This newsletter is provided to you by the Community Development & Special Populations Coordinator of the NC Community Health Center Association.

Would you like to:

- Unsubscribe?

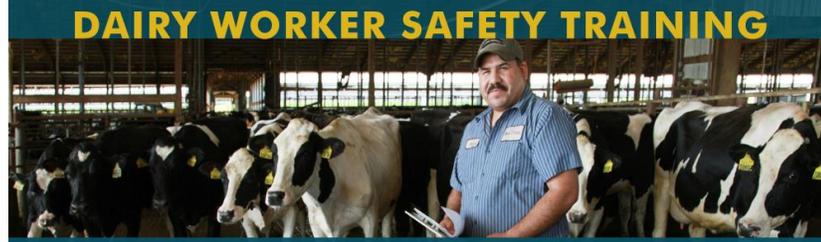
- [Infographics](#) for H2A workers on health insurance.

### **New "Men's Health" [Factsheet](#) from NCFH**

Includes a brief summary of current research about key health issues facing male agricultural workers, including occupational health, chronic conditions, mental health, and health behaviors.

### **[Dairy Safety Curriculum](#) Now Available from MCN**

The Migrant Clinicians Network, the National Farm Medicine Center, and five other partners have released an OSHA-approved, five-module, bilingual curriculum to help improve worker health and safety knowledge and practices in dairy.



### **[Community Health Worker Manual Available on Women's Heart Health](#)**

## PROGRAM PLANNING TOOLS

### Resources

#### **Access to Health Outreach Partners Resources**

Health Outreach Partners (HOP) is excited to announce its newly launched web-based Client Portal exclusively for Community Health Centers and Primary Care Associations! The Client Portal offers our CHC and PCA partners a centralized location to access outreach/enabling services resources created by HOP, such as: National Outreach Guidelines for Underserved Populations, Community Health Needs Assessment Toolkit, and the highly anticipated Outreach Business Value (OBV) Toolkit –

- Add staff to subscribe?
- Have questions, comments, or announcements in your state?

If so, please email:

[Allison Lipscomb](#), MPH  
Community Development &  
Special Populations  
Coordinator

Tel. 919-297-0066, Toll Free  
1-800-277-6092 EXT. 103  
[North Carolina Community  
Health Center Association](#)

including four Return on Investment (ROI) calculators. [Click here](#) to learn more about accessing the Client Portal.



## Health Outreach Partners

ADVANCING GRASSROOTS COMMUNITY HEALTH MODELS | [WWW.OUTREACH-PARTNERS.ORG](http://WWW.OUTREACH-PARTNERS.ORG)

### Check out NCFH's New Website!

NCFH has recently redesigned its website! Enjoy an easy-to-navigate platform that will allow you to discover new health education resources, interact with maps of farmworkers, listen to archived webinars, find your state's Special Populations Point of Contact and much more. [Check it out!](#)

### Board Development

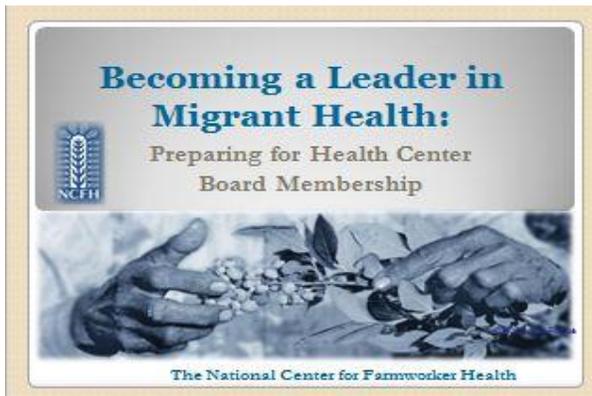
**Webinar on Health Center Community Boards:** Introduction to Health Center Community Boards and the Role of Outreach in Board Planning and Decision Making  
Thursday, June 11, 2015 2:00pm - 3:15pm EDT. [Register](#)

Join HOP, Migrant Clinicians Network, and National Center for Farmworker Health for an Introduction to Health Center Community Boards and the Role of Outreach in Board Planning and Decision Making. This webinar will introduce participants to health center community boards, as well as membership parameters and board member recruitment strategies. Then, the presenters will explore how outreach plays a role in board decision making and planning, including potential financial benefits for the health center organization.

