NC AWWA-WEA
POLICIES AND PROCEDURES
PRIVACY POLICY

Date: 2009
Approved By: BOARD OF TRUSTEES
Policy Title: Privacy Policy
Number:
Revisions: March 7, 2013; May 21, 2015; January 21, 2020

PURPOSE:
It is the intent of the Board to protect the privacy of its members, customers, staff, and others that engage in interactions with NC AWWA-WEA (Collectively referred to as stakeholders). We recognize the need for appropriate protection of stakeholder’s name, postal address, telephone number, fax number, email address, credit card information, and other information that you voluntarily share with us.

When stakeholders use our website, association management system, or register for events, they are acknowledging acceptance of this Privacy Policy.

How We Collect Information
When you interact with NC AWWA-WEA, we ask you to voluntarily provide certain personal information. We use this information to understand and better serve the interests and needs of our stakeholders. If you choose not to provide the information requested, you may be unable to access and use certain services and content on our website or receive information we believe will be of interest to you.

How We Use Your Information
We use information collected to improve experiences through use of our website, provide access to services, providing information to sponsors and exhibitors and providing information to third parties.

Information Shared At Sponsored Events
NC AWWA-WEA shares contact information for event attendees with sponsors, exhibitors and other event attendees. This information includes name, company, and postal address. Attendees will be provided an opportunity to Opt Out of sharing their information.

Information Utilized by Third Parties
NC AWWA-WEA uses carefully selected third parties to provide certain services, including but not limited to support for activities such as payment processing, event registration, and broadcast email services. In connection with these services, we may share your information with these third parties. These third parties may collect certain personal information such as name, postal address, telephone number, email address, and interests. Although we endeavor to select only reputable companies that share our commitment to user privacy, we are in no way responsible for the actions or policies of these third parties.

In certain instances, we may disclose personal information when we have reason to believe it is necessary to identify, contact or bring legal action against persons or entities that may be
causing injury to you, us, or others; as necessary to respond to subpoenas, court orders, or legal process; or to establish or exercise NC AWWA-WEA’s legal rights or defend against legal claims, or as otherwise required by law.

NC AWWA-WEA does not disclose credit or debit card information provided by members or customers. When members and customers choose to pay using a credit or debit card, that information is processed through a third-party clearinghouse using appropriate security processes and data encryption. Member and customer credit and debit card information is not stored or maintained by NC AWWA-WEA.

NC AWWA-WEA uses tools such as Google Analytics to collect information about our website. Google Analytics collects anonymous information such as how often users visit our site, what pages are visited and what other sites they used prior to coming to our site. We use the information from Google Analytics to improve our website. Google’s use of information collected by Google Analytics about your visits to this site is governed by the Google Analytics Terms of Use and the Google Privacy Policy. You can prevent Google Analytics from recognizing you on return visits to this site by disabling cookies on your browser.

Our website contains links to third-party websites that are provided for your convenience. We do not endorse nor are we responsible for the privacy practices or the content of such sites.

**Opting out/in**
NC AWWA-WEA recognizes that members and customers may wish to limit NC AWWA-WEA’s use of personal information, and that this decision may occur after such information is provided to NC AWWA-WEA, via our website or otherwise. To that end, members and customers may access this website and voluntarily update their account information at any time, including selecting communication preferences. Members and customers may also contact the NC AWWA-WEA office to update communication preferences.

Opting out of such communications can affect your receiving or learning about benefits of membership, receiving information and offers we believe will be of interest to you, and interacting with NC AWWA-WEA.

**Data Security**
To prevent unauthorized access to website users' personal information, we have put in place commercially reasonable physical, electronic, and managerial measures to safeguard and secure the information we collect through our website. However, no data or information transmission over the Internet is 100% secure. While we strive to protect personal information, we cannot ensure or warrant the security of such information and cannot be responsible for loss, corruption or unauthorized acquisition of information or data submitted to our website, or for any resulting damages. You agree that NC AWWA-WEA will have no liability for disclosure of any such information due to errors in transmission or unauthorized acts of third parties.

NC AWWA-WEA HEREBY DISCLAIMS ANY GUARANTEE AND ALL EXPRESS OR IMPLIED WARRANTIES OF ANY KIND WHATSOEVER. NC AWWA-WEA MAKES NO GUARANTEE OR WARRANTY REGARDING THE OPERATION OR PERFORMANCE OF ANY SECURITY MEASURE OR DEVICE INSTALLED ON ITS WEBSITE OR USED IN PROCESSING ONLINE TRANSACTIONS OR THAT ALL DATA WILL REMAIN COMPLETE, ACCURATE, SECURE, OR INTACT. IF YOU BECOME AWARE
OF A SECURITY BREACH OR THAT THE SECRECY OF YOUR ACCESS LOGINS HAVE BECOME COMPROMISED, PLEASE NOTIFY NC AWWA-WEA PROMPTLY BY CONTACTING THE NC AWWA-WEA OFFICE, AND NC AWWA-WEA WILL ENDEAVOR TO CONTAIN THE ADVERSE IMPACT OF SUCH COMPROMISE. PLEASE ENSURE THAT YOU MAINTAIN BACKUP OF YOUR OWN DATA AND INFORMATION AS NC AWWA-WEA MAKES NO ASSURANCES AS TO THEIR ONGOING AVAILABILITY OR ACCURACY. THE FOREGOING STATES THE ENTIRE LIABILITY AND OBLIGATION OF NC AWWA-WEA WITH RESPECT TO DATA THEFT OR CORRUPTION.

**GDPR Compliance**

By adopting this Policy, NC AWWA-WEA intends to abide by all potentially applicable laws, including but not limited to the European Union’s General Data Protection Regulation (“GDPR”), for all visitors to the Site. By so complying, NC AWWA-WEA does not mean to confirm that NC AWWA-WEA, a North Carolina corporation with its headquarters in Raleigh and no offices in the European Economic Area, is legally bound by the GDPR. Even if the GDPR does legally bind NC AWWA-WEA, new state or federal laws in the United States may supersede the GDPR in the future. NC AWWA-WEA reserves the right to change this Policy and its privacy practices to comply with such applicable laws, which may not be consistent with the GDPR.