NC AWWA-WEA
POLICIES AND PROCEDURES
ENDORSEMENTS POLICY

Date: 2009
Approved By: BOARD OF TRUSTEES
Policy Title: Endorsements Policy
Number:
Revisions: March 7, 2013

PURPOSE:
To ensure fairness and equity, it shall be the policy of NC AWWA-WEA that no endorsements be made by the Association of specific products, companies or programs offered by for-profit companies. Board of Trustee approval is required for endorsement or joint sponsorship of any educational activity offered by a non-profit entity.

PROCEDURE

1. No endorsements shall be made of any product, company or program offered for commercial purposes.

2. The approval of the Board of Trustees is required prior to any commitment for endorsement of any educational activity offered by an educational institution or by a non-profit entity.

3. Non-profit or educational institutions may request, and the Association may, at its discretion, provide limited publicity for educational or training events in the form of blurbs or small notification in e-News or NC Currents. Where such limited publicity is the only action taken, Board of Trustee approval is not needed.

   Also, if an event is already sponsored by AWWA or WEF National, no Board of Trustee approval is required for publicity to be given by NC AWWA-WEA.

4. The approval of the Board of Trustees is required prior to any proposed commitment for endorsement of, or co-sponsorship of any joint educational activity in which NC AWWA-WEA is to collaborate.