

## LakeNormanHR values the efforts and support of its sponsors

In order to make sponsorship an opportunity for the many valuable human resource related vendors in our area, we proudly offer a number of annual and meeting sponsorship opportunities to meet your budget. We hope you will join us in advancing the HR Profession and supporting the HR Professional.

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### OPTION # 1: ADMIRAL ANNUAL SPONSORSHIP (\$1,200)

#### ***Monthly Meeting Advantages:***

- Opportunity to place promotional materials on seats/tables at each meeting.
- Table display at twelve (12) meetings per year.
- 3 minute presentation at meetings - 4 total (1/quarter).
- Two (2) complimentary registrations per meeting.
- Recognition at each monthly meeting for the year.
- Opportunity to collect business cards to conduct raffle/drawing.

#### ***Publicity and Communications Benefits:***

- Year-long exposure to LKNHR membership.
- Inclusion of company logo in LKNHR email updates to over 400 local HR professionals.
- Company logo, information, and link on LKNHR website for the year.
- Opportunity to include appropriate HR-related events in LKNHR email updates.

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### OPTION # 2: CAPTAIN 6 CONSECUTIVE MONTH SPONSORSHIP – (\$600)

#### ***Monthly Meeting Advantages:***

- Opportunity to place promotional materials on seats/tables at up to 6 meetings.
- Table display at six (6) meetings per year.
- 3 minute presentation at four (4) meetings per year.
- Two (2) complimentary registrations for up to 6 meetings during the sponsorship period.
- Recognition at 6 monthly meetings.
- Opportunity to collect business cards to conduct raffle/drawing.

#### ***Publicity and Communications Benefits:***

- Six months of exposure to LKNHR membership.
- Inclusion of company logo in LKNHR email updates to over 400 local HR professionals.

- Company logo, information, and link on LKNHR website for 6 months.
  - Opportunity to include appropriate HR-related events in LKNHR email updates.
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## OPTION # 3: COMMANDER MONTHLY SPONSORSHIP – (\$250)

### ***Monthly Meeting Opportunities:***

- Up to two (2) complimentary meeting registrations for the sponsored meeting
  - 3 minute presentation
  - Recognition from podium by LKNHR leadership team.
  - Opportunity to place promotional materials on seats/tables.
  - Table display and networking time.
  - Opportunity to collect business cards to conduct raffle/drawing.
  - Inclusion of company information in LKNHR email updates during month prior to meeting sent to over 400 local HR professionals.
  - Company information placed on LKNHR website during month prior to event.
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## OPTION # 4: GALLEY SOCIAL EVENT SPONSORSHIP – (\$200)

### ***Social Event Opportunities (restricted to event ability):***

- One (1) complimentary meeting registration for sponsored meeting.
  - Verbal recognition by LKNHR leadership team during event.
  - Opportunity to place promotional materials on seats/tables.
  - Event networking time with attendees.
  - Opportunity to collect business cards to conduct raffle/drawing.
  - Inclusion of company information in LKNHR email updates during month prior to event.
  - Company information placed on LKNHR website during month prior to event.
  - Choose preference(s) here:
    - Drink Ticket Sponsor: \$200 for a round of drink tickets for attendees
    - Appetizer/Food Sponsor: \$200 per sponsored food item (tent card in front of each item sponsored) \_\_\_\_\_ # of sponsored food items
    - Other: Based on the event
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## WHAT HAPPENS NEXT??

- Simply select your favorite option :  
 Annual (\$1,200)     Half Year (\$600)     Monthly (\$250)     Social \$200
  - Then, complete page 3 of this packet.
  - Next, submit your preferred payment method (check or credit card online)
  - Finally, send the completed page 3 to Rachel Brumfield at [sponsorships@lakenormanhr.org](mailto:sponsorships@lakenormanhr.org)
  - It's really that easy!
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**At least four (4) weeks prior to the meeting you want to sponsor, please complete the following:**

Name of Company: \_\_\_\_\_  
Contact name and title: \_\_\_\_\_  
Contact e-mail address: \_\_\_\_\_  
Contact phone number: \_\_\_\_\_  
Meeting date(s) requested: \_\_\_\_\_  
Provide us with a brief description of your company's services as they relate to HR: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please include a \*JPG, \*PNG or \*GIF file with your company's logo for the website.  
Forward completed information above to Rachel Brumfield at: [sponsorships@lakenormanhr.org](mailto:sponsorships@lakenormanhr.org)

### Select a Payment Option:

- To pay **by credit card**, please click on the link below to select your sponsorship level (please do not sign into your account, if applicable):

<http://ncshrm.site-ym.com/donations/fund.asp?id=16717>

- To pay **by check**, please make your check payable to "**LakeNormanHR, Inc.**" and send to:  
**Treasurer – LakeNormanHR**  
**c/o Lake Norman Economic Development**  
8600 Sam Furr Road Suite 100  
Huntersville, NC 28078

**Remember, if you have any QUESTIONS:**

Contact **Rachel Brumfield** at: [sponsorships@lakenormanhr.org](mailto:sponsorships@lakenormanhr.org)