### New Consumer Board Training Toolkit

Having trouble recruiting, orienting and integrating new consumers into your health center board? NCFH's new [training toolkit](#) can

help increase the recruitment and successful integration of agricultural workers and other potential health center consumer



board members. Available in English only. Spanish materials coming soon!

### **Requesting National Advisory Council on Migrant Health Nominations for FY 2016**

Do you have a board member who would make a good candidate for the National Advisory Council on Migrant Health (NCAMH)? HRSA's Bureau of Primary Health Care is soliciting nominations for membership for 4-year terms starting November 26, 2015. The NACMH advises, consults with, and makes recommendations to the Secretary of Health & Human Services (HHS) regarding the direction HHS should take in providing health care for migratory and seasonal agricultural workers and their families. View this [fact sheet](#) for more information and [apply](#) today!

## RESEARCH & DATA

### **Migratory & Seasonal Farmworker Population Estimates**

The National Center for Farmworker Health has developed a [standardized methodology](#) in collaboration with Dr. Susan Gabbard of JBS International for estimating the number of crop production and animal production workers in any county in the U.S. using the United States Department of Agriculture's Census of Agriculture. The number of child dependents and spouses not working in farm work is also estimated for the majority of counties using the Department of Labor's National Agricultural Workers Survey. The map [here](#) displays the 2012 estimates of the number of crop and animal production workers by county. You can request a more detailed breakdown of the number of crop and animal production workers & dependents in your area by contacting [Hilda Ochoa Bogue](#). NCFH also conducts a thorough process of expert interviews & data analysis for organizations that need to verify the numbers of farm workers in their area. Please see [its webpage](#) to learn more about this service.

## POLICY & ADVOCACY

### Labor enforcement

Farmworker Justice recently released "[U.S. Department of Labor Enforcement in Agriculture: More Must be Done to Protect Farmworkers,](#)" which analyzes DOL's statistics on its enforcement of the minimum wage and other basic labor protections applicable to agricultural workers on farms, ranches, and dairies.

The report concludes that despite some recent improvements, more enforcement is necessary in order to improve labor conditions. FJ recommends further increases in the numbers of investigations and improvements in the quality of enforcement.



## FARMWORKER JUSTICE

*Empowering farmworkers to improve their living and working conditions since 1981*

A recent GAO report "[H-2A H2A and H-2B Visa Programs: Increased Protections Needed for Foreign Workers](#)" highlights the extensive nature of abuses in the H-2A and H-2B programs. The report found that H-2 workers may be required to pay recruitment fees to obtain jobs in the United States and noted that workers who were indebted due to the payment of recruitment fees are more vulnerable to abuses in the workplace as they are less likely to complain. Data in the report also highlighted the rampant gender and age discrimination in the H-2A program, as the vast majority of H-2A workers are men below the age of 40.

### DAPA/DACA Immigration Update

The Texas v. US litigation has continued to delay implementation of these administrative relief programs. Farmworker Justices urges those assisting farmworkers to continue preparing for these programs by gathering necessary paperwork and fees to apply for the deferred action opportunities and by seeking resources to serve eligible farmworkers. The Committee for Immigration Relief Implementation (CIRI), of which Farmworker Justice is a member, is now conducting [a survey](#) to help understand the biggest needs in the field as partners serving farmworkers prepare for administrative relief implementation. This survey will help them work with you to develop the tools and resources that your team needs to implement powerful administrative relief programs. Finally, remember and please continue to share that the 2012 original DACA program is not impacted by the court injunction and remains in place for new applicants and renewals.

### News from Mexico

After weeks of strikes and unrest, [the Mexican government reportedly has agreed](#) to subsidize farmworkers' wages in the state of Baja California. Farmworkers are demanding a minimum

daily wage of \$13. Thousands of farmworkers in San Quintin Valley, Baja California, Mexico, began a labor strike on March 17th, protesting low wages and poor working conditions. In addition to higher wages, the workers seek employers' compliance with their obligation to pay into Mexico's social security and health insurance system as well as with labor laws. The workers' alliance also demands an end to sexual harassment in the fields. Many of the fruits and vegetables grown near San Quintin in the Mexican state of Baja California are grown on large farms that use modern technology and are sold in major US supermarket chains and restaurants. Some of the farm operators are co-owned by or affiliated with U.S. companies. Often, US consumers will not notice a price difference between produce grown in the US and produce grown abroad. A few of the farmworker leaders in San Quintin drew on organizing experience and relationships in the US with the United Farm Workers union and the Coalition of Immokolee Workers. The United Farm Workers started an on-line petition to US retailers asking that they demand that they hold the growers, such as Driscoll's accountable. An important solution to address these problems is the Equitable Food Initiative, which Farmworker Justice co-founded with other organizations, including the UFW and Costco Warehouse. The [EFI](#), offers training of workers and managers and a certification system to assure growers, workers and consumers that there is compliance with meaningful standards on wages and working conditions, pesticide safety, and food safety. The EFI is working with two farms in Baja California in Mexico as well as farms in the U.S. and Canada.



## WORKFORCE DEVELOPMENT

NCCHCA Events and Trainings

**2015 East Coast Migrant Stream Forum Outreach Workforce Development Webinar Series**

The North Carolina Community Health Center Association (NCCHCA) is pleased to announce the final webinar of its spring 2015 webinar series on Outreach Workforce Development. This webinar series, led by Health Outreach Partners (HOP), has covered a variety of topics to support outreach workforce and outreach program development including, planning, community collaboration, using outreach to expand clinical care, outreach and the patient-centered medical home, and strategies to communicate successes. Since 1970, HOP has been at the forefront of elevating the importance of outreach and recognizing the critical role it plays in facilitating case management, primary care, health prevention, and social services to underserved communities.

### **5/27 Communicating Outreach Successes at the Local, Regional, and National Level**

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[Register now.](#)

### **Did you miss any of the previous four webinars?**

Check out HOP's [website](#) for archived webinars on the first three topics in this series:

- Planning for Community Outreach
- Using Outreach to Expand and Enhance Clinical Care
- Outreach and the Patient-Centered Medical Home
- Using Outreach to Enhance Community Collaboration

**East Coast Migrant Stream Forum Memphis October 15-17!**



Do you have a best practice, research, or policy to share? Submit your presentation proposal by **Friday, May 22<sup>nd</sup>**! If you are not receiving our email blasts, please [contact Allison](#) to request to be added to our mailing list. More information is available at our [conference web page](#).

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## Other NC Trainings & Events

### **NC Farmworker Health Program New Outreach Worker Training, June 17-19, 2015**

This training is intended for outreach workers who have been working in North Carolina for less than one year. It will cover outreach approaches, provide an opportunity to practice conducting health assessments and offer sessions on basic health education and case management techniques.

**Cost:** \$250 per training per participant for agencies that are not funded by NCFHP.

**Location:** Triangle area, usually Durham, NC  
Contact [Ann Watson](#) for more information.

## HOMELESS HEALTH

### Reports

#### **State of Homelessness**

According to a new report from the National Alliance to Homelessness (NAEH), the number of people facing homelessness is declining but the lack of affordable housing across the country threatens progress. The number of people at risk of falling into homelessness continues to remain above pre-recession levels. These are the conclusions of "[The State of Homelessness in America 2015](#)" from NAEH's [Homelessness Research Institute](#).



## PUBLIC HOUSING HEALTH

### National conference

Registration now open! 2015 Health Center and Public housing National Symposium, September 14-16, 2015, Alexandria, VA

The National Center for Health in Public Housing is pleased to announce that the theme of this year's Symposium is Healthy Together: Community Collaborations in Healthcare Delivery. The annual symposium presents an opportunity for health center staff and other health care providers, public housing resident advocates, and community members to learn about the challenges residents of public housing face. Training and workshop sessions highlight HRSA program requirements as well as health priorities, emerging health topics, innovative outreach strategies, and programs to provide quality care to underserved populations.

## LGBTQ HEALTH

### Reducing Tobacco Use in LGBT Communities: How Health Care Providers Can Help



REDUCING TOBACCO USE IN LGBT COMMUNITIES:  
HOW HEALTH CARE PROVIDERS CAN HELP



**EN** NATIONAL LGBT HEALTH  
EDUCATION CENTER  
A PROGRAM OF THE FENWAY INSTITUTE

Among the many communities that make up the American population, LGBT people continue to smoke at significantly higher rates than the rest of the country. Reducing smoking and the use of tobacco products in the LGBT community is a continuing challenge in the nation's anti-smoking campaign. This publication outlines rates of smoking in LGBT people, and how to tailor smoking cessation programs to best support

LGBT people. [Download the brief.](#)